

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1560 ORDER NO. 43310 DATE 9/11/40

CUSTOMER SUMMIT HOTEL  
UNIONTOWN, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$  M POST CARDS SIZE A 3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLE ART COLORTONE FULL PAGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ST. MORITZ OF PENNSYLVANIA  
ALTITUDE 2700 ft.

THE ~~XXXX~~ SUMMIT HOTEL (See. As per sketch).

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

No. on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

DROP somewhat the words "Altitude 2700 Ft." and place across the top of the picture  
side a line of type reading "The St. Moritz of Pennsylvania"

COLOR DESCRIPTION

SEE PENCIL SKETCH FOR LAYOUT & LARGE COLORED POSTER FOR  
COLORING.

VERY WELL  
12.5.40

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6  
Hc 1  $\frac{3}{4}$   
Lat 9  $\frac{3}{4}$

#36 10-2

SEP 17 1940

*[Signature]*

make red impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO



CHAMPAIGN & URBANA NEWS, CHAMPAIGN, ILL.

NO. OB-H1561

ORDER NO. 43322

SEPT 11, 1940

DATE WHITE BORDER

12½ M POST CARDS

C.T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

OFFICERS ROW, CHANUTE FIELD, RANTOUL, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

NONE

PHOTO BY U.S. ARMY AIR CORPS

PHOTO PROPERTY OF

COLOR DESCRIPTION

LIGHT RED VARIGATED BRICK, NEW. RED SHINGLE ROOF. WHITE TRIM, ~~YES~~  
PORCH TOP LIGHT BROWN. SHOW FLOWERS, REMOVE DEAD TREE, & WATER HYDRANT  
IN FRONT. SHOW LEAVES, BLUE SKY, CLOUDS. BRING OUT B DG. LARGE ENOUGH,  
FIX UP GRASS

YES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Board

By SEP 13 1940  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By SEP 13 1940  
Date

OPERATION	EST. TIME	DATE	DATE
	CHAS. T. TEICH	FOR EST. DEPT.	RECEIVED
COMPOSING, TYPE SET UP		SEP 13 1940	
SKETCH			
RETOUCHING	3	9-13	9-18-40
PHOTO-LITHO			
BLUEPRINT SIGNING OF AQUIN	79		
ENGRAVING			
HAND COLOR PROOF	226	1/2	Sept. 20/40
ARTIST DEPT.	219	9	9-25-40 9-27-40

DATE BLUEPRINT OR D

DATE

By

By

DATE HAND COLOR PROOF

DATE PHOTO RECEIVED OF CURT TEICH

ATTENTION!

11  
Curt Teich & Company, Inc. Please  
see to it that all of the  
lives are printed and color are  
in harmony with each other  
to make the attractive set.

83



F. W. WOOLWORTH, ROCKLAND, ME.

NO. OBH1563

ORDER No. 43641

DATE SEPT. 7, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **BREAKWATER LIGHT,  
ROCKLAND, MAINE**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT **NONE**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

SEE CARD #

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By *[Signature]*  
Date **SEP 9 1940**

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked *[Signature]*

By *[Signature]*  
Date **SEP 9 1940**

OPERATION	EST. TIME No.   Time Allowed	DATE ENTERED DATE	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 9 1940	SEP 9 1940
SKETCH			
RETOUCHING	11 1 1/2		9/10 9
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	74	9-11	
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		9-13-40
ARTIST DEPT.	212 9	9-16-40	9-17-40

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE FILED

By

Photo Returned to Customer



F. W. WOOLWORTH, ROCKLAND, ME.

NO. 08H1564

ORDER NO. 43641

DATE SEPT. 7, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW AT BANCROFT SCHOOL,  
ROCKLAND, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SHOW LOTS OF FLOWERS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate	Cost Dept.	Checked
<del>By</del>	<del>Date</del>	<del>By</del>
ESTIMATE AND WORK SCHEDULE		
OPERATION	DATE STARTED	DATE COMPLETED
COMPOSING, TYPE SETTING	SEP 9 1940	SEP 9 1940
SKETCH		
RETOUCHING	2	
PHOTO LITHO		
BLUEPRINT STRIPPING, OPAQUING	79	
ENGRAVING		
HAND COLOR PROOF	19 1/2	9-16
ARTIST DEL.	56 8 1/2	9-16 9-18

DATE BLUEPRINT OK'D

DATE Filed *9-23-40*

By *By*  
DATE HAND COLOR PROOF OK'D

By *By*  
DATE HAND COLOR PROOF OK'D

By

77



F. W. WOOLWORTH, ROCKLAND, ME.

NO. OBH1565

ORDER NO. 43641

DATE SEPT. 7, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL)  
PUBLIC LANDING AND YACHT  
CLUB, ROCKLAND, MAINE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

SEP 9 1940

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By M  
Date SEP 9 1940

DESCRIPTION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMING TO DEPT.		SEP 9 1940	SEP 9 1940
SEP 11			
REWORKING	12 3		9/11/40
PHOTO FILM			
BLENDING	74	9-12	
ENGRAVING			
HAND COLOR PROOF	57 1/2		9/10/40
ARTIST DEPT.	203 9	9-16-40	9-17-40

DATE BLUEPRINT OF'D

DATE FILM

By

By

DATE HAND COLOR PROOF OF'D

DATE Photo Returned to Customer



F. W. WOOLWORTH, ROCKLAND, ME.

NO. OBH1566

ORDER NO. 43641

DATE SEPT. 7, 1940

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM OWL'S HEAD LIGHT  
SHOWING ROCK BOUND COAST OF MAINE,  
ROCKLAND, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COM. SING. 1. 1/2 UP		SEP 9 1940	SEP 9 1940
SKETCH	8		9/10/40
REDUCING	2		
PHOTO FITTING			
BLUETINT STRIP & OPAC. REG.	20	9-11	
ENGRAVING			
HAND COLOR PROOF	49	1/2	9-16
ARTIST DEPT.	8 1/2	2-10	9-16

DATE BLUEPRINT OR'D

By

DATE HAND COLOR PROOF OR'D

DATE Filed

By

DATE Photo Returned to Customer

9.18.40



F. W. WOOLWORTH, ROCKLAND, ME.

NO. OBH1567

ORDER NO. 43641

DATE SEPT. 7, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) PUBLIC LANDING AND AIRPLANE  
BASE, ROCKLAND, MAINE

IMPRINT

NONE

C.T.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of the President

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

Date SEP 8 1940

By SEP 8 1940

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTRUSTED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 9 1940	SEP 9 1940
SKETCH			
RETRYING	3	9-9	9-17-40
PHOTO ECHO			
STAMPING	78		
ENGRAVING			
HAND COLOR PROOF	49 1/4		9-16
ARTIST ECHO	48 9:40	9-17-40	9-18-40

DATE BLUEPRINT ORD.

DATE Filed 9 23 40

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

2

17



F. W. WOOLWORTH, ROCKLAND, ME.

NO. OBH1568

ORDER NO. 43641

DATE SEPT. 7, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL)

SAMOSSET HOTEL, ROCKLAND, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

See card 113556

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
A. D. WORK SCHEDULE

By AM Cost Dept. Checked M  
Date 9-18-40

OPERATION	EST. TIME	DATE	DATE
		ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET		SEP 9 1940	SEP 9 1940
SKETCH			
RETOUCHING	4 3	9-9	9-11-40
PHOTO LITHO			
ETCHING, OPAQUING	80	9-12	
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	216 9 1/2	9-16-40	9-17-40

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED 9.18.40  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_



F. W. WOOLWORTH, ROCKLAND, ME.

NO. OBH1569

ORDER NO. 43641

SEPT. 7, 1940

DATE

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE (IN FULL) SAMOSET HOTEL FROM ROCKLAND  
BREAKWATER, ROCKLAND, MAINE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

See 012 H1568

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Customer's Order of Estimate

ESTIMATE

Cost Dept. Checked

SEP 9 1940

WORK SCHEDULE

By

SEP 9 1940

OPERATION	EST. TIME CHAS. IT. (Hrs.)	DATE STARTED	DATE COMPLETED
COMP. AND TR. BY		SEP 9 1940	SEP 9 1940
SKETCH			
RETOUCHING	3	9-9	9-12-40
PHOTO LITHO			
PRINTING, OPAQUE G.	78		
ENGRAVING			
HAND COLOR PROOF	30 1/2		9-17-40
ARTIST REPT.	33 9		10-24-40

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Filed 9.26.40

By

DATE Photo Returned to Customer



F. W. WOOLWORTH, ROCKLAND, ME.

NO. OBHL570

ORDER No. 43641

DATE SEPT. 7, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL) LOBSTER WHARF, ROCKLAND,  
MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. LIGHT GREY, SHOW BREAKWATER LIGHT IN BACKGROUND.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By SEP 9 1940  
Date

# ESTIMATE AND WORK SCHEDULE

Est. Dept. Checked

By SEP 11 1940  
Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITE		SEP 9 1940	SEP 9 1940
SKETCH	1 3	9-9	9-12
RET-DRAWING			
PHOTO-ILLUSTRATION	84	9-12	
BLUEPRINT			
ENGRAVING	99 1 1/2		6-19
HAND COLOR PROOF	211 9	9-16-40	
ARTIST DEPT.			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



F. W. WOOLWORTH, ROCKLAND, ME.

NO. OBH1571

ORDER No. 43641

DATE SEPT. 7, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OWL'S HEAD LIGHT, ROCKLAND,  
MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE-OUT LADDER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executed By Estimate

By SEP 9 1940

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By SEP 9 1940

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMINGING TITLES		SEP 9 1940	SEP 9 1940
SKETCH			
RETOUCHING	1 3	9-9	9-11
PHOTO LITHO			
BLUEPRINT STRIPPING OPAC	79		
ENGRAVING			
HAND COLOR PROOF	225 1/2		16 Sept
ARTIST DEPT.	210 8	9-16	9-17

DATE BLUEPRINT OK'D

By

DATE Filed 9/18/40

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

77



F. W. WOOLWORTH, ROCKLAND, ME.

NO. OBHL572

ORDER NO. 43641

DATE SEPT. 7, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OWL'S HEAD LIGHT,  
ROCKLAND, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING & SETTING		SEP 9 1940	SEP 9 1940
ETCH			
RETOUCHING	0 0	9-9	9-10 SL
PHOTOLITHO			
BLUEPRINT	5 1/2	9-11	
ENGRAVING			
HAND COLOR PROOF	30 1/2		9-13-40
ARTIST DEPT.	53 8		9-17-40

DATE BLUEPRINT SENT

DATE FILED

By

By

By

15  
22



200-11-15M

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. OBH1573

ORDER NO. 43653

DATE SEPT. 7, 1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)

THE PAKENHAM OAKS  
NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF GUST.

COLOR DESCRIPTION

FOLLOW CARDS 9AHL235 FOR COLOR OF MOSS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executed By [Signature] Date 9/26/40 Cost Dept. [Signature]

**ESTIMATE**  
AND WORK SCHEDULE

By SEP 21 Date SEP 21

OPERATION	EST. TIME	DATE	DATE
COMPOSING BY REPORT		SEP 9 1940	SEP 9 1940
SKETCH			
RETOUCHING	1	9-9	9-11 SP
PHOTO FILM			
BLUEPRINT			
STAMPING COLOR			
ENGRAVING			
HAND COLOR	49	1 1/2	9-13
ARTIST EPL.	18	9	9-25

DATE BLUEPRINT OF D. 9.26.40 By [Signature]

DATE HAND COLOR PROOF OF D. 9.26.40 By [Signature]

DATE Photo Returned to Customer 9.26.40

11  
RM 76  
77



CURT TEICH & CO.

NO. OBH1574

ORDER NO.

DATE SEPT. 6, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT

YOU GO HERE AND I'LL GO  
THERE

C.T. CHECK MARK COMICS - 10 SUBJECTS

(ETC. AS PER CARD)

PLATE NO ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO 8AH2049 LAYOUT.  
Use ~~TYPE~~ from cards 8AH1743

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

SEP 6 1940

AND WORK SCHEDULE

By

Date

SEP 6 1940

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 6 1940	SEP 8 1940
SKETCH			
RETOUCHING	17 3/4		9/9
PHOTO-ETCH			
BLUEPRINT STRIPPING, OPAQUING	84	9-11	
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		16 Sept.
ARTIST DEPT.	8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE ~~FILE~~ 9.19.40

By

DATE Photo Returned to Customer

74



CURT TEICH & CO.

NO. OBH1575

ORDER No.

DATE SEPT. 6, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO

TITLE (IN FULL)

I GOT THE LIMIT

IMPRINT

C.T. CHECK MARK COMICS - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO 5AHL583 STRIP INTO LAYOUT OF 8AHL743

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

See Days Closed A

By

Date

SEP 6 1940

WORK SCHEDULE

By

Date

SEP 6 1940

OPERATION	EST. TIME Est No Time A Line	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 8 1940	SEP 8 43
SKETCH			
RETOUCHING	17 0		9/9 54
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	9-10	
ENGRAVING			
HAND COLOR PROOF	225 1/2		13 Sept.
ARTIST DEPT.	53 8		9-18-40

DATE BLUEPRINT OK'D

DATE Filed

9.23.40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Client



NO. OBH1576

CURT TEICH & CO.

ORDER NO.

SEPT. 6, 1940

DATE

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THERE'S A GHOST AROUND

HERE

(ECTS AS PER CARD)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C.T. CHECK MARK COMICS - 10 SUBJECTS

PLATE NOL ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO 8AH2047 STRIP INTO LAYOUT 8AH1744

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order *80* ESTIMATE Cost Dept. Checked *✓*

By *SEP 6 1940* AND WORK SCHEDULE Date *SEP 6 1940*

OPERATION	EST. TIME Clock No. (Time Allowed)	DATE PERIOD LEFT	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 6 1940	SEP 6 1940 <i>B</i>
SKETCH			
RETOUCHING	17 <i>1/4</i>		9/9
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	9-11	
ENGRAVING			
HAND COLOR PROOF	201 <i>1/2</i>	9-6-40	9-7-40
ARTIST DEPT.	57 <i>8</i>	9-17-40	9-18-40

DATE BLUEPRINT ORD \_\_\_\_\_ DATE *9.23.40*

By \_\_\_\_\_

DATE HAND COLOR PROOF ORD \_\_\_\_\_

By *LS*

DATE Photo Returned to \_\_\_\_\_

15  
74



CURT TEICH & CO.

NO. OBH1577

ORDER No.

DATE SEPT. 6, 1940

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
OUT WHERE THE WEST BEGINS AND  
WHERE MEN ARE MEN

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO

IMPRINT  
C.T. CHECK MARK COMICS - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO 6AHL769 STRIP INTO LAYOUT 8AHL744

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 5 1940	SEP 10 1940
SKETCH			
RETOUCHING	17 1/4		9/9/40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	9-10	
ENGRAVING			
HAND COLOR PROOF	201 1 1/2	9-13-40	9-13-40
ARTIST DEPT.	207 8		

DATE BLUEPRINT OK'D

DATE RECD

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By



NO. OB-H1578

W.A. KUGLER, SEBRING, FLA.

ORDER NO. 43678

DATE Sept 9, 1940

6 1/2 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)  
THE SEBRING HIGH SCHOOL BAND,  
SEBRING, FLA.  
BOT - P. J. GUSTAT, DIRECTOR

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION  
HATS & UNIFORMS BLUE & WHITE - BLUE SHADE LIGHTER THAN SAMPLE.  
WHITE TROUSERS, WHITE BRAID OVER SHOULDERS, PUT PROF. GUSTAT'S PICTURE IN  
UPPER LEFT CORNER (LIKE CARD 6A-H441).

MAKE REPHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for the company of the  
see to it that all the  
tives are uniform and  
in harmony with the  
to make an attractive set

Rephoto

ESTIMATE  
AND WORK SCHEDULE  
By [Signature] Date SEP 11 1940  
Checked By [Signature] Date SEP 11 1940

ITEM	TIME	DATE	DATE
COMPOSING TYPE SET UP		SEP 11 1940	
SKETCH			
RETOUCHING	8 4		9/13/40
PHOTOGRAPH			
BLUE PROOF	78		
ENGRAVING			
HAND COL. PROOF	25 13/4		17 Sept
ARTIST GIFT	36 10	10-3-40	10-4-40

DATE RECEIVED 10-5-40  
By [Signature]  
DATE PHOTO DELIVERED TO CUSTOMER 10-5-40

78



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-11579 ORDER NO. 43362 DATE 10/10/40

CUSTOMER ALCAN SURF HOTEL  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

214  
Photos for  
this Customer

25 M POST CARDS SIZE 5½ x 3½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ALCAN SURF HOTEL MIAMI BEACH  
FLORIDA  
BOT IN PLATE — DIRECTLY ON THE OCEAN

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FOLLOW SKETCH FOR DESIGN AND COLORING.

Negative — Line — Halftone — Combination. screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE - WHITE BORDER

(All of this on address side)

FRONT NO.	R. M.	<input checked="" type="radio"/> Yes	<input type="radio"/> No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
Trade Mark	<input checked="" type="radio"/> Yes	<input type="radio"/> No	Special type as sample
IMPRINT: Customer	<input checked="" type="radio"/> C. T. Imprint		<input type="radio"/> No Imprint

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Follow Layout

CHANGE THE SIGN OVER ENTRANCE TO READ ALLEN APT. HOTEL. IF NECESSARY REDUCE SLIGHTLY THE SIZE OF THE LETTERING TO ACCOMMODATE THE WORD "APT" EVEN IF YOU HAVE TO TAKE ADDITIONAL SPACE TO THE RIGHT ABOVE HOTEL ENTRANCE.

### COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

31-10/3/40

SEP 10 1944

10.3.40



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OB-11581** ORDER NO. **43367** DATE **9/10/40**

CUSTOMER **HOTEL MANCHESTER  
MIDDLETOWN, OHIO**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6 1/2** M POST CARDS SIZE **3 1/2 x 5 1/2** (GROUP 3)

STYLEART COLOREONE **N** FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HOTEL MANCHESTER MIDDLETOWN,  
OHIO**

(ETC. AS PER SKETCH)

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND FOLLOW COLOR CORRECTIONS ATTACHED.

Layout in 2B#483 —

*Handwritten signature in red ink*

*Handwritten initials and date: RV 9.30.40*

*Handwritten note: make OK. Blue preparation*

*Handwritten: 4 - 9*

*Handwritten: 4 - 8*

*Handwritten: 2*

PHOTO RETURNED

TO

PHOTO USED FOR

49

9-18

*Handwritten notes and signatures:*  
To 2  
Re 12  
He 2  
Sent 12 - 54



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. 0<sup>b</sup>-H1583 ORDER NO. 43371 DATE 9/11/40

CUSTOMER RHINEBECK DINER  
RHINEBECK, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO PROPERTY OF C. T. & CO.

12<sup>1</sup>/<sub>2</sub>M POST CARDS SIZE 3<sup>1</sup>/<sub>2</sub> x 5<sup>1</sup>/<sub>2</sub>

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full RHINEBECK DINER — ROUTE U. S. 9 —  
RHINEBECK, N. Y.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLOR & DESIGN

NOTE A. BRING OUT GREEN HEDGE ROW IN MORE UNIFORM DETAIL AS PER POST CARD VIEW. SHOW  
INDIVIDUAL SMALL TREES. NOTE B. PUT MORE COLOR (RED) IN CORNER FLOWER BED. NONE IS  
SHOWN ON SKETCH LIKE FLOWER BED TO LEFT OF CORNER BED. NOTE C. BRING OUT LETTERING ON SIDE  
(ABOVE INSTRUCTIONS ARE SHOWN ON ATTACHED CARD.)

RETURN PHOTO

YES

NO

PHOTO RETURNED

TO

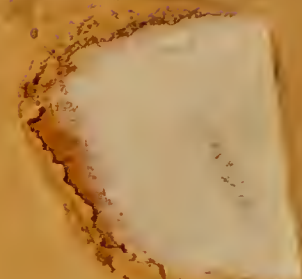
PHOTO USED FOR

49 9-19

57-9-27-40

9-30-40

*[Handwritten signature]*



SEP 16 1940

*coming*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H1584 ORDER NO. 43372 DATE 9/11/40

CUSTOMER RHINEBECK DINER  
RHINEBECK, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$  M POST CARDS SIZE 3 $\frac{1}{2}$  x 5 $\frac{1}{2}$  (GROUP 3)

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RHINEBECK DINER  
RHINEBECK, NEW YORK  
(ETC. AS PER SKETCH)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
(120  
133  
150  
175

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLOR & DESIGN

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

A35

10-15-40

49

9-20

Handwritten signature



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-11585 ORDER NO. 43373 DATE 9/10/40

CUSTOMER EL CAPITAN COURT  
TUCSON, ARIZONA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EL CAPITAN COURT - TUCSON, ARIZONA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR LAYOUT & COLORING WITH THE EXCEPTION TO MAKE THE BUILDINGS  
MORE OF A SALMON PINK # AC11

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED.

TO

PHOTO USED FOR

49 9-16 Ret 6-2  
60 9/24 9/25 Ret 1-2  
8-2

X  
Jy

SEP 10 1940

Jy  
9/26/40

97



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. ~~OB-11~~586 ORDER NO. 43374 DATE 9/10/40

CUSTOMER HOTEL MERTEN  
ASBURY PARK, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL MERTEN 404-406 FIFTH AVENUE

BOT - (FACING SUNSET LAKE) ASBURY PARK, N. J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER THINKS THAT ~~TH~~ HIS HOTEL WILL SHOW TO BETTER ADVANTAGE IF WE SHOW A LITTLE  
MORE AND DEEPER BLUE IN THE SKY AND SHOW THE GRASS A LITTLE DARKER GREEN. (SEE 7A-H7 ATTACHED)

SEE SKETCH AND MAKE THE ABOVE CORRECTIONS

10.5.40  
28

Ret 8  
#30, 9-16-40 Hc 1-2  
57-10-3-40-  
10-4-40  
Ret 9

SEP 12 1940

80



33 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OBH1587 ORDER NO. 43390 DATE SEPT. 17, 1940

CUSTOMER EDGEWATER GULF HOTEL  
EDGEWATER PARK, MISS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EDGEWATER GULF HOTEL <sup>GOTHIC TYPE</sup>  
(MIDWAY BETWEEN GULFPORT AND BILOXI)

BOT. AERIAL VIEW OF HOTEL, GULF OF MEXICO IN BACKGROUND

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

BE SURE TO SHOW GARAGE, WHICH IS TAKEN OUT  
ON SKETCH, IT IS TO THE LEFT OF THE LONG  
OUT BUILDINGS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

SEE SKETCH.. HOTEL IS IVORY WITH WINDOWS TRIMMED IN GREEN. FOLLOW MAGAZINE PAGE  
FOR COLOR OF WATER

**MAKEOVER**

Charge to ADV S.E. Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cost Dept.
PHOTO LITHO		Date
COMPOSING		By
ART DEPT. HC	1 1/2	
ENGRAVING		

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 18 1940

89



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. OB-11588 ORDER NO. 43395 DATE 9/12/40  
CUSTOMER SIMONS MICHELSON CO.  
XX DETROIT, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full DIAMOND RUG CUSHIONS ADD YEARS OF  
WEAR AND COMFORT TO YOUR RUGS (ETC. AS PER  
SKETCH)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE ROUGH SKETCH FOR LAYOUT

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ON LARGE LAYOUT & ROUGH SKETCH FOR COLORS.

NO

YES

RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

49  
217

9-18  
9-27-25

SEP 15 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. OBH1589 ORDER NO. 43396 DATE Sept. 17, 1940

CUSTOMER E. W. DANIEL CO.  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LUXURIOUS FURS  
(etc.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SPELL OUT ABBR. NAME EDW.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

FOLLOW SKETCH

VERY RWSH  
10.17.40

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 18 1940



CHAMPAIGN & URBANA NEWS AGENCY, CHAMPAIGN, ILL.

NO. OB-H1590

ORDER NO. 43699

DATE SEPT 11, 1940

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
T STING AIRCRAFT MAGNETOS, CHANUTE  
FIELD, RANTOUL, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT NONE

PHOTO BY U.S. ARMY AIR CORPS

PHOTO PROPERTY OF

COLOR DESCRIPTION

DARK OLIVE GREEN BENCH, BLACK TOP. MEN IN OLIVE DRAB UNIFORMS  
INSTRUCTOR - KHAKI, MOTORS, BLACK. DISKS SILVER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

11  
order for this set. Please  
see to it that all the nega-  
tives are uniform and color are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
By SEP 13 1940 WORK SCHEDULE  
Date SEP 13 1940

OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSING THE SET UP		SEP 13 1940	
REWORKING	1 4	9-13	9-15-40
PROOFING			
B. L. & W. PROOFING	7 1/2	9-18	
ENCLOSING			
HAND COLOR PROOF	49 1 3/4		9-23
ARTIST'S O.K.	203 9/10	9-25-40	9-26-40

THIS ESTIMATE O.K'D \_\_\_\_\_ DATE 9-27-40  
DATE 9-27-40 BY jt

99 1/4 HZ COR.

83



CHAMPAIGN & URBANA NEWS, CHAMPAIGN, ILL.

NO. OB-H1591

ORDER No. 43699

SEPT 11, 1940

DATE

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

AIRVIEW OF NEW CONSTRUCTION AREA,  
CHANUTE FIELD, RANTOUL, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

NONE

PHOTO BY U.S. ARMY AIR CORPS

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate Order Form

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME	DATE	DATE
		PRINTED DEPT.	COMPLETED
COMPOSING TYPE SET UP		SEP 12 1940	
SETUP			
RETOUCHING	3	6	9-13
PHOTO-LITHO			
BLANKET STAMPING OPAQUEING	80		9-19
ENGRAVING			
HAND COLOR PROOF		1 3/4	
ARTIST TRST.	211	10 1/2	9-25-40

DATE BLUEPRINT ORD.

DATE

DATE

DATE



CHAMPAIGN & URBANA NEWS, CHAMPAIGN, ILL.

NO. 0B-H1592

ORDER No. 43699

DATE SEPT 11, 1940

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

B-15A, LARGEST BOMBER IN THE WORLD,  
CHANUTE FIELD, RANTOUL, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

I R. NO

IMPRINT

NONE

PHOTO BY U.S. ARMY AIR CORPS

PHOTO PROPERTY OF

COLOR DESCRIPTION

BLUE SKY, CLOUDS. PLANE, ALUMINUM, RED & WHITE TAIL. 'ARMY' BLACK LETTER  
INSIGNIA RED CENTER CIRCLE, WHITE STAR, ROYAL BLUE LARGE RING.  
STACK IN BACK - BLACK & YELLOW  
BARRACKS GREENISH GRAY, DULL RED ROOF. LITTLE PLANE, ALUMINUM, RED & WHITE TAIL  
FIX UP GRESS, REMOVE AUTOS. BRING OUT PLANE LARGE ENOUGH.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this set. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

1940 WORK SCHEDULE

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		9-11-40	
SKETCH			
RETOUCHING	3	9-13	
PHOTO-LITHO			
BLUEPRINT SHIPPING, OPAQUING	14	9-18	
ENGRAVING			
HAND COLOR PROOF	226	1/2	20/9/40
ARTIST DEPT.	8 1/2		

DATE BLUEPRINT OK'D

DATE FILED

9.26.40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

83



CHAMPAIGN & URBANA NEWS, CHAMPAIGN, ILL.

NO. OB-H1593

ORDER NO. 43699

DATE SEPT 11, 1940

12<sup>1</sup>/<sub>2</sub>M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

INSTRUCTION IN HYDROMATIC FULL FEATHERING  
PROPELLER, CHANUTE FIELD, RANTOUL, ILL.

FRONT NO.

I

R. M. NO

IMPRINT

NONE

PHOTO BY U.S. ARMY AIR CORPS

PHOTO PROPERTY OF

COLOR DESCRIPTION

INSTRUCTOR KHAKI UNIFORM, OTHER MEN OLIVE DRAB OVERALLS.  
PROPELLER ALUMINUM, LOCKER, OLIVE GREEN, METAL BENCH.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

11  
order for this. Please  
see to it that all  
negatives are uniform  
in harmony with each other  
to make an attractive set.

Strangely  
Pep. or order

ESTIMATE

SEP 11 1940

ESTIMATE

AND WORK SCHEDULE

By

SEP 13 1940

OPERATION	EST. AMT.	DATE COMPLETED
COMMONS TYPE SET UP		SEP 14 1940
SKETCH		
RETOUCHING	4	
PHOTO-LITHO		
BLIND INT		
STRIKING, OPAQUING	78	
ENGRAVING		
HAND COLOR PROOF	225	20 Sept
FINAL DEPT.	202	9-24

DATE REDEMPT ORD

DATE

9 27 1940

DATE HAND COLOR PROOF

DATE Photo Ret

86



CHAMPAIGN & URBANA NEWS, CHAMPAIGN, ILL.

NO. OB-H1594

43699

ORDER NO.

SEPT 11, 1940

12 1/2 POST CARDS

C.T. ART COLOR ONE

DATE  
WHITE BORDER

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

HYDRAULIC MOCK-UP FOR A B-18 BOMBER,  
CHANUTE FIELD, RANTOUL, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

NONE

PHOTO BY U.S. ARMY AIR CORPS

PHOTO PROPERTY OF

COLOR DESCRIPTION

ALUMINUM CARRIAGE FOR WHEEL, OTHER METAL PARTS DARK. MEN OLIVE DRAB,  
INSTRUCTOR SITTING - CIVILIAN DARK SUIT. INSTRUCTOR KNEELING DARK  
KHAKI PANTS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this card set. Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE AND WORK SCHEDULE			
By <i>[Signature]</i>	Est. Dept. Checked <i>[Signature]</i>	By <i>[Signature]</i>	Date <i>SEP 13 1940</i>
OPERATION	DATE ENTERED DEPT.	DATE COMPLETED	
COMPOSING, TYPE SET			
SKETCH			
RETOUCHING	1 6	9-13	9-17.5
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	84	9-18	
ENGRAVING			
HAND COLOR PROOF	225	1 1/2	
ARTIST DEPT.	56	8 3/4	9-25

DATE BLUEPRINT OK'D

By

DATE Filed

9.22.40

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Client

83



CHAMPAIGN & URBANA NEWS, CHAMPAIGN, ILL.

NO. OB-H1595

ORDER NO. 43699

SEPT 11, 1940

DATE

12 1/2 M POST CARD

C.T. ART COLORTONS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CHECKING VALVES ON LIQUID COOLED ENGINE,  
CHANUTE FIELD, RANTOUL, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

NONE

PHOTO BY U.S. ARMY AIR CORPS

PHOTO PROPERTY OF

COLOR DESCRIPTION

OLIVE DRAB ~~PILOT~~ OVERALLS FOR MEN, BLACK SHOES, INSTRUCTOR KHAKI SHIRT  
MOTOR BLACK

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL

PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

11  
Subjects on  
order for this material. Please  
see to it that all color or nega-  
tives are uniform. Colors are  
in harmony with each other  
to make an attractive set.

Rephoto  
paper on side

Estimated ON Estimate

ESTIMATE

Cost Dept. Checked

By SEP 10 1940

AND COST SCHEDULE

By SEP 10 1940

OPERATION	EST.	DATE	DATE
		ESTIMATED	COMPLETED
COMPOSING, TYPE SET UP		SEP 10 1940	SEP 10 1940
SET UP			
RETOUCHING			
PHOTO-LITHO			
BLUING			
STAMPING, MACHINING	78		
ENGRAVING			
HAND COLOR PROOF	49	1 1/2	9-23
ARTIST DEPT.	216	9 1/2	9-24

DATE BLUEPRINT ORD

DATE FIRM

By

DATE HAND COLOR PROOF ORD

DATE Photo Retouching

6.

86



CHAMPAIGN & URBANA NEWS, CHAMPAIGN, ILL.

NO. OB-H1596

ORDER NO. 43699

SEPT 11, 1940

DATE

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

INSTRUCTION IN LINK TRAINER, CHANUTE  
FIELD, RANTOUL, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT

NONE

PHOTO BY U.S. ARMY AIR CORPS

PHOTO PROPERTY OF

COLOR DESCRIPTION

PLANE - ROYAL BLUE BODY, YELLOW WINGS AND SNAIL RUDDER ON SIDE. RED & WHITE  
TAIL, INSIGNIA RED CIRCLE, WHITE STAR, BLUE BIG CIRCLE  
LIGHT GREEN DOOR & WALL. UPPER PART CREAM. MAN STANDING KHAKI SHIRT,  
DARK DHAKI PANTS, MAN SITTING MEDIUM KHAKI

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this set of photos  
see to it that all the negatives  
are submitted in harmony with other  
to make an attractive set.

Rephoto  
pages on both  
sides.

ESTIMATE

Cost D. R. Checked

SEP 12 1940

By SEP 12 1940

ITEM	DATE	DATE	DATE
COM. CAM. TYPE SET UP	SEP 11 1940	SEP 11 1940	SEP 11 1940
SKETCH			
RETOUCHING	5	5	9-14
PHOTOGRAPH			
BLUEPRINT			
STYLING & DRAUGHTING	80	1	9-19
ENGRAVING			
HAND COLOR PROOF	225	1/2	23 Sept
ARTIST DEPT.	48	9	9-25-40

DATE RECEIVED FROM

DATE FILED

9-27-40

DATE HAND COL. PROOF SENT

By

DATE Photo returned to Customer

6-3 1/2  
5-1 1/2

Rn. 82  
86



CHAMPAIGN & URBANA NEWS, CHAMPAIGN, ILL.

NO. OB-H1597

ORDER NO. 43699

SEPT 11, 1940

DATE

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

TESTING RADIO CIRCUITS, CHANUTE FIELD,  
RANTOUL, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

IMPRINT

NONE

PHOTO BY U.S. ARMY AIR CORPS

PHOTO PROPERTY OF

COLOR DESCRIPTION

DARK GREEN CABINET, MAN - KHAKI UNIFORM, INSTRUMENT - BLACK METAL, SILVER  
WIRE, LOCKERS DARK OLIVE GREEN. WALL CREAM.  
FINISH LOCKERS IN UPPER RIGHT CORNER

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
By	SEP 13 1940	By	SEP 13 1940
Date	SEP 13 1940	Date	SEP 13 1940
OPERATION	EST. TIME	DATE	DATE
CO. IN SING. TYPE SET UP		SEP 13 1940	SEP 13 1940
SWITCH			
RETOUCHING	5 5	9-13	9-17 SL
PHOTO-LITHO			
BLIND PRINT STAMPING, OPAQUING	80	9-18	
ENGRAVING			
HAND COLOR PROOF	225 1/2		20 dyab
ARTIST DEPT.	207 9 1/2		

DATE QUOTED OK'D

By

DATE HAND COLOR PROOF OK'D

DATE

9 27.40

DATE

DATE

DATE







ORANGE NEWS CO., ORLANDO, FLA.

NO. OB-H1599

ORDER NO. 43711

SEPT 11, 1940

6 1/2 M POST CARDS

C. . ART COLORTONE

DATE  
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

LAKESIDE INN ON BEAUTIFUL LAKE DORA,  
MOUNT DORA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE \* MD.11

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subject of  
order this coupon. Please  
see to it that all parts of coupon  
are uniform and in harmony with each other  
to make an attractive set.

10H1059

DATE		DATE	
SEP 12 1940		SEP 12 1940	
DATE	TIME	DATE	TIME
SEP 12 1940		SEP 12 1940	
10	3	9/13/40	
79			
225	1/2	18 Sept	
217	9	10-17-40	

DATE HAND COLOR PROOF OK'D

DATE Filed

B4

DATE Photo Returned to Customer

make new front  
20



ORANGE NEWS CO., ORLANDO, FLA.

NO. OB-H1600

ORDER NO. 43716

SEPT 11, 1940

DATE

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN SKY)

TITLE (IN FULL)

LANCASTER PARK RESIDENCE SECTION,  
ORLANDO, FLA. "THE CITY BEAUTIFUL"

PRIV NO. BEFORE TITLE - 0-9

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

AND WORK SCHEDULE

By

SEP 12 1940

Date

DESCRIPTION	EST. TIME (No. Hours)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION & SET UP		SEP 12 1940	SEP 12 1940
ETCHING			
REPRODUCTION	16 2		9/14 G
PHOTO FILM			
STYLING & COMPOSING	84	9-18	
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	208 9	9/20/40	10/7/40

DATE BLUEPRINT OK'D

By

DATE FILED 10.8.40

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

make new front  
80



ORANGE NEWS CO., ORLANDO, FLA.

NO. OB-H1601

ORDER NO. 43716

Sept 11, 1940

12 1/2 M POST CARDS C.T. ART COLORTONE

DATE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) (IN SKY)

IMPRINT

SAME AS ABOVE

DOWNTOWN ORLANDO, FLA. FROM LAKE  
EOLA PARK

PRIV. NO. BEFORE TITLE - 0-21

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform, and colors are  
in harmony with each other  
to make an attractive set.

5CH 4/5

Executive Estimate

ESTIMATE

Cost Dept. Checked

SEP 12 1940

AND WORK SCHEDULE

By SEP 1 1940

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
PRINTING	13 4	SEP 12 1940	SEP 12 1940
ETCHING			9/14/40
LITHO			
OPAQUING	80	9-16	
PROOF	225 13/4		19 Sept
	203 9 1/2	9-27-40	9-28-40

PRINTED OR'D

DATE Filed

9.30.40

COLOR PROOF OR'D

By

make new front  
80



ORANGE NEWS CO., ORLANDO, FLA.

NO. OB-H1602  
ORDER NO. 43716  
DATE SEPT 11, 1940

12½ M POST CARDS

C.T. ART COLORTONE

DATE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,  
(IN SKY)

TITLE (IN FULL)

FOUNTAIN IN VETERANS MEMORIAL PARK.  
ST. CLOUD, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

SAME AS ABOVE

PRIV NO BEFORE TITLE - S.C.6

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject of  
order for this customer. Please  
see to it that all the nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

SEP 12 1940

ESTIMATE

Cost Dept. Checked

SEP 12 1940

OPERATION

COMPOSING, TYPE SET UP

SKETCH

RETOUCHING

PHOTO LITHO

BLUEPRINT  
ETCHING, OPAQUE

ENGRAVING

HAND CO. OR PROOF

ARTIST'S

10 4

7-1

20'

31

4

7-16

1 1/2

9

SEP 12 1940

9-16

9-17-40

10/12/40

DATE  
COMPLETED

SEP 12 1940

9/13/40

9-17-40

10/12/40

DATE DEDUCTED

DATE Filed

10-15-40

DATE DEDUCTED

DATE Filed

By

By

By







ORANGE NEWS CO., ORLANDO, FLA.

NO. OB-H1604

ORDER NO. 43716

DATE SEPT 11, 1940

12<sup>1</sup>/<sub>2</sub> POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER  
(IN PLATE - UPPER LEFT)  
VENETIAN GARDENS AND BASEBALL PARK  
ON LAKE HARRIS, LEESBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PRIV NO. BEFORE TITLE L-5

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on  
order for this customer. Please  
see to it that all cuts or neg-  
atives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

SEP 12 1940

# ESTIMATE AND WORK SCHEDULE

Est Dept. Checked

By SEP 12 1940  
Date

ITEM	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
INT. SET UP		SEP 12 1940	
PROOF	17 4		9/16 Gr
PROOF	7 5		
PROOF	22 5		
PROOF	211 12	9-30-40	19 Sept

OK'D.

DATE 10-2-40

OR PROOF ON

Made new front  
80



ORANGE NEWS CO., ORLANDO, FLA.

NO. OB-H1605

ORDER NO. 43716

DATE SEPT 11, 1940

12<sup>1</sup>/<sub>2</sub> POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)  
"PALMORA PARK" RESIDENCE SECTION ON  
LAKE HARRIS, LEESBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT ~~MONTE~~ SAME AS ABOVE

PRIV. NO. BEFORE TITLE - L-6

7B21-1070

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK'd of Estimate

ESTIMATE

Cost Dept. Checked

SEP 12 1940

AND WORK SCHEDULE

By SEP 12 1940  
Date

DESCRIPTION	EST. TIME (Hrs. / Mins.)	DATE ENTERED DEPT.	DATE COMPLETED
GEN. SING. DES. SET UP		SEP 12 1940	SEP 12 1940 B
SKETCH			
ETCHING	11-3 10-1 4		9/14 EY
PHOTO LITHO			
DR. COPY SPECIAL OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF	13/4		
ARTIST DEPT.	219 10 1/2	9-28-40	10-1-40

DATE BLUEPRINT OK'D

By

10. 2.40

LL

make up front  
80



ORANGE NEWS CO., ORLANDO, FLA.

NO. OB-H1606

ORDER NO. 43717

DATE SEPT 11, 1940

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
(IN SKY)  
TITLE (IN FULL)  
BOATING CENTER ON LAKE IVANHOE,  
ORLANDO, FLA. "THE CITY BEAUTIFUL"

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES  
IMPRINT  
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 0-12

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE OVERLAY. BE SURE TO TAKE RIPPLES OUT OF SAILS.  
WORK THE 2 PHOTOS TOGETHER AS INDICATED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,715

ATTENTION!

8 Subject of  
order for this customer. Please  
see to it that all copies of photo-  
tives are uniform and that they are  
in harmony with each other  
to make an attractive set.

Rephoto

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

SEP 11

AND WORK SCHEDULE

By

SEP 11

Date

Date

OPERATION	EST. TIME	DATE	DATE
		ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP		SEP 10 1940	SEP 10 1940
SKETCH	8 4		9/17/40
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT	79		
STRIKING, OPAQUEING			
ENGRAVING			
HAND COLOR PROOF	225 1/2		19 Sept
ARTIST DEPT.	48 9	9-27-40	9-30-40

DATE PRINTED

DATE FILED

10-1-40

By

By

DATE COLOR PROOF

DATE Photo Returned

Rush

Rm 80  
83



D14

NO. OBH1608

CURT TEICH & CO.

ORDER NO.

DATE SEPT. 10, 1940

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C.T. EVERYDAY COMICS- 10 SUBJECTS

PLATE NO. ON FRONT

SAMLL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO 5AH1586, MAKE DAYSCENE, USE BRIGHT COLORS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

SEP 12 1940

ESTIMATE  
AND WORK SCHEDULE

By

SEP 12 1940

DATE ENTERED DEPT. DATE COMPLETED

SEP 12 1940 SEP 12 1940

17

80

9-13

30

1/2

28

9

10/14/40

9-17-40

10/20/40

9-23-40

DATE HAND COLOR PROOF

By

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

17

Curry



5

Rephoto

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.,

NO. OB-H1609/

ORDER NO. 43430,

DATE 9/11/40 /

12 M POST CARDS

ART COLOREONE

FULL PAGE /

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I, R. M. YES,

IMPRINT SAME AS ABOVE,

TITLE - HOPI SNAKE DANCE, + RM same as card 34064

PRIVATE NO. BEFORE TITLE --- 35,

By photo © BY C.W. WHARTON JAMES  
COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.,

USE PHOTO NO. 34064 /

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES, RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Cost Dept. *Teich*

By *Teich*

Date SEP 17 1940

Date

CREATION

DATE

RECEIVED DEPT.

DATE

COMPOSITION

SEP 17 1940

SEP 17 1940

SKETCH

RETOUCHING

6 4

9-17

9-20 S.

PHOTO-LITHO

ENGRAVING

20

9-23

ENGRAVING

HAND COLOR PROOF

225

1/2

20

ART DEPT.

9 1/2

DATE BLUEPRINT SENT

DATE Paid 1-2-41

DATE PRINTS RETURNED TO CUSTOMER

By *Teich*

DATE PRINTS RETURNED TO CUSTOMER

# MAKEOVER

Charge to *Ret* Dept.

EST. M. V. T. Required

RETOUCHING

2

Recorded in Cost Dept.

PHOTO-LITHO

1/2

COMPOSING

ART DEPT.

HC 3/4

ENGRAVING

3  
1

87



5. *7/11/40*  
DISTRIBUTED BY J.R. WILLIS, BOX 665, ALBUQUERQUE, N. M.,  
~~XXXXXX~~

NO. 0B-H1610,

ORDER NO. 43430,

DATE 9/11/40

12 1/2 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I / R. M.

YES

*RM done as card  
34043*

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - INDIAN PUEBLO FAMILY, NEW MEXICO

PRIVATE NO. BEFORE TITLE — 49,

PHOTO PROPERTY OF

C.T./

COLOR DESCRIPTION

USE PHOTO NO. 34043 AND MAKE THE CORRECTIONS MARKED ON  
ATTACHED CARD

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS  
HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

DATE OF SCHEDULE

By

Date

SEP 17 1940

DESCRIPTION	EST. MAT.	DATE ENTERED DEPT.	DATE COMPLETED
CHROM. COLO. PROOF		SEP 12 1940	SEP 17 1940
REPRODUCTION	3 4	9-17	9-19 40
PHOTO LITHO			
BLIND STAMPING OF AQUINO	84	9-20	
ENGRAVING			
HAND COLOR PROOF	30 1/2		9-24-40
ART DEPT.	9 1/2		

DATE BLUEPRINT ORD.

By

DATE PRD.

By

DATE HAND COLOR PROOF

Let Photo Examined to Customer

MAKEOVER

Charge to *Ret* Dept.

EST. Mat. Required

REPRODUCTION	1	Charge entered in Cost Dept.
PHOTO LITHO	1/2	
COMPOSING		
ART DEPT. HC	1 1/2	
ENGRAVING		

#30

11-13-40

*87*



82



CURT TEICH & CO.

NO. OBH1612

ORDER NO.

DATE SEPT. 11, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

C.T. OIL FIELD SCENES \*- 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-310

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Estimate

# ESTIMATE

Cost Dept. Checked

By

SEP 12 1940

AND WORK SCHEDULE

Date

SEP 12 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONTRACTING		SEP 12 1940	SEP 12 1940
STATION			
RETOUCHING	17 4		9/13 Gr.
PHOTO FIELD			
PRINTING	29		
EDITING			
HAND COLOR DOF	30 1 1/2		9-19-40
REVISION	33 9	9-24-40	9-25-40 F.W.

DATE L. & W. C. O.

DATE Filed 9 26.40

DATE HAND COLOR



CURT TEICH & CO.

NO. OBH1613

ORDER NO.

DATE SEPT. 11, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C.T. OIL FIELD SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-304

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE NIGHT SCENE. COLORFUL WITH LIGHTS ON TOP OF DERRICKS  
AND ACTIVITY AND LIGHTS AROUND BASE.

SUBMIT: RET. PHOTO YES REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

SEP 12 1940

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked 1a

SEP 12 1940

OPERATION	DATE COMPLETED
COMP. SING. TYP. 100 MS	SEP 12 1940
REPRODUCTION	4-12
PHOTO LITHO	7-13
BLU. PRINT	
ST. QUINCY	
ENGRAVING	
HAND COLOR PROOF	225 1 1/2
ARTIST D.T.	48 9

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

165-15-40

DATE Photo Returned to Customer

80



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

**DIAL No.** OB-H1614    **ORDER NO.** 43456    **DATE** 9/11/40    **DEPT.** RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART    **DATE COMPLETED** Photos for this Customer

**CUSTOMER** UNIVERSAL POTTERIES  
CAMBRIDGE, OHIO

**6 1/2 M POST CARDS**    **SIZE** 3 1/2 x 5 1/2    **STYLE ART COLOPTONE** FULL FACE

**PLACE OF TITLE:** Upper, Lower, Center—Border — Follow Layout  
**Title in Plate** Yes No    **Copyright in Plate** Yes No  
**Title in full** TOM & JERRY SETS  
THE "SEASONAL" THAT REALLY CLICKS  
(ETC. AS PER COPY)

**FRONT NO.** 5 (All of this on address side)    **R. M.** Yes No  
**R. M. to cover part of Mess. Space, entire Mess. Space, entire Front**  
**Trade Mark** Yes No    **Special type as sample**  
**IMPRINT:** Customer    **C. T. Imprint**    **No Imprint**

**RETOUCHING DEPARTMENT**  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

**Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue**

*Photo 909*

**COLOR DESCRIPTION**  
SEE CUSTOMER'S SKETCH. USE YELLOW the tone of No. 12 with a little more canary in it but not as yellow as No. 1. Red. No. 2., Blue No. 43 and Black on the one Mug and background. The lettering on the ware is gold. however if gold cannot be used a color similar to gold can be used.

**MAKEOVER**  
Charge to CUSTOMER Dept.       

EST. Makeover Time Required

*VERBOST*  
*26*  
*9-27-40*

**RETURN PHOTO** YES NO

**PHOTO PROPERTY OF C. T. & CO.**

**PHOTO RETURNED**

**PHOTO USED FOR**

**TO**

**3M-1-2-40**

49 9-17 11C-1 1/2  
53 2A-9 1/2

*Photo 909*

*SEP 12 1940*

5  
2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. OBH1615 ORDER NO. 43460 DATE Sept. 17, 1940

CUSTOMER S. M. DUFFIE CO.  
MISSION, TEXAS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2}$  x  $5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TEXAS GRAPEFRUIT  
(etc.)

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

No. on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

FOLLOW SKETCH ATTACHED, ENLARGING  
ONE GRAPEFRUIT AS MARKED.

To office

COLOR DESCRIPTION

FOLLOW SKETCH.

Rush

Cust. photo  
rel 10/9/40  
H

2/8  
10.5.40

PHOTO RETURNED

TO

PHOTO USED FOR

99

9-24

0/5  
10/4

SEP 18 1940

18  
5



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1617 ORDER NO. 43462 DATE 9/11/40

CUSTOMER W.F. CORNAN  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLOR IT WHITE BORDER

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ONE OF AMERICA'S FINEST  
BOT — EL RANCHO MOTOR LODGE — 1701 FOURTH ST., S.  
ST. PETERSBURG, FLA.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
Customer should like the AAA emblem on the card  
and leaves it to your judgement as to the  
position of the emblem, which should say  
"AAA recommended Lodge."

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

~~Please describe~~ El Rancho Motor Lodge is a Spanish design, and has a cuban tile roof in red.  
while the outside walls are stuccoed in pale coral. The roof, as you will note from the  
photo is laid very rough. There are flower boxes at the north end and at the south end, filled  
with colored flowers and with cacti. The windows have spindles of vari-colors, red, blue, green.  
The neon sign is green background, representing a cactus, with red letters giving the name,  
"EL Rancho Motor Lodge."

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49  
+8

9-20  
10-4-40

33-2  
50-9

SEP 12 1940

10-5-40

80



CURT TEICH & CO.

NO. 0BH1618

ORDER NO.

DATE SEPT. 11, 1940

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

C.T. BATHING SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-311

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO 6AH2839 MAKE REPHOTO. TAKE OUT BACKGROUND AND MAKE WATER. PUT COLORFUL BATHING SUITS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Rephoto

ESTIMATE AND WORK SCHEDULE			
OPERATION	EST. TIME	DATE	DATE
CC. OF D. J. T. S. L. L.		SEP 17 1940	SEP 17 1940
S. T. C. H.			
17 3			9/16/40
84		9-19	
49	13/4		9-31
207	9 3/4		

DATE HAND COLOR PROOF

By

DATE Filed

10.9.40

By

DATE Photo Returned to Customer

By

81



CURT TEICH & CO.

NO. OBH1619

ORDER NO.

DATE SEPT. 11, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

C.T. BATHING SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-314

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT.

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO.. TAKE OUT BACKGROUND, MAKE WATER. TAKE  
OUT LARGE WOMAN BATHER. MAKE COLORFUL SUITS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rephoto  
page in both  
sides

Executive Estimate

ESTIMATE

Cost Dept. Checked

By

Date

12 1940 WORK SCHEDULE

DESCRIPTION	DATE	DATE COMPLETED
COMMISSION	SEP 12 1940	SEP 12 1940
STUDIO		
PHOTOGRAPH	12 3	9/17 Jr
BEAUTY	84	9-19
STYLING		
ENCLOSURE		
HAND COL. PROOF	30 1/2	9-23-40
ARTIST	48 7	10-5-40 10-10-40

DATE DEPOSITED

DATE PAID

10-11-40

DATE PAID COL. PROOF

12  
17  
15

81



CURT TEICH & CO.

NO. OBHL620

ORDER NO.

DATE SEPT. 11, 1940

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT  
C. T. BATHING SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-316  
SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO..

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Of Estimate

ESTIMATE

Cost Dept. Checked

By Date SEP 11 1940 AND WORK SCHEDULE Date SEP 11 1940

OPERATION	EST. TIME	ACT. TIME	EST. QUANTITY
COMPONENTS		SEP 11 1940	SEP 12 1940
SKETCH			
RET. PHOTO	13 2		9/16 pr.
PRINT			
ST. PHOTO	74	9-17	
PRINT			
HAND COLOR	49 1 1/2		10-1
DELIVERY	210 9 1/2	10-5	10-1

DATE MAINTENANCE OF D

DATE Filed 10 8 1940

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

Rephoto

13

81



**CURT TEICH & CO.**

NO. OBH1621

ORDER NO.

DATE **SEPT. 11, 1940**

6 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. <b>I</b> R. M. <b>NO</b>	
TITLE (IN FULL)	IMPRINT	
	<b>C.T. BATHING SCENES - 10 SUBJECTS</b>	
PRIVATE NO. UPPER RIGHT.. <b>S-318</b>	PLATE NO. ON FRONT	
SMALL TYPE (C) CURT TEICH & CO. INC.	PHOTO PROPERTY OF	

**COLOR DESCRIPTION**

**MAKE NEW PRINT... TAKE OUT TREES IN BACKGROUND AND MAKE WATER. BRING OUT BATHERS IN BACKGROUND SHARPLY. BRIGHT COLORED BATHING SUITS.**

SUBMIT: RET. PHOTO
REPHOTO
B. L. & W. PROOF
HANDCOL PROOF **YES**
RETURN PHOTO. ☒

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*1. Print*

*201328*  
*PHOTO FILED 10284*

By *[Signature]*

DATE **SEP 11 1940**

**ESTIMATE**

**AND WORK SCHEDULE**

Cost Dept. Checked *[Signature]*

By *[Signature]*

DATE **SEP 11 1940**

COMPONENT	EST. PRICE	EST. QUANTITY	EST. DATE	DATE COMPLETED
COMPOSITION & SET UP			SEP 11 1940	SEP 12 <i>[Signature]</i>
SKETCHES				
RETOKENING	<i>8</i>	<i>4</i>		<i>9/10 Jr.</i>
PHOTOGRAPHING				
RETOUCHING	<i>74</i>		<i>9-17</i>	
ENLARGING				
HAND COLORING	<i>30</i>	<i>1 1/2</i>		<i>9-19-40</i>
ALREADY DONE	<i>213</i>	<i>9</i>	<i>9-23-40</i>	<i>9/25/40</i>

DATE BILLING SENT *[Signature]*

By *[Signature]*

DATE FILED *1 26 40*

By *[Signature]*

DATE PAID *[Signature]*

By *[Signature]*

DATE Photo Returned to Customer



CURT TEICH & CO.

NO. OBH1622

ORDER NO.

DATE SEPT. 11, 1940

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NC

IMPRINT

C.T. BATHING SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-319

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO... CUT OUT POINT OF BEACH AS MARKED IN RED.

TAKE OUT DEAD TREE. COLORFUL FOLIAGE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE				By	Checked
DATE 12 1940				By	Checked
DATE 12 1940				By	Checked
1. AMOUNT DUE					
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DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Filed

By

DATE Photo Returned to Customer

Rephoto

81



CURT TEICH & CO.

NO. OBH1623

ORDER NO.

DATE SEPT. 11, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

C.T.BATHING SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT.. S-320

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO... TAKE OUT BACKGROUND AND MAKE WATER.

in OBH1478  
9411243

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Cost Dept. Checked

By SEP 6  
Date

SEP 12 1940 WORK SCHEDULE

DESCRIPTION	QTY	UNIT	DATE ENTERED DEPT.	DATE COMPLETED
PRINTING			SEP 18 1940	SEP 20 1940
STAMPING				
REPHOTO	6	3		9/16
PHOTO				
B. L. & W. PROOF	80		9-18	
PRINTING				
HAND COLOR AND SET	49	13/4		9-26
ARTIST COST	23	9 1/2	9-30-40	10-3-40

DATE BLUEPRINT OK'D DATE Final 10.5.40 JAN 20 1945

By DATE HAND







6

CURT TEICH & CO.

NO. 0BHL625

ORDER NO.

DATE SEPT. 11, 1940

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: <sup>LEFT</sup>UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DIZZY CORRESPONDENCE CARD

TAKE IT EASY - CHECK ITEMS DESIRED

PRIVATE NO. UPPER RIGHT S-324

SMALL TYPE (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. BUSY PERSON'S  
CORRESPONDENCE CARDS - 10 SUBJECTS

PLATE NO. ON FRONT.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE LAYOUT FROM 5AH2486. . USE PHOTO 5AH2475

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By SEP 12 1940 Cost Dept. Checked SEP 12 1940

DESCRIPTION	EST. TIME	DATE	DATE
		ESTIMATED	COMPLETED
<u>17</u>	<u>1/4</u>	<u>SEP 12 1940</u>	<u>SEP 13 1940</u>
<u>60</u>	<u>9-17</u>		
<u>49</u>	<u>1 1/2</u>		<u>9-18</u>
<u>211</u>	<u>8 1/2</u>	<u>10-9-40</u>	

DATE PLACEMENT ORD

By

DATE HAND COLOR PROOF

By

DATE Filed 10-10-40

By

DATE PL



CURTEICH & CO.

NO. OBH1626

ORDER NO.

DATE SEPT. 11, 1940

6 M POST CARDS ART COLORTONE WITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I R. M. NO

IMPRINT

C.T.GREAT LAKE SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S342

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO.... CUT OFF SHORELINE IN BACKGROUND WHERE MARKED, MAKING WATER. TAKE CLOTHES OFF LINE. COLORFUL FOLIAGE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Rephoto

ESTIMATE  
By *[Signature]* Cost Dept. *[Signature]*  
Date SEP 11 1940 WORK SCHEDULE Date SEP 11 1940

OPERATION	EST. TIME	DATE	DATE COMPLETED
CR. PHOTO		SEP 11 1940	SEP 11 1940 B
SKETCH			
RETOUCHING	11 2		9/16 J
PHOTO. ITHO			
BLUEPRINT STRIKING OPAQUING	80	9-17	
ENGRAVING			
HAND COL. PROOF	225 1 1/2		19 Sept
ARTIST EPT.	56 9	10-10	10-11

DATE RECEIVED \_\_\_\_\_ DATE Filed 10-15-40

By \_\_\_\_\_ By *[Signature]*

DATE PAID \_\_\_\_\_ DATE PAID \_\_\_\_\_

By \_\_\_\_\_

81



CURT TEICH & CO.

NO. OBH1627

ORDER NO.

DATE SEPT. 11, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

C.T. GREAT LAKE SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-343

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO... PUT IN SPEED BOAT. COLORFUL FOLIAGE.

PHOTO-INV-3-CH-190

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Rephoto

5BH1007

# ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

Date

ESTIMATE	TIME	DATE ENTERED DEPT.	DATE COMPLETED
REPHOTO	12 2	SEP 12 1940	SEP 12 40
ENGRAVING	30 1 1/2		9-23-40
HAND COLOR PROOF	23 8 1/2	Sept 28 - 40	Oct 1, -40
ARTIST DEPT.			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 10-2-40

By

DATE Photo Returned to Customer

99

9-26

81



CURT TEICH & CO. INC.

NO. OBH1628

ORDER NO.

DATE SEPT. 11, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C.T.GREAT LAKE SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-244  
SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO... TAKE OUT CENTER TREE IN FOREGROUND. TAKE OUT SHORELINE  
IN DISTANCE, MAKE WATER. COLORFUL FOLIAGE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. ✓

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

By SEP 11 1940 Date SEP 11 1940

DESCRIPTION	TIME	DATE	DATE
		ENTERED DUPT.	COMPLETED
CLIPPING		SEP 12 1940	SEP 12 1940
REPHOTO	11	2	9/16/40
PRINTING	84	-	9-18
PROOFING	99	1/2	9-27
ADVERT. DEPT.	217	8 1/2	10-2

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

By

DATE 10.9.40

By

DATE PHOTO



CURT TEICH & CO.

NO. GBH1629

ORDER NO.

DATE SEPT. 11, 1940

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

C.T. GREAT LAKE SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT.. S-345

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT.

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO... TAKE OUT TREE IN CENTER FOREGROUND. COLORFUL FOLIAGE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

By 88 Cost Dept. 2 Checked 2  
Date 9-12-40 Date 9-12-40

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET		SEP 12 1940	SEP 12 1940
SKETCH			
RETOUCHING	10 3		9/16 Gr.
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING	84	9-17	
ENGRAVING			
HAND COLOR PROOF	226 1 1/2		
ARTIST DEPT.	48 9 1/2	10-8-40	10-10-40

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Returned to Customer



CURT TEICH & CO.

NO. OBHL630

ORDER NO.

DATE SEPT. 11, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C.T. GREAT LAKE SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-346

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO... TAKE OUT DISTANT SHORELINE, MAKE WATER. LEAVE IN BOATS.  
COLORFUL FOLIAGE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Rephoto

ESTIMATE		Cost Dept. Checked	
By		By	
DATE		DATE	
COMP. NO.	SEP 12 1940	DATE COMPLETED	SEP 12 1940
REPHOTO	11 2		9/11 9
PHOTOGRAPHY	78		
ENGRAVING			
HAND COLOR PROOF	49 1/2		9-18
ART. COPT.	59 9 9-19		9-24
DATE BLUEPRINT OK'D		DATE FILED 9 12 6 40	
By		By	
DATE HAND COLOR PROOF OK'D			

81



Rephoto

NO. OBHL631

CURT TEICH & CO.

ORDER NO.

DATE SEPT. 11, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT  
C.T.GREAT LAKE SCENES \* 10 SUBJECTS

PRIVATE NO. UPPER RIGHT. S-347

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO... TAKE OUT MT. BACKGROUND, TAKE OUT PEOPLE AND TWIGS  
IN FOREGROUND. COLORFUL FOLIAGE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE  
By *[Signature]* Date *SEP 12 1940*

OPERATION	EST. TIME	DATE	DATE
		ENTERED	COMPLETED
CO. 1000 - TYPE SET UP		SEP 12 1940	SEP 12 1940
SEARCH			
RET. LITHO	11 2		9/16 9.
PHOTO LITHO			
BLUEPRINT ST. PLATE OPAQUING	84	9-19	
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		20 Sept
ADJUST. OPT.	#36 9	9-24-40	9-25-40

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed *9. 26. 40*  
DATE HAND COLOR PROOF OK'D. \_\_\_\_\_ By *[Signature]*  
DATE Photo Returned to Customer \_\_\_\_\_

81



6  
46P-OK Bth.

1  
Rephoto

CURT TEICH & CO.

NO. OBH1632

ORDER NO.

DATE SEPT. 11, 1940

6 M POST CARDS

ART CCLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

C.T.GREAT LAKE SCENES - 10 SUBJECTS

SMALL TYPE (C) CURT TEICH & CO. INC.

PRIVATE NO. UPPER RIGHT S-349 349

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO... TAKE OUT DISTANT SHORELINE, MAKE WATER  
COLORFUL FOLIAGE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. ✓

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

ESTIMATE

Cost Checked

By

Date

SEP 11 1940

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTER	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 12 10	SEP 21 B
STETCH				
RETOUCHING	11	2		
PHOTO LITHO				
BLUEPRINT SPECIAL OPAQUING	80		9-17	
PROOFING				
HAND COL. PROOF	226	1 1/2		
FINAL PROOF	54	9	9-25-40	10-7-40

DATE FILLED

DATE

By

DATE

DATE







OK H.C. V. 5th

DISTRIBUTED BY H. PAULSON, GRAND VIEW POINT HOTEL,  
CENTRAL CITY, PA.

NO. OB-H1634

ORDER NO. 43757

SEPT 12, 1940

DATE

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MOONLIGHT SCENE OF S.S. GRAND VIEW POINT  
SHIP HOTEL, ON LINCOLN HIGHWAY, U.S.30,  
17 MILES WEST OF BEDFORD, PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MOONLIGHT SCENE. BLDG WHITE, BLACK LETTERS ON BLDG, GREEN ROOF. AWNING  
GRAY WITH ORANGE & GREEN STRIPES. STACK BUFF WITH WHITE RINGS & GREEN  
EDGE SIGN BLACK RED NEON LETTERS. SILVER GRAY RAILINGS, COLORED PENNANTS  
ON TOP OF POLES. LIGHT HOUSES ON RIGHT & REAR LEFT WHITE, SILVER TOP SPOTS.  
SILVER COLOR VENTILATORS ON ROOF ON RIGHT & LEFT OF STACKS. DARK ROAD WHITE  
LINE. SHOW GREEN MT. SCENERY ON REAR RIGHT & LEFT. REMOVE POLE ON RIGHT.  
REMOVE WIRES ON RIGHT, & DARK RACK IN FRONT OF LIGHT HOUSE ON RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subject on  
order for this customer. Please  
see to it that all cuts of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

SEP 16 1940

By

SEP 16 1940

DATE	TIME	BY	REMARKS
SEP 16 1940	6	1-1	Moonslight Scene
8 1/2	9-20		
30	1 3/4		9-25-40
217	9 1/2	10-9-40	10-10-40

DATE ORDER T ORD. DATE Paid 10-15-40

DATE HAND COLOR PROOF ORD. By

DATE Photo Returned to Customer

3

make new card  
85



DISTRIBUTED BY H. PAULSON, GRAND VIEW POINT HOTEL,  
CENTRAL CITY, PA.

NO. OB-H1635

ORDER No. 43757

DATE SEPT 13, 1940

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

S. S. GRAND VIEW POINT SHIP HOTEL  
OVERLOOKING 3 STATES AND 7 COUNTIES,  
ON LINCOLN HIGHWAY U.S. 30, 17 MILES  
WEST OF BEDFORD, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION

BLDG WHITE, BLACK LETTERS ON BLDG. GREEN ROOF. BLACK SIGN, RED NEON LETTERS  
AWNING ON RIGHT GRAY WITH ORANGE & GREEN STRIPES. BUFF STACKS WITH WHITE  
RINGS & GREEN EDGE. SILVER COLOR VENTILATORS ON RIGHT & LEFT OF STACK. SILVER  
GRAY RAILINGS. LIGHT HOUSES ON RIGHT & REAR LEFT WHITE. SILVER TOP SPOTS.  
DARK ROAD, WHITE LINE. SIGN ON RIGHT EDGE BLUE WITH GOLD LETTERS, LETTERS  
MUST SHOW CLEAR. REAR SCENERY MUST BE WORKED IN CLEAR COLOR LIKE ON 6A-H2269

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this camera. Please  
see to it that all of the  
lives are balanced and edited  
in harmony with each other  
to make an accurate set.

make DK Blue  
impression

DATE	SEP 16 1940	DATE	SEP 16 1940
TIME	1-16	TIME	1-16
DATE	8-18-1940	DATE	8-18-1940
TIME	8-1	TIME	9-19
DATE	30 13/4	DATE	9-24-40
TIME	211 9 1/2	TIME	10-3-40

DATE FILED 12 8 40

DATE FILED 12 8 40

make new front  
85



MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

NO. OB-H1636

ORDER NO. 43760

DATE SEPT 12, 1940

25 M POST CARDS C.T. ART COLORTONE

WHITE BORDER

*full face*

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL)

THE TURNPIKE'S PICTURESQUE MIDWAY INN  
AND SERVICE STATION AT BEDFORD  
BOT - "AMERICA'S DREAM HIGHWAY"

IMPRINT SAME AS ABOVE

*Use the Cater type*

*Make no  
on front*

PROV NO UPPER LEFT CORNER - ~~PA115~~

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE THIS CARD NIGHT SCENE  
BLDGS VERY DARK GRAY STONE, DULL GREEN ROOF. WHITE GABLES, SASH & FRAMES,  
RAILINGS & DOORS. GREEN TERRACE LAWN AROUND BLDG. DARK PARKING GROUND  
& DRIVE. GAS PUMPS RED AND WHITE. *see small photo for detail*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORAS © PAT. NO. 1,797,775

ATTENTION!

order for this set. Please  
note that all negatives are uniform in  
in harmony with each other  
to make an attractive set.

VERY

RUSH

10 extra  
1/2k proofs

RM 82  
83

ESTIMATE

Cost Dept. Checked

Due: *SEP 13* TOWARD WORK SCHEDULE

Due: *SEP 14*

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP		SEP 1, 1940	SEP 1, 1940
SKETCH			
RETOUCHING	3 5	9-13	9-17
PHOTO-LITHO			
BLANKET STRIKING, OPACUING	7 8		
ENGRAVING			
HAND COLOR PROOF	22 1/2		20 Sept.
ARTIST DEPT.	20 9		

DATE DUE NEXT ORD

DATE FILED

9 26 40

DATE DUE WORK SCHEDULE

DATE DUE WORK SCHEDULE

3



MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

NO. 1637  
OB-H1637

ORDER NO. 43760

DATE SEPT 12, 1940

25 M POST CARDS C.T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE TURNPIKE'S LONGEST STRAIGHTAWAY  
TANGENT

~~DOT~~ - "AMERICA'S DREAM HIGHWAY"

PRIV NO UPPER LEFT CORNER - ~~PA116~~

SUB TITLE - ESSO SERVICE STATION  
COLOR DESCRIPTION

FRONT NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

INST. FOR INSERT

Dark gray stone, white gable & sash & doors,  
dark gray roof, red & white gas pumps, cement  
road, green center lawn. Road around bldg.  
black or dark gray, green lawn strip along  
front of gas pumps.

YES

RETURN PHOTO.

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this set. Please  
see to it that all prints or nega-  
tives are uniformly and correctly  
in harmony with each other  
to make an attractive set.

MAKEOVER

Charge to L.V.S.E.

EST. Makeover Time Required

RETOUN

1/2

Time Recorded in Cost Dept.

PHOTO-LITHO

1/2

SEP 20 1940

COMPOSING

ART DEPT. HC

1/2

By

ENGRAVING

VERY RUSH

10 extra blk

proof

Rm. 82  
83



CURT TEICH & CO.

NO. OBH1638

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

IMPRINT

C.T. LAKE SHORE SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-373

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO.... MAKE UPRIGHT VIEW. COLORFUL FOLIAGE.

*Private OK'd  
by Mr. Kephart*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO. ☒

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Rephotos*

ESTIMATE			
By <i>[Signature]</i>		Date <i>SEP 13 1940</i>	
DESCRIPTION	EST. PRICE	DATE COMPLETED	DATE COMPLETED
ORIGINAL PHOTO GROUP		SEP 15 1940	SEP 15 1940
SKETCH			
RETOUCHING	11	1	9/17/40
PHOTOLITHO			
REPRODUCTION	79		
ENGRAVING			
FINAL COLOR PROOF	225	1 1/2	20 days
ARTIST DPT.	216	9	9-28

DATE SUPPLEMENT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed *10.2.40*

By *[Signature]*

DATE Photo Returned to Customer

*Print # 83  
#84*



CURT TEICH & CO.

NO. OBH1639

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

C.T. LAKE SHORE SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-378

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO.... MAKE UPRIGHT VIEW. COLORFUL FOLIAGE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked By SEP 13 1940

DATE SEP 13 1940

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
11-1/2	13-1	1 1/2		9/18/40
79				
ENCLOSING				
RETOUCHING PRI OF	49	1 1/2		9-23
ARTIST TRPT.	28	9	10/3/40	10/4/40

DATE PAID 10-5-40

DATE PAID COLOR PHOTO 10-5-40

DATE PAID COLOR PHOTO 10-5-40



NO. OBH1640

CURT TEICH & CO.

ORDER No.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

.CTT. LAKE SHORE SCENES - 10 SUBJECTS

*photo in 5BH1135*

PLATE NO. ON FRONT

PRIVATE NO. UPPER RIGHT S-379

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO.... MAKE UPRIGHT VIEW. COLORFUL FOLIAGE.

*D7675*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Rephoto*

Executive, Office of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

TIME

DATE

DATE

COMPOSING

SEP 13 1940

SEP 13 1940

SKETCH

RETOUCHING

15 1 1/2

9/18 Gp

PROOFING

BLANKET

74

9-19

2 GRADING

HAND FOR PROOF

225 1 1/2

25 Sept

ARTIST

210

9-12-3

10-5

DATE DELIVERY OF D

DATE DEL.

10-8-40

DATE WORKING IN

By

DATE DEL. DELIVERED TO CUSTOMER

83



CURT TEICH & CO.

NO. OBH1641

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PRIVATE NO. UPPER RIGHT. S-379

SMALL TYPE (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C.T. LAKE SHORE SCENES - 10 SUBJECTS

*photo in D 7959*

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO.... MAKE UPRIGHT VIEW. COLORFUL FOLIAGE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Cost Dept. Checked

By

SEP 11 1940

SEP 13 1940

DATE COMPLETED

WORKING TIME				
REVISION				
PHOTO SHOOT	8	2 1/2		9/18/40
PHOTO EDITING				
PHOTO ENLARGING				
PHOTO MOUNTING				
ENCLOSING				
HAND COL OR PROOF	16	1 1/2	9-28	
ARTIST FEE	48	9 1/2	10-7-40	10-9-40

DATE OF PRINT ORD

DATE

10-10-40

BY

*[Signature]*

When Returned to Client



CURT TEICH & CO.

NO. OBH1642

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

C.T. INLAND LAKE SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-362

SMALL TYPE(C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO.... TAKE OUT TREE IN UPPER FOREGROUND. PUT IN  
COLORFUL BOATS. PUT IN SEVERAL SMALL SPEEDBOATS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. ✓

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

158

ESTIMATE  
AND WORK SCHEDULE

By 7/11  
Date SEP 12 1940

DATE ORDERED	DATE RECEIVED	DATE COMPLETED
SEP 12 1940	SEP 12 1940	SEP 12 1940
REWORKING	1 3	9/18/40
PRINTING		
ENGRAVING		
HAND COLOR PROOF	217 1 1/2	9-30-40
ARTIST'S PR.	33 9	10-9-40

10-9-40 F.W.

DATE REPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE 10/10/40

By

DATE Photo Returned to Customer

01  
2CH373

PHOTO 11-2-10284

17  
12

83



DATE **SEPT. 12, 1940**

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **I** R. M. NO

IMPRINT

C.T. LANDSCAPE SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-384

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

### COLOR DESCRIPTION

MAKE REPHOTO.... TAKE OUT BRANCH IN SKY AS MARKED. DO NOT SHOW TREES AS PINE TREES. COLORFUL FOLIAGE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE		Date Delivered	
By	And No	By	Date
SEP 1	AND NO	SEP 1	1940
OPERATION	QUANTITY	UNIT PRICE	DATE COMPLETED
COMM. ENG. PHOTOGRAPH			
SKETCH	10	2	9/16 J
RETOUCHING			
PHOTOGRAPHING			
BLANK			
STOCK			
ENGRAVING			
HAND	30	1 1/2	10-1-40
PRINT	266	9	10-4-40
		13 1/2	10-7-40
DATE			10-8-40
DATE			
DATE			
DATE			

Replot

10

15  
83



CURT TEICH & CO.

NO. OBH1644

ORDER No.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT  
C.T. RIVER SCENES - 10 SUBJECTS

PLATE NO. ON FRONT.

PRIVATE NO. UPPER RIGHT S-391

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO.... TAKE OUT HOUSE AT LEFT. ALSO ROAD AT RIGHT.

COLORFUL FOLIAGE

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Ref list

ESTIMATE

By 188 Date SEP 13 1940 Cost Dept. Checked SEP 13 1940

AND WORK SCHEDULE

OPERATION	EST. COST	ACT. COST	DATE COMPLETED
CAMPING-THE SET UP			SEP 1 1940
SKETCH			
RETOUCHING	11	2	9/17/40
PHOTO-THO			
PULLING STRIPS OF FILM	78		
ENGRAVING			
HAND COLOR PROOF	225	134	20 Sept
ARTIST REPT.	28	9 1/2	9/30/40 10/2/40

DATE BLUEPRINT ORD 10 3 40

DATE HAND COLOR PROOF 20

DATE Photo Returned to Customer



CURT TEICH & CO.

NO. OBH1645

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PRIVATE NO. UPPER RIGHT S-402

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO.... TAKE OUT DOG AND CAR.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Rephoto*

SEP 13 1940

DATE RECEIVED	DATE COMPLETED
SEP 13 1940	SEP 13 1940
REPHOTO	9/17/40
PHOTO	9-23
ENCLOSURE	
HAND COL PROOF	203 1/2 9-28-40 9-28-40
APR 10 1940	206 9 10-3-40 10-4-40

DATE RECEIVED ORD. \_\_\_\_\_ DATE FULF. 10.5.40

DATE HAND COL PROOF ORD. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

PHOTO IV-36H-1416



CURT EICH & CO.

NO. OBH1646

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

IMPRINT

C.T. RURAL SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT.. S-403

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO..

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By

SEP 12 1940

ESTIMATE  
AND WORK SCHEDULE

By

SEP 12 1940

OPERATION	EST. TIME (COUNTS PER VIEW)	DATE (UNDER EST)	DATE (COMPLETED)
COMPOSING, TYPE SET UP		SEP 12 1940	
SKETCH			
PROOFING	16 3		9/18 J
PROOFING	79		
PROOFING	225 1 1/2		25 Sept
PROOFING	35 9	9-27	10-1

By

DATE Photo Returned to Customer

DATE Filed

By

DATE Photo Returned to Customer

86



8 28 SEP 1940

Rephoto

CURT TEICH & CO.

NO. OBH1647

ORDER NO.

DATE SEPT. 12, 1940

6	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO	
TITLE (IN FULL)		IMPRINT C.T. ANIMAL SCENES - 10 SUBJECTS		
PRIVATE NO. UPPER RIGHT S-418		PLATE NO. ON FRONT.		
SMALL TYPE (C) CURT TEICH & CO. INC.		PHOTO PROPERTY OF		

COLOR DESCRIPTION

MAKE REPHOTO..

in D 6514

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF 1/4 RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By SEP 10 1940 Date SEP 10 1940

OPERATION	DATE	COMPLETED
COVER	SEP 10 1940	83
REWORKING	13 3	9/17/40
PHOTOGRAPH	75	
PRINTING	30 13/4	9-20-40
DELIVERY	28 9	9/25/40 9/27/40

DATE ESTIMATED 9-28-40 DATE FILED 9-28-40

By 1/4

13

86



6  
CURT TEICH & CO.

NO. OBH1648

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT  
C.T. ANIMAL SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT S-419

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE UPPER PHOTO OF 9AH2469

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

SEP 13 1940

By

Date

SEP 13 1940

ITEM	QTY	DATE	DATE COMPLETED
REPRODUCTION	13	11/2	9/16
PHOTOGRAPH	14	9-19	
ENGRAVING		11/2	
HAND COLOR PHOTO			
ARTIST SET	212	9-30-40	10-3-40

DATE BLUE PRINT OK'D

By

DATE 10.5.40

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

82



CURT TEICH & CO.

NO. OBH1649

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

C.T. COUNTRY SCENES - 10 SUBJECTS

PRIVATE NO. UPPER RIGHT..

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO.. COLORFUL FOLIAGE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Rephoto*

ESTIMATE  
By *SEP 13 1940* Date *SEP 13 1940*

OPERATION	TIME	EST. COST	DATE
CO. (FOLIO) 100			
REPHOTO	15 2		9/17/40
PROOF (100)	80	9-23	
PROOF (100)	210 1 1/2	9-30	9-30
HAND COL. (100)	9		

DATE *10-15-40*  
By *RH*  
DATE Photo Returned to Customer

17  
12

83



CURT TEICH & CO.

NO. OBH1650

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I R. M. NO

TITLE (IN FULL)

IMPRINT

C.T. WINTER SCENES - 10 SUBJECTS

PLATE NO. ON FRONT.

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO... No gaudy colors in snow

3BH1293

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

Cost Est. Checked By *[Signature]*  
Date *SEP 13 1940*

ITEM	QTY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
16 3				9/17
78				
225 1 1/2				25 Sept
33 9				9-26-40
				9-27-40 F.W.

DATE RECEIVED

DATE FILED

9 28 40

DATE HAND COLOR PROOF

By *[Signature]*

DATE

16

84



CURT TEICH & CO.

NO. OBH1651

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT  
C.T. WINTER SCENES - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO.... CUT AS MARKED. NO GAUDY COLORS IN SNOW.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

SEP 12 1940

WORK SCHEDULE

SEP 13 1940

OPERATION	EST. TIME	ACT. TIME	DATE
COMM. CHARGE			SEP 13 1940
STRETCH			
RET. PHOTO	16	2	9/17/40
PHOTO PRINTED			
B. L. & W. PROOF	78		
ENGRAVING			
HAND COL. PROOF	225	1 1/2	23 Sept
ART. COST	48	9	10-4-40 10-17-40

DATE RECEIVED BY CUSTOMER

DATE PAID 10.8.40

DATE HAND COLOR PROOF SENT

DATE Photo Returned to Customer

By

Rephoto

86



*Pybols*

NO. OBH1652

CURT TEICH & CO.

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT  
C.T. WINTER SCENES - 10 SUBJECTS

PLATE NO. ON FRONT

PHOTO PROPERTY OF

IN PLATE \* FRASHER'S PHOTO  
SMALL TYPE (C) CURT TEICH & CO. INC.

COLOR DESCRIPTION

MAKE REPHOTO..... LIGHT COLORFUL SKY.. NO GAUDY COLORS IN SNOW

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. ✓

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*By* *SEP 13 1940*

DATE	BY	DATE	BY
SEP 13 1940		SEP 13 1940	
10	2	9/17	9/17
78	9-18		
225	1 1/2	23	Just
50	9	Oct 2 1940	Oct. 10 1940

DATE PAID 10.11.40  
By *22*

DATE HANDLED

1.000 10000 returned to Customer

10  
131

83



CURT TEICH & CO.

NO. CBH1653

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

C.T. WINTER SCENES - 10 SUBJECTS

IN PLATE \* FRASHER PHOTO

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO.... NO GAUDY COLORS IN SNOW

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Rephoto

4

OPERATION	EST. TIME	DATE	REMARKS
COMP. NEG. TYPE SET UP		SEP 12 1940	
SKETCH			
ETCHING	10	2 1/2	9/17 Gr.
ETCHING	74	7-10	
ENGRAVING			
HAND COL. PROOF	225	1 1/2	23 Sept
ARTIST PROOF	48	9	10-5-40 10-8-40

DATE DELIVERED TO CUSTOMER \_\_\_\_\_ DATE FILED \_\_\_\_\_  
DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

10-9-40  
Ry

DATE Photo Returned to Customer \_\_\_\_\_

4



5

NO. OBH1654

CURT TEICH & CO.

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT  
C.T. WINTER SCENES - 10 SUBJECTS

IN PLATE \* FRASHERS PHOTO  
SMALL TYPE, (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT  
PHOTO PROPERTY OF

COLOR DESCRIPTION  
MAKE REPHOTO... LIGHT COLORFUL SKY. NO GAUDY COLORS IN SNOW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Rephoto

SEP 17 1940

SEP 17 1940

SEP 17 1940

5 2

9 12

74

7-23

30 1/2

10-1-40

60 8 1/2

10/3/40

10/4/40

DATE OF DEPOSIT CARD 10.5.40

DATE HAND COLOR PROOF 10.5.40

DATE PHOTO RETURNED TO CUSTOMER

5



15  
P3.



NO. OBH1656

CURT TEICH & CO.

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL)

IMPRINT

C.T. SAILBOAT SCENES - 10 SUBJECTS

SMALL TYPE (C) CURT TEICH & CO. INC.

PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO.... CUT OFF AS MARKED. ~~ORIGINAL~~

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Rephoto*

*6B 111458*

*6B 11828*

*82*

SEP 13 1940

By

SEP 18 1940

Date

DATE

DATE

SEP 18 1940

SEP 18 1940

*B*

*12 3*

*9/10 9*

*79*

*30 1/2*

*9-23-40*

*206*

*8 1/2*

*9-30-40*

*9-31-40*

*12 in 45 min*

*10 2.40*

*25*

DATE Photo Returned to Customer

*94*







CURT TEICH & CO.

NO. OBH1660

ORDER No.

DATE SEPT. 12, 1940

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No.

I

R. M.

NO

TITLE (IN FULL)

IMPRINT

C.T. SAILBOAT SCENES - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

XXXXXX USE PHOTO 7A166, SMALL BOATS COLORED SAILS,  
LARGE BOATS WHITE, SAILS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

17  
12

OPERATION	DATE	TIME	PLACE
COMPOSED	12	1/2	9-19
SAVED	84	9-19	9-24
ENGINE	49	1 1/2	9-28
HAIR	16	9	9-26

9-28-40

82



CURT TEICH & CO.

NO. OBH1658

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

C.T. SAILBOAT SCENES - 10 SUBJECTS

PLATE NO. ON FRONT

PHOTO PROPERTY OF

SMALL TYPE (C) CURT TEICH & CO. INC.

COLOR DESCRIPTION

MAKE REPHOTO.... WHITE SAILS, TWILIGHT SKY. UPRIGHT VIEW

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Rephot

in  
D 7342

SEP 13 1940

REPHOTO  
AND WORK SCHEDULE

By

SEP 13 1940

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
RETOUCHING	10 2	SEP 13 1940	9/18/40
RETOUCHING	7 1/2	9-17	
ENGRAVING	30 1/2		9-24-40
HAND COLOR PROOF	216 9	10-1	10-7

DATE BLUEPRINT COPIED

By

DATE FILED

By

DATE HAND COLOR PROOF COPIED

DATE PHOTO RETURNED TO CUSTOMER



CURT TEICH & CO.

NO. OBH1659

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT  
C.T. SAILBOAT SCENES - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO....  
SMALL BOAT COLORED RED SAIL, LARGE BOAT  
WHITE SAIL, TAKE OUT SHORE LINE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rephoto

ESTIMATE			
By		Cost Dept. Checked	
SEP 13 1940		SEP 13 1940	
DESCRIPTION	QTY	UNIT PRICE	TOTAL
REPHOTO	12	2	24
PHOTO LITHO	79		
PRINTING	49	1 1/2	73.50
PROOF	203	9	1827
		10-5-45	10-7-45

DATE SUBMIT ORD

By

DATE HAND COLOR PROOF ORD

DATE 10-8-40

By

DATE Photo Returned to Customer

84



CURT TEICH & CO.

NO. OBH1661

ORDER No.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C.T. SAILBOAT SCENES - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO.... CUT AS MARKED, TAKE OUT ROWBOAT. COLORED  
VARIGATE SAILS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

SEP 13 1940

By

SEP 13 1940

DATE  
COMPLETED

12 2

9/16 Gr.

74

225 1/2

23 Sept

212

9

9-25/40

9-28-40

9.30.40

24

83



CURT TEICH & CO.

NO. OBH1662

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C.T. SAILBOAT SCENES - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO, INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO 7A20139

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

SEP 17 1940

SEP 17 1940

NAME			
COMPANY			
ADDRESS			
RECEIVED	3	17	2-23 SE
PHOTO			
BLANK	79		
ENGR.			
HAND	30	1/2	10-1-40
FILE	26	9	10-7

DATE PAID 10-9-40  
By *RL*  
First Printed to Customers  
By

3

87



CURT TEICH & CO. INC.

NO. OBH1663

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

NO

IMPRINT

C.T. SAILBOAT SCENES - 10 SUBJECTS

PLATE NO. ON FRONT

PHOTO PROPERTY OF

SMALL TYPE (C) CURT TEICH & CO. INC.

COLOR DESCRIPTION

USE PHOTO 7AH2636

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Est. Dept. checked

By

By

Date

Date

SEP 13 AND WORK SCHEDULE

SEP 12 1940

ITEM	EST. TIME	DATE	REMARKS
REPRODUCTION	0		
PROOF	78		
PRINTING	30	1 1/2	
REPRODUCTION	37	5 3/4	
DATE		9-19-40	
DATE		9-26-40	

DATE RECEIVED

DATE FILED

9-17-40

DATE PHOTO TAKEN

DATE PHOTO RETURNED TO CUSTOMER

82



Rephoto

1/2

CURT TEICH & CO.

NO. CBH1664

ORDER NO.

DATE SEPT. 12, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

C.T. SAILBOAT SCENES - 10 SUBJECTS

6BH1664

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE REPHOTO.... COLORED SAILS.

~~5BH1664~~  
Plate 6BH1354

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By SEP 13 1940

By SEP 13 1940

QTY	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
12	1	SEP 13 1940	9/16
74		9-17	
49	1 1/2		9-31
9			

DATE BLUEPRINT ORD

DATE FILED 10-8-40

By

By

DATE HAND COLOR PRINT ORD

DATE

12

24







CURT TEICH & CO.

NO. OBH1666

ORDER NO.

DATE SEPT. 12, 1940

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TIME SAVER CARD - TIME IS MONEY -

CHECK ITEMS DESIRED

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

NO

IMPRINT

G.T. TIME SAVER CARDS - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO OBH1656, USE LAYOUT OF 8AH1809

SUBMIT: RET. PHOTO

REPHOTO

PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

17

80

ESTIMATE

By SEP 12 1940 Date SEP 12 1940

ITEM	TIME	DATE	REMARKS
ARTIST	17	1/16	9/18
ENGRAVING	30	13/4	9-23-40
HAND COL. PROOF	20	9	9-28-40
ARTIST REPT.	13 1/2	9	9-30-40

DATE BLUEPRINT OF'D 10.1.40 By HY

DATE HAND COLOR PROOF 10.1.40 By HY

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OB-H1667** ORDER NO. 44002 DATE 9/25/40

CUSTOMER NANCY BROWN EXPERIENCE DEPT.  
DETROIT NEWS  
DETROIT, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

NANCY BROWN PEACE CARILLON, BELLE  
ISLE PARK, DETROIT

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

BE SURE TOWER IS STRAIGHT  
ON CARD.

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH MAKING THE FOLLOWING CORRECTIONS. — The trees in foreground look too much like ~~saplings~~ saplings, enlarge the trunks and ~~xx~~ probably you may have to enlarge the tree on the extreme right side also, to make grass greener especially in extreme front of tower as she thinks it will bring out the contrasting shade of tower to better advantage, not that vivid green just more natural.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6½  
10-1 Hc 1½  
49  
48 10-18-40 Lat 9

SEP 26 1940

Handwritten signature

28  
10-21-40

99



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. <sup>B</sup>0B-11668 ORDER NO. 44003 DATE 9/13/40

CUSTOMER C. W. HUGHES & CO., INC.  
MECHANICVILLE, NEWYORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **WAYSIDE FURNITURE COMPANY, WALLACE  
& FIFTH STREETS, SCOTIA, N. Y.**

(All of this on address side)  
FRONT NO. **5** R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MAKE REPHOTO

COLOR DESCRIPTION

SEE BACK OF PHOTO FOR INSTRUCTIONS

CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 18 1940

49  
57-10-21-40  
10-22-40  
9-25-40  
50  
85

10-29-40

85



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1669 ORDER No. 44012 DATE 9/13/40

CUSTOMER THE PHILADELPHIA INC.  
SOUTH BEND, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE EM ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE PHILADELPHIA (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTION SHEET ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49  
56

9-24  
10-4

510 1 3/4  
LA 10 1/2

SEP 16 1940

85



PORTLAND NEWS CO., PORTLAND, MAINE

NO. OB-H1670

ORDER NO. 43796

DATE SEPT 16, 1940

12½ M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

CONGRESS AND FREE STREETS FROM  
CONGRESS SQUARE, PORTLAND, MAINE

*Printed on upper left 113*

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BLDG IN FOREGROUND CREAM WITH GREEN TRIM  
SEE TISSUE OVERLAY  
RIGHT - I. RED, NEXT IS GRAY  
LEFT - RED BLDGS. BRING OUT LETTERING 'MAYS DRUG STORE'  
TAKE OUT POLES & WIRES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

7  
order for this material. Please  
see to it that all of the  
atives are uniform and  
in harmony with each other  
to make an attractive set.

ESTIMATE  
By *[Signature]* Cost Dept. Chicago  
Date SEP 17 1940 Date SEP 17 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 17 1940	SEP 17 1940
SKETCH			
RETOUCHING	10 6		9/20/40
PHOTO-LITHO			
BLUEPRINT	7 5		
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	22 5 2		24 Sept
ARTIST DEPT.	212 11	10-14-40	10-18-40

LATE BLUEPRINTS BY DATE 10-21-40

DATE HAND COLOR PROOF BY

DATE HAND COLOR PROOF BY

10

17  
make new print  
88



PORTLAND NEWS CO., PORTLAND, MAINE

NO. OB-H1671

ORDER NO. 43796

DATE SEPT 16, 1940

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

POST OFFICE, PORTLAND, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

TAKE OUT CARS, WIRES & STREET CAR TRACKS  
SEE CARD 3AH1128

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this card. Please  
see to it that all colors are  
uniform and colors are  
in harmony with the color  
to make an attractive set.

# ESTIMATE

SEP 17

AND WORK SCHEDULE

Cost Dept. Checked

SEP 17

DESCRIPTION	TIME	DATE ENTERED DEPT.	DUE COMPLETED
COMPARISON TIME		SEP 17 1940	SEP 17 1940
SKETCH			
RETOUCHING	12 4 1/2		9/20/40
PHOTO-LITHO			
BLEUPRINT STRIKING & PAQUING	8 1/2	9-23	
ENGRAVING			
HAND COLOR PROOF	30 1/2		9-24-40
ARTIST DEPT.	39 9	10-14-40	10-15-40

DATE RECEIVED ORG.

DATE PAID 10-17-40

DATE HAND COLOR PROOF CND

DATE Photo Returned to Client

Make new front  
88



PORTLAND NEWS CO., PORTLAND, MAINE

NO. OB-H1672

ORDER NO. 43796

SEPT 16, 1940

DATE

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

ARCH BRIDGE, DEERINGS OAKS,  
PORTLAND, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SEE CARD ATT'D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this set. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Post Dept. Chicago

By

By

Date

Date

SEP 17 1940

SEP 17 1940

OPERATION	EST. TIME HOURS	DATE ENTERED DEPT.	DATE COMPLETED
COMPOS NO. TYPE SET UP		SEP 17 1940	SEP 17 1940
SKETCH			
RETOUCHING	11 2		9/20/40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	84	9-23	
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		24 Sept
ARTIST DEPT.	29 9	10-14-40	10-17-40

DATE BLUEPRINT OK'D

DATE

10-17-40

DATE HAND COLOR PROOF OK'D

DATE

There was no photo -  
10/14/40

make new front  
88



PORTLAND NEWS CO., PORTLAND, MAINE

NO. OB-H1673

ORDER No. 43796

SEPT 16, 1940

DATE

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FOUNTAIN AND DUCK HOUSE, DEERINGS OAKS,  
PORTLAND, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. NO

IMPRINT

SAME AS ABOVE

*Printed no upper left. 108*

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

DUCK HOUSE RED ROOF. SHOW A FEW SWANS IN FOREGROUND  
BRING OUT FOUNTAIN.

*Photo in*

YES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ATTENTION!

7  
SUBJECTS ON  
order for this business. Please  
see to it that all  
negatives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Examine and estimate

ESTIMATE

Cost Dept. *10-17-40*

By

By

Date

SEP 17 1940

Date

SEP 17 1940

OPERATION

QUANTITY

DATE  
ENTERED DEPT.

DATE  
COMPLETED

COMPOSING, TYPE SET

SKETCH

RETOUCHING

PHOTO-LITHO

BLUING  
STAMPING OPAQUEING

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

*13 3*

*71*

*49*

*213*

*1 1/2*

*2 3/4*

*0-28*

*10-14-40*

*9-26*

*10-*

DATE RECEIVED OK'D

DATE FILED

*10-17-40*

By

By

DATE FOR COLOR PROOF

DATE FOR COLOR PROOF

14

*95-88*



PORTLAND NEWS CO., PORTLAND, MAINE

NO. OB-H1674

ORDER NO. 43796

SEPT 16, 1940

DATE

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LONGFELLOW MONUMENT, LONGFELLOW SQUARE,  
PORTLAND, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

Private no. 109  
COLOR DESCRIPTION

BE SURE AND SHOW PLANTS - GREEN & BLUE  
SEE 5AH2367

Take out lettering on window  
at left

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for this photo...  
see to it that...  
times are...  
in...  
to...

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date SEP 17 1940

SEP 17 1940

OPERATION	TIME	DATE	DATE
		ESTIMATED	COMPLETED
COMPOSING, TYPE SET UP		SEP 17 1940	SEP 17 1940
SKETCH	8	4	9/20
RETOUCHING			
PHOTO LITHO			
BLUEPRINT	84	9-23	
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	225	13/4	24 Sept.
ARTIST D PT.	206	9 1/2	10-14-40

DATE BLUEPRINT O.D.

DATE Print 10-17-40

DATE HAND COLOR PROOF O.D.

DATE Print 10-17-40

make new front  
88



OK 1/25/41

PORTLAND NEWS CO., PORTLAND, MAINE

NO. OB-H1675

ORDER NO. 43796

SEPT 16, 1940

DATE

12 1/2 M POST CARDS

C.T. ART COLOPHONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

CIRCLE PARK, DEERING OAKS, PORTLAND,  
MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

LOTS OF FLOWERS

SEE 5AH2365

Photo

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7  
Order for the company photo  
see to it that it is  
the company photo  
if it is not the company photo  
it is not the company photo

ESTIMATE  
SEP 17 1940  
By SEP 17 1940

OPERATION	DATE	DATE	DATE
COMING TO THE CITY		SEP 17 1940	SEP 17 1940
SKETCH			
RETOUCHING	13	3'	9/23/40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUEING	84	9-24	
ENGRAVING			
HAND COLOR PROOF	49	1 1/2	9-26
ARTIST DEPT.	210	9 1/2	10-15

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE 10-17-40  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_

Push

10  
13

14  
18



PORTLAND NEWS CO., PORTLAND, MAINE

NO. OB-H1676

ORDER NO. 43796

SEPT 16, 1940

DATE

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BAXTER BOULEVARD, PORTLAND, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SEE CARD ATT'D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive (Signature)

By

Date

SEP 17 1940

ESTIMATE

AND WORK SCHEDULE

By

Date

Est. Dept. Checked

SEP 17 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 17 1940	SEP 17 1940
SKETCH			
RETOUCHING	15 2		9/19 Gr
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	84	9-23	
ENGRAVING			
HAND COLOR PROOF	225 1½		24 Sept
ARTIST DEPT.	206 8½	10-11-40	10-14-40

DATE BLUEPRINT CND

By

DATE HAND

DATE HAND COLOR PROOF CND

By

DATE Photo Returned to Customer

By

Make sure  
88



PORTLAND NEWS CO., PORTLAND, MAINE

NO. OB-H1677

ORDER NO. 43796

SEPT 16, 1940

DATE

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)

GREETINGS FROM PORTLAND, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MAKE ~~NEW~~ SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~RET~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By

Date

9 1940

AND WORK SCHEDULE

By

Date

Cost Dept. Checked

001

OPERATION

DATE  
ESTIMATE

DATE  
COMPLETED

COMPOSITION

SKETCH

RETOUCHING

PHOTO LITHO

BLIND STAMPING  
ETCHING, OPAQUING

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

217

15

10-21-40

10-23-40

DATE DELIVERED

DATE PAID

DATE PAID

DATE PAID

10-29-40

LB

Colored Photo  
be sure and use some  
of the new views in book

120



THE KODAK SHOP, RANGELEY, MAINE

NO. 0E-H1678

ORDER NO. 43800

DATE SEPT 16, 1940

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT NONE

MINGO SPRING HOTEL, RANGELEY LAKES, MAINE

5B41485

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

GRAY FRAME & GREEN ROOF

(TO ADV. DEPT)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate	ESTIMATE	Cost Dept. Checked
By SEP 17 1940	AND WORK SCHEDULE	By SEP 17 1940
Est. SEP 17 1940		Est. SEP 17 1940
OPERATION	EST. TOTAL	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 17 1940
SKETCH		SEP 17 1940
RETOUCHING	12 3	9/20/40
PHOTO LITHO		
BLUEPRINT	74	9-23
STAMPING OF QUING		
ENGRAVING		
HAND COLOR PROOF	30 1/2	9-26-40
ARTIST DEPT.	26 9	Nov. 20 40

DATE BLUEPRINT OK'D. DATE PAID 11-29-40

DATE PAID COLOR PROOF OK'D. DATE PAID 11-29-40



6  
SEE V. 100-1300

THE KODAK SHOP, RANGELEY, MAINE

NO. OB-H1679

ORDER NO. 43801

DATE SEPT 16, 1940

6 1/2 M POST CARDS	C.T. ART COLORPONE	WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)	FRONT NO. I	R. M. NO
TITLE (IN FULL)	IMPRINT	NONE
SEA PLANE BASE, RANGELEY LAKE, ME.		
	5 B 4 1485	
	PHOTO PROPERTY OF	CT

COLOR DESCRIPTION

SLATE ROOF

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of President  
By W. H. H. 1940 **ESTIMATE** Cost Dept. Checked  
Date SEP 17 1940 AND WORK SCHEDULE Date SEP 17 1940

OPERATION	EST. TIME	DATE	DATE
COMP. PG. CORRECT		SEP 17 1940	SEP 17 1940
SKETCH			
RETOUCHING	11 2		9/20 Gr
PHOTO LITHO			
ENG. FILM	84		
STAMPING OPAQUING			
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		25 Sept
ARTIST REPT.	57 9	9-25-40	

DATE DELIVERY REQUIRED \_\_\_\_\_ DATE PAID 9 27 40  
DATE PAID TO ORDER \_\_\_\_\_  
DATE PAID TO ORDER \_\_\_\_\_



THE KODAK SHOP, RANGELEY, MAINE

NO. CB-H1689

ORDER No. 43801

SEPT 16, 1940  
DATE

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

RANGELEY LAKE HOTEL, RANGELEY LAKES, ME.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

5841485  
PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE CARD 82529

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
By SEP 17 1940  
Date SEP 17 1940  
Cost Dept. 3

OPERATION	EST. TIME	DATE	DATE
COMPOSING TYPE SET UP	Ck No.   Time	ESTIMATED	COMPLETED
SKETCH		SEP 17 1940	SEP 17 1940
RETOUCHING	8 2 1/2		9/23
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUEING	81	9-24	
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		25
ARTIST DEPT.	212 8 1/2	9-26-40	9-27-40

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE PAID 9-28-40  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By 28



OK HEP BK

THE KODAK SHOP, RANGELEY, MAINE

NO. OB-H1681

ORDER No. 43801

DATE  
SEPT 16, 1940

6 1/2 M POST CARDS		C.T. ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.		FRONT No. I	R. M. NO
TITLE (IN FULL)		IMPRINT	NONE
SADDLEBACK CAMPS, RANGELEY LAKES, ME.			
COLOR DESCRIPTION		PHOTO PROPERTY OF CT	

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of *[Signature]* **ESTIMATE** Cost Dept. Checked *[Signature]*

By *[Signature]* Date *SEP 17 1940* **WORK SCHEDULE** Date *SEP 17 1940*

OPERATION	EST. TIME	DATE	DATE
		ENTERED	COMPLETED
COMPOSING, TYPE SET UP		SEP 17 1940	SEP 17 40
SKETCH			9/23/40
RETOUCHING	17	2	
PHOTO LITHO			
BLUEPRINT	79		
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	30	1 1/2	9-25-40
ARTIST DEPT.	28	9	9/26/40

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE FWD. *9-27-40*

By \_\_\_\_\_ By *[Signature]*

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_ DATE PHOTO REPROD. TO BE MADE \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

88



V HVR 1940

NO. OB-H1682

THE KODAK SHOP, RANGELEY, MAINE

ORDER NO. 43801

SEPT 16, 1940

DATE

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

OVERLOOKING VILLAGE, FROM MANOR HILL,  
RANGELEY LAKES, ME.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME HOURS	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 17 1940	SEP 17 1940
SKETCH			
RETOUCHING	11	1 1/2	9/21/40
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF	30	1 1/2	9-25-40
ARTIST DEPT.	60	9	9/25/40

DATE ESTIMATE OVER

DATE ORDER CANCELLED

9.30.40

DATE ORDER CANCELLED

11

88



THE KODAK SHOP, RANGELEY, MAINE

NO. OB-H1683

ORDER NO. 43801

DATE SEPT 16, 1940

DATE

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO.

I

R. M. NO

TITLE (IN FULL)

IMPRINT

NONE

VIEW FROM DALLAS HILL, RANGELEY LAKES,  
MAINE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

TAKE OUT POLE

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
AND WORK SCHEDULE			
By <u>8/22</u>	Cost Dept. Checked <u>12</u>	By <u>8/22</u>	Done <u>8/22</u>
Date <u>8-17-1940</u>			
OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP		SEP 17 1940	SEP 17 1940
SKETCH			
RETOUCHING	11 1 1/2		9/20 G.
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		9-25-40
ARTIST DEPT.	56 8 1/2	9-26	9-27

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

By

88



THE KODAK SHOP, RANGELEY, MAINE

NO. OB-H1684

ORDER NO. 43801

DATE SEPT 26, 1940

6 1/2" POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

OVERLOOKING RANGELEY VILLAGE, FROM MANOR  
HILL, RANGELEY LAKES, ME

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

ORIGINAL  
PRINT MADE  
IN REVERSE) → TAKE OUT WIRES.  
MAKE NEW PRINT FROM ATT'D NEGATIVE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

SEP 18 1940

# ESTIMATE AND WORK SCHEDULE

By Gen. Dev. Checked

Date

SEP 18 1940

DESCRIPTION	EST. TIME	DATE	STATUS
COMMENTING & REVISIONS		SEP 18 1940	STARTED
SKETCH			
RETOUCHING	11	1 1/2	9/20 J
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUEING	80	9-23	
ENGRAVING			
HAND COLOR PROOF	2/0	1 1/2	9-25
ARTIST DELT.	59	9	9-26 9-27

DATE PAID FOR WORK

DATE PAID

9-30-40

DATE PAID FOR WORK

DATE Photo Returned to Customer

90



NO. OB-H1685

ORDER No. 43801

THE KODAK SHOP, RANGELEY, MAINE

DATE SEPT 16, 1940

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

RANGELEY LAKE HOTEL, FROM MANOR POINT,  
RANGELEY LAKES, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

5 B4 1485

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SHOW BIRCHES  
SEE CARD 82529

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Cost Dept. Checked

By

Date

SEP 17 1940

SEP 17 1940 WORK SCHEDULE

OPERATION	EST. TIME C. H. N. (Time in)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 17 1940	SEP 17 1940
SKETCH			
RETOUCHING	11 2		
PHOTO-ETCHING			
BLENDING	79		
STRIPPING, GRACING			
ENGRAVING			
HAND COLOR PROOF	30 1/4		9-25-40
ARTIST DEPT.	217 9 1/2	9-30-40	

DATE REVISION

DATE Filed

10.1.40

DATE HAND COLOR PROOF

By

11

88



MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

NO. OB-H1686

ORDER NO. 43795

DATE SEPT 13, 1940

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

LONGEST STRETCH ON PENNSYLVANIA  
TURNPIKE, EAST OF BLUE MOUNTAIN TUNNEL

PRIV. NO. UPPER-LEFT CORNER - PA-114

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT SAME AS ABOVE

CT

PHOTO PROPERTY OF

COLOR DESCRIPTION

LIGHT CEMENT ROAD, GREEN LAWN CENTER. SMALL WHITE REFLECTING POSTS ON LEFT & RIGHT & CENTER. WHITE FENCE. BLuish BROWN SHOULDERS ON LEFT & RIGHT OF CEMENT ROAD. REMOVE BLACK SPOT ON RIGHT EDGE. INSERT ON TOP OF PHOTO VIEW OF INTERCHANGE ENTRANCE. BANKS OR CUTS ON RIGHT & LEFT BROWNISH COLOR. INTERCHANGE ENTRANCE - TOP ABOVE CORNICE IS LIGHT BLUE SAME AS BLDG. BRIGHT PUFF CORNICE. BLDG LIGHT BLUE ENAMEL. COLUMNS SAME COLOR. GREENISH GLASS WINDOWS IN COLUMNS. GATE ON RIGHT IS WHITE, BLACK STRIPS. CEMENT ROAD, GREEN CENTER WHITE REAR FENCE.

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5  
order for this photo. Please  
see to it that all your photo-  
tives are uniform and consistent  
in harmony with each other  
to make an attractive set.

Pull 10

extra blk proof

Very Rush

ESTIMATE

SEP 13 1940

DESCRIPTION	EST. PRICE	ACT. PRICE	DATE COMPLETED
CONTRACTING			
SKETCH			
RETOUCHING	6		
PHOTOGRAPHING			
PRINTING			
ENVELOPING			
HANDCOLORING	30	13 1/2	9-20-40
ARTIST'S FEE	53	93 1/2	9-23-40

DATE PAID 9-26-40

DATE PAID REMAINING BALANCE

3

Am 83  
86



MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

NO. OB-H1687

ORDER NO. 43795

SEPT 13, 1940

DATE

25 M POST CARDS

C.T. ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN SKY)

TITLE (IF FULL)  
DEEPEST CUT ON PENNSYLVANIA TURNPIKE

FRONT NO. 2

(ALL OF THIS ON THE ADDRESS SIDE)

R. M. YES

IMPRINT

SAME AS ABOVE

PRIV. NO. <sup>before title</sup> UPPER LEFT CORNER PA-111

CT

PHOTO PROPERTY OF

RIGHT OF WAY ROAD, GREEN CENTER LAWN BETWEEN ROAD. WHITE REFLECTOR POSTS ON  
RIGHT & LEFT & CENTER OF ROAD, ORANGE TOPS ON SMALL POSTS. DARK SLATE & BROWNISH  
& R DISH, BUFF TONE ROCK CUTS. DARK BROWNISH SLATE SHOULDERS. NO FENCES  
& GREENISH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5

order for this  
see front of card  
times are printed  
in harmony with  
to make an attractive

*Full 10  
extra blk proof*

*Very Rush*

SEP 13 1940

ESTIMATE

Get Dept. 3

AND NOTE SCHEDULE

SEP 13 1940

DATE	DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
SEP 13 1940	COMPTON				SEP 13 1940
	SKL 101				
	RET. PHOTO	2	21	42	9-10-40
	PHOTO-LITHO				
	BLUEPRINT				
	STRIPPING & AQUING	80			9-17
	ENGRAVING				
	HAND COLOR PROOF	30	1 1/2	45	9-19-40
	ARTIST LITH.	211	8 3/4	1777 1/2	9-23-40

DATE RECEIVED CARD

DATE PAID 9-26-40

DATE PAID

By

124 83  
85



MINISKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

NO. 0B-H1688

ORDER No. 43795

DATE  
SEPT 13, 1940

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

PENNSYLVANIA TURNPIKE BETWEEN SIDELING HILL  
AND RAYS HILL TUNNELS, WINDING THROUGH  
THE MOUNTAINS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIV NO. <sup>before title</sup> ~~UPPER LEFT CORNER~~ - PA-113

CT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE LIGHT & DARK GREEN TONES OR SHADES ON PINE TREES IN FOREGROUND. WHITE  
CEMENT ROAD. SHOW ROAD MORE PROMINENT IN REAR CENTER. SHOW GREEN CENTER  
BETWEEN ROADS. REMOVE WHITE SPOTS ON PHOTO ON LEFT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5  
order for the...  
see to it that all...  
tives are uniform and color an  
in harmony with each other  
to make an attractive set.

Pull 10  
extra blk proof

ESTIMATE  
AND WORK SCHEDULE  
By SEP 13 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET		SEP 13 1940	
SKETCH			
RETOUCHING	4 2	9-14	9-17 SC
PHOTO LITHO			
BLUEPRINT STAMPING OPAQUING	80	9-17	
ENGRAVING			
HAND COL. PROOF	30		9-20-40
ARTIST TEST	216	9-23	9-23

DATE RECEIVED BY... 9-23-40

DATE PAID BY... 9-23-40

Very Rush

PA 89



MINISKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

NO. OB-H1689

ORDER NO. 43796

DATE SEPT 13, 1940

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN SKY)

TITLE (IN FULL)

ONE OF THE INTERCHANGES ON PENNSYLVANIA  
TURNPIKE

PRIV NO. <sup>before title</sup> UPPER LEFT CORNER - PA-112

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

green foliage on rear mountains. dark light post reflectors. silver color light.  
TOLL HOUSE ON REAR LEFT LIGHT BLUE. BRIGHT BUFF CORNICE EDGE. WHITE FENCE.  
SILVER GRAY BRIDGE. LIGHT CEMENT ROAD. GREEN LAWN CENTER ON MAIN ROAD.  
DARK DULL BROWN SHOULDERS. DARK ROAD ON LEFT, WHITE FENCE. DARK ROAD AT END OF  
CEMENT ROAD IN RIGHT FOREGROUND. MAKE GREEN LAWN OR TERRACE OF RIGHT & LEFT  
CENTER.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5

ORDER NO. 43796  
SPEC TO THE ARTIST  
GIVE THE ARTIST  
IN HARMONY WITH THE  
TO MAKE AN ARTIST

Pull 10  
extra blk proofs

Very Rush

Rh-83  
86

ESTIMATE  
AND WORK SCHEDULE

By SEP 13 1940  
Date SEP 13 1940

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
COMPOSITION				
SKETCH				
RETOUCHING	4	2 1/2	9-14	9-18-40
PHOTO LITHO				
BLUETINT				
STAMPING & GROUNDING				
ENGRAVING				
HAND COLORING	30	1 1/2	9-20-40	
ARTIST DEL.	29	2 1/2	9-23-40	9-24-40

DATE RECEIVED T.O.R.D. \_\_\_\_\_ DATE PAID 9,264.00

DATE PAID (RECEIVED BY CUSTOMER) \_\_\_\_\_ DATE PAID (RECEIVED BY CUSTOMER) \_\_\_\_\_



MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

NO. OB-H1690

ORDER NO. 43795

DATE SEPT 13, 1940

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)

ONE OF THE TUNNELS ON PENNSYLVANIA  
TURNPIKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIV NO. <sup>before title</sup> UPPER LEFT CORNER - PA\*110

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

WALL LIGHT GREY CEMENT, CEILING LIGHT GRAY CEMENT. REMOVE WHITE GLARE ON  
WALL ON LEFT & RIGHT. LIGHTS SILVER FRAME, ORANGE COLOR LIGHT. REMOVE ALL  
RUBBISH FROM FLOOR & WALL. REMOVE ALL DARK SMEARY COLOR FROM WALL & CEILING.  
INSERT ENTRANCE ON UPPER LEFT. - REMOVE ALL AUTOS. TUNNEL LIGHT GRAY CEMENT.  
TOP SIGN DARK BROWNISH BLEND. SILVER TOP EDGE & LETTERS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for the...  
see to it that...  
lives are uniform...  
in harmony with...  
to make an accurate set

Pull 10  
extra okk proofs

Very Rush

ESTIMATE  
AND WORK SCHEDULE  
By SEP 13 1940  
Cost Dept. SEP 13 1940

OPERATION	DATE	DATE
COMPOSING	SEP 14 1940	SEP 14 1940
SETUP		
RETOUCHING	5/9-14	9-17 5
PHOTOGRAPHING		
BLACK & WHITE	79	
STAMPING & DYEING		
ENGRAVING		
HAND COLOR PROOF	30 1/2	9-20-40
ARTIST DEPT.	31	9/23/40

DATE SUBMITTED

DATE HAND COLOR PROOF

DATE

DATE

R483  
86



F. R. JELLISON, BAR HARBOR, MAINE

NO. -H1691

ORDER NO. 44036

DATE 9/18/40

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

IMPRINT NONE

TITLE (IN FULL) (IN SKY) CATHEDRAL ROCK,  
BAR HARBOR, ACADIA NATIONAL PARK, MT.  
DESERT ISLAND, MAINE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SHOW ROCK FORMATION ON LEFT SIDE. SHOW HOLE IN ROCK.  
SEE CARD 96253 ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subject on  
order for this customer. Please  
see to it that all cards are  
properly filled out and  
returned to the  
order for this customer.

ESTIMATE AND WORK SCHEDULE			
By	SEP 18 1940	By	SEP 18 1940
Date		Date	
OPERATION	EST. TIME	DATE	TIME
OPERATION		SEP 18 1940	SEP 18 1940
	12 2		
	84	9-24	
	203 1½	9-26-40	9-26-40
	226 8½		10-29-40

DATE RECEIVED OF D.

DATE PAID

11-4-40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



8

F. R. JELLISON, BAR HARBOR, MAINE

NO. 0B-H1692

ORDER NO. 44036

DATE 9/18/40

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) (IN SKY) THE OVENS, BAR HARBOR,  
ACADIA NATIONAL PARK, MT. DESERT ISLAND,  
MAINE

PRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SHOW DEPTH OF ROCKS

SEE 117173 ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this material. Please  
see to it that all your instructions  
tives are uniform and pulled are  
in harmony with each other  
to make an attractive set.

SEP 18 1940

WEEK SCHEDULE

Cost Dept. 12  
By SEP 18 1940  
Date

DESCRIPTION	EST. TIME	DATE ENTERED DUPT.	DATE COMPLETED
11 1 1/2		SEP 18 1940	SEP 18 1940
9-23		9-23	
9-25		9-25	
10-24-40		10-24-40	10-25-40

DATE ORDER PAID

DATE FILED 10-29-40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



F. R. JELLISON, BAR HARBOR, MAINE

NO. 0b-H1693

ORDER NO. 44036

12½ POST CARDS

ART COLORTONE

DATE 9/18/40

FULL FACE

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN SKY) LOBSTER FISHERMEN

AT OTTER CREEK SHOWING CADILLAC MOUNTAIN,  
ACADIA NATIONAL PARK, MT. DESERT ISLAND,  
MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on  
order for this customer. Please  
see to it that all cards or nega-  
tives are properly placed and  
in harmony with the order  
to which they are being sent.

SEP 18 1940

ESTIMATE

By SEP 18 1940  
Date

DESCRIPTION	EST. TIME	DATE COMPLETED
COMPOSITION - FIRST SET UP		SEP 18 1940
SKETCH		SEP 18 1940 B
RETOUCHING	8 3	9/20/40
PHOTOGRAPHING		
EXPOSURE	80	9-23
ENCLOSING		
HAND COLOR PROOF	1 1/2	
ARTIST DEPT.	219 9	10-24-40 10-25-40

DATE BLUEPRINT OR D.

By

DATE HAND COLOR PROOF OR D.

By

DATE FILED

By

DATE Photo Returned to Customer

90



F. R. JELLISON, BAR HARBOR, MAINE

NO. ~~OB-1694~~ OB-H1694

ORDER NO. 44036

DATE 9/18/40

12 1/2 POST CARDS

ART COLORTONE

FULL FACE

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

TITLE (IN FULL)  
(IN SKY) ROCK CUT ON  
CADILLAC MOUNTAIN ROAD OVERLOOKING EAGLE  
LAKE, ACADIA NATIONAL PARK, MT. DESERT  
ISLAND, MAINE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

WORK OUT MOUNTAINS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all  
negatives are made  
in harmony with order  
to make an attractive set.

SEP 18 1940

Cost Dept. Checked

By SEP 15 1940  
Date

WORK SCHEDULE

	LINE	DATE ENTERED DRPE.	DATE COMPLETED.
COM. DEPT.		SEP 15 1940	SEP 15 1940
SKETCH			
RETOUCHING	16	3	9/23/40
PROOFING (BO)			
BLUEPRINT STRIPPING, CHARGES	78		
ENGRAVING			
HAND COLOR PROOF	209	1 1/2	
ART ST. DEPT.	211	9	Oct 24-40

DATE BLUEPRINT OK'D

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

16  
90



NEW OR 13th

F. R. JELLISON, BAR HARBOR, MAINE

NO. OB-H1695

ORDER NO. 44036

DATE 9/18/40

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) VIADUCT OVER OTTER  
CREEK SHOWING TOP OF CHAMPLAIN MOUNTAIN  
ACADIA NATIONAL PARK, MT. DESERT ISLAND,  
MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subscribers on  
order for this customer. Please  
see to it that all photo  
titles are uniform and effort are  
in harmony with each other  
to make an attractive set.

SEP 18 1940

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Limited

By SEP 17 1940

ITEM	TIME	DATE	DATE
		ENTERED DEPT.	COMPLETED
SKETCH		SEP 18 1940	SEP 18 1940
REVISION	8 2		9/20/40
EXTRA			
STANDARD	80	9-23	
ENCLOSURE			
HAND COLOR PROOF	225 1½		25 Sept.
ARTICLE PRICE	266 8½	10-24-40	10-25-40

DATE DELIVERED TO

DATE FILED 10-29-40

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

90











THE EDWARDS NEWS CO.,  
PORT ARTHUR & BEAUMONT, TEXAS,

NO. 0BH1698 /

ORDER NO. 43842,

DATE Sept. 17, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **E AERIAL VIEW, GULF OIL  
CORPORATION REFINERIES, PORT ARTHUR,  
TEXAS /**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. YES /

IMPRINT **SAME AS ABOVE,**

PHOTO PROPERTY OF **CUSTOMER /**

COLOR DESCRIPTION

**MAKE REPHOTO,**

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO. *yes*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Photo Ret Sept 19, 1940*

ATTENTION!

3 Subjects on  
order for this customer. Please  
note that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Rephoto*

DATE		By	
SEP 19 1940		SEP 19 1940	
SCHEDULE		DATE	
COMPLETED		DATE	
SEP 12 1940		SEP 1 1940	
SKETCH			
RELIN	12 3		9/24/40
PHOTO			
BL	80	9-24	
STAMP			
ENGRAVING			9-26-40
HAND COLOR	30 2¼		
ARTIST	219 14	10-3-40	10-5-40

DATE BEING PRINTED

DATE

10 8 40

By

DATE HAND COLOR PRINTED

DATE

9/19/40

*Rush*

*15  
24 89  
91*



THE EDWARDS NEWS CO.,  
PORT ARTHUR & BEAUMONT, TEXAS,

NO. 08H1699,

ORDER NO. 43842,

DATE SEPT. 17, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW, MAGNOLIA  
PETROLEUM CO., BEAUMONT, TEXAS,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I / R. M. NO.

IMPRINT SMAE AS ABOVE,

PHOTO PROPERTY OF CUSTOMER,

COLOR DESCRIPTION

MAKE REPHOTO.,

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES / RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subject on  
for this customer. Please  
be so it that all views of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto

ESTIMATE

SEP 19 1940

SCHEDULE

DATE	TIME	DATE	TIME
SEP 19	10 3½	SEP 19	9-24
74	9-25		
30 2¼		9-26-40	
216 15	10-3-40	10-7-40	
	10-8-40		
	9/17/40		

Rush

make new photo



DISTRIBUTED BY LLOYD SMITH,  
KALAMAZOO, MICH./

NO. 0BH1700/

ORDER NO. 43847/

DATE SEPT. 17, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PUBLIC LIBRARY, KALAMAZOO,  
MICH. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1, R. M. NO /

IMPRINT SAME AS ABOVE /

6B42208  
PHOTO PROPERTY OF CUSTOMER /

COLOR DESCRIPTION

MAKE REPHOTO... BLDG. GRAY LIMESTONE WITH RED TILE ROOF  
GREEN VINES. DISPLAY CASE ON CORNER OF LOT IS ALUMINUM. CURB AROUND  
GROUNDS IS GRAY GRANITE. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By SEP 19 1940

AND WORK SCHEDULED BY SEP 19 1940

DESCRIPTION	QTY.	UNIT PRICE	TOTAL	DATE COMPLETED
COMPOSING				SEP 19 1940
SKETCH	17	4		9/25/40
RETOUCHING				
PHOTO LITHO	84		9-26	
ENGRAVING				
HAND SET	30	1/2		9-30-40
ARTIST	206	8 3/4	10-14-40	11-11-40
			10-15-40	11-15-40

10-15-40

make reprint  
91



SEAWALL SPECIALTY CO.,  
HOUSTON AND GALVESTON, TEXAS

NO. OBH1701

ORDER NO. 43889

DATE SEPT. 19, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP... MAIN STREET LOOKING  
NORTH, SHOWING THEATRICAL DISTRICT,  
HOUSTON, TEXAS

BOT.. THE FASTEST GROWING CITY IN THE  
UNITED STATES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE COLORS AS ON CARD OBH440 BLDGS. NUMBERS 2-3-4-5-6-17,  
EXCEPT WALGREE STORE, THIS IS BLACK GLASS FRONT TRIMMED IN WHITE. TAKE OUT  
SIGNS MARKED IN INK ON PHOTO. AND PUT U.S. FLAG ON POLE ON BLDG. LEAVE  
ALL AUTOS IN ALSO PEOPLE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NEG.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Submit in  
order for the negatives. Please  
see to it that all negatives are  
uniform and colors are  
in harmony with each other  
to make an attractive set.

Make new  
print etc.  
left side

ESTIMATE		Cost Dept. Checked	
Date SEP 20 1940		By	
AND WORK SCHEDULE		Date	
OPERATION	EST. TIME	DATE ENTR. OF IMPR.	DATE COMPLETED
COPIES		SEP 20 1940	SEP 20
PRINTING	10 5		9/25
PROOFING			
ENGRAVING			
HAND COLOR PROOF	210	9-28	9-30
ARTIST FEE	30	10-8-40	10-10-40

DATE RECEIVED

DATE PAID

10-11-40

DATE HAND COLOR PROOF

By

By

Make new  
92



9.



2000 OK 15th

J. S. DUDLEY CO.,  
HAMPTON BEACH, N. H.

NO. OBH1703

ORDER NO. 43894

DATE SEPT. 19, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) CHILDREN'S PLAYGROUND,  
HAMPTON BEACH, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

photo D 7959  
C.T.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please  
see to it that all set or page  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	ACT. TIME	DATE COMPLETED
COMPOSING, TYPE SET		SEP 19 1940	SEP 19 40
SKETCH			
RETOUCHING	12 4		9/25 40
PHOTO FILING			
BLUEPRINT STRIPPING, OPACIFYING	79		
ENGRAVING			
HAND COLOR PROOF	216 13/4	9-30-40	
ARTIST DEPT.	213 10	10-9-40	10-11-40

DATE BLUEPRINT ON D 10-15-40

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned as

make new for  
G1



J. S. DUDLEY CO.,  
HAMPTON BEACH, N. H.

NO. OBH1704

ORDER NO. 43894

DATE SEPT. 19, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHILDREN'S PARADE AT  
HAMPTON BEACH, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subject or  
order for this case name. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto

ESTIMATE

Cost Dept. Checked

1940

AND WORK SCHEDULE

By

Date SEP. 20 1940

OPERATION	EST. TIME	DEPT.	DATE COMPLETED
COM. USING TYPE SET		SEP 20 1940	SEP 20 1940
SKETCH			
RETOUCHING	11 4		9/26 G.
PHOTO LITHO			
EXPOSURE	84	9-27	
STYLING & GRADING			
ENGRAVING			
HAND COLOR PROOF	216 13/4		
ARTIST DEPT.	216 10 1/2	10-7	10-12

DATE BLUEPRINT ORD

DATE Filed 10-15-40

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Engraved

By

10/7/40

R

5341944

Rush

92



J. S. DUDLEY CO.,  
HAMPTON BEACH, N. H.

NO. OBH1705

ORDER NO. 43894

DATE SEPT. 19, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) ON THE ROCKS OF HAMPTON  
BEACH, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE REPHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject of  
order for this color order. Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto

SEP 20 1940

ESTIMATE

Cost Dept. Checked

WORK SCHEDULE

By

SEP 20 1940

Date

	TIME	DATE ENTERED DEPT.	DATE COMPLETED
RETOUCHING	16 1 1/2	SEP 20 1940	9-25-40
PHOTO LITHO	79		
BLUEPRINT			
STRIKING & OPAQUEING			
ENGRAVING			
HAND COLOR PROOF	210 1 1/2	9-30	9-30
ARTIST DEPT.	210 9 1/2	10-9	10-11

DATE BLUEPRINT OF'D

DATE

10-15-40

By

By

DATE HAND COLOR PROOF (if any)

DATE Photo Returned to Customer

By

10/17/40

92



J. S. DUDLEY CO.,  
HAMPTON BEACH, N. H.

NO. OBH1706

ORDER No. 43894

DATE SEPT. 19, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) BEACH SCENE AT HAMPTON  
BEACH, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

5BH939

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this material. Please  
see to it that all material  
tives are handled in harmony  
in harmony with each other  
to make an attractive set.

88

ESTIMATE

Cost Dept. Checked

SEP 19 1940

WEEK SCHEDULE

SEP 19 1940

ESTIMATE	DATE	DATE	DATE
ESTIMATE	DATE	DATE	DATE
CONTOUR	SEP 19 1940	SEP 19 1940	SEP 19 1940
SKETCH			
RETOUCHING	8 6		9/24/40
PHOTO LITHO			
BLANKET	80	9-24	
ENGRAVING			
HAND COLOR PROOF	30 2		9-27-40
ARTIST DEPT.	2 11 1/2	10-15-40	

DATE BLUEPRINT

By

DATE HAND COLOR

DATE Photo Returned to Customer

10/10/40

8

91



J. S. DUDLEY CO.,  
HAMPTON BEACH, N. H.

NO. OBH1707

ORDER NO. 43894

DATE SEPT. 19, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEACH SCENE AND CASINO  
IN BACKGROUND, HAMPTON BEACH, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects are  
order for this customer. Please  
see to it that all cuts or  
tives to suit our and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE				
AND WORK SCHEDULE				
NO.	EST. TIME	DATE	DATE	
		ENTER DEPT.	COMPLETED	
1. WORKING DRAFT UP		SEP 19 1940	SEP 19 1940	EB
2. REWORKING	10 6			9/25/40
3. PHOTO TAKEN				
4. ELECTROTYPE	80	9-25		
5. STRIPPING COPALINE				
6. ENGRAVING				
7. 10 COLOR PROOF	203 2	9-28-40	9-30-40	
8. 51 DEPT.	202 11	10-11	10-14	

1. PREPARET OK'D.

By

DATE COLOR PROOF OK'D.

By

DATE Filed

By

DATE Photo Returned

10/10/40  
7/11



J. S. DUDLEY CO.,  
HAMPTON BEACH, N. H.

NO. OBHL708

ORDER NO. 43894

DATE SEPT. 19, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ROCKS AND GREAT BOARS  
HEAD IN BACKGROUND, HAMPTON BEACH,  
N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this  
see to it that all  
tives are uniform and culture  
in harmony with each other  
to make an attractive set

ESTIMATE

Cost Dept. 36

By                     

Date                     

DATE COMPLETED

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
COMPOSITE & PRINT			SER 10 100	9/25/40
ETCH				
REFOLCHING	4			
PHOTO FITTING				
BLENDING & STRIPPING, GRAYING	80	9-25		
ENGRAVING				
HAND COLOR PROOF	217	13/4	9-30-40	
ARTIST DEPT.	287	10		

DATE BLUEPRINT ORD                      DATE 10-15-40

DATE HAND COLOR PROOF ORD                      DATE 10/10/40

By                     

make new 7m  
91



LINCOLN - LILLIE, MONTPELIER, VT.

NO. OBH1709

ORDER NO. 43901

DATE SEPT. 19, 1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SWIMMING POOL AND RECREATION  
FIELD, MONTPELIER, VT.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 6

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PUT IN A FEW BATHERS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

## ESTIMATE

SEP 19 1940 WORK SCHEDULE

Cost Dept. Checked

By

Date

DATE  
COMPLETED

	DATE STARTED	DATE COMPLETED
	SEP 19 1940	SEP 25 1940
REPRODUCTION	13 3	9/25 gr
PROOF		
BLUEPRINT	78	
STRIKING QUANTITY		
ENGRAVING		
HAND COLOR PROOF	30 1/2	9-30-40
ARTIST DEPT.	39 8 1/4 10-9-40	10-11-40

DATE BLUEPRINT ORD

By

DATE FILED 10-15-40

DATE HAND COLOR PROOF LTD

By

make new front  
91



ERICKSON NEWS AGENCY, PENSACOLA, FLA.

NO. 0B-H1710

ORDER NO. 43905

DATE OCT 1, 1940

12½ M POST CARDS

ART COLORTONE

GROUP 5

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

UNITED STATES NAVAL TRAINING STATION  
BOT - PENSACOLA, FLORIDA, "THE ANNAPOLIS  
OF THE AIR"

COPYRIGHT 1940 © CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

OFFICIAL PHOTOGRAPH U.S. NAVY

COLOR DESCRIPTION

SEE SKETCH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUST

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

Rephoto

Rush

Ret 2 1/2  
exp 2  
L.A. 11

11  
12  
7 1/2  
2 3/4  
6 1/2  
13 1/2

make new front  
110

ESTIMATE

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
COMP. CO. FOR VARIOUS				
PRINTING	17	3		
REPRODUCTION	8			
PHOTO LITHO				
STAMPING	75			
ENGRAVING				
HAND COLOR PROOF	49	2		10-9
ARTIST PROOF	59	11 1/2		10/14

10-15-40



ERICKSON NEWS AGENCY, PENSACOLA, FLA.

NO. OB-H1711

ORDER NO. 43905

DATE OCT. 1, 1940

12<sup>1</sup>/<sub>2</sub>M POST CARDS ART COLORTONE GROUP 5 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
UNITED STATES NAVAL TRAINING STATION  
BOT - PENSACOLA, FLORIDA, "THE ANNAPOLIS  
OF THE AIR"

~~CONFIDENTIAL~~ <sup>C</sup> CURT TEICH & CO., INC., CHICAGO, ILL.

OFFICIAL PHOTOGRAPH U.S. NAVY

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

<sup>small type</sup>  
COLOR DESCRIPTION

SEE SKETCH

*make up to*

*in 3BH 553*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF <sup>YES</sup> RETURN PHOTO. YES

CURT TEICH & COMPANY, INC. CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DATE OCT 8 1940

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
CONFIRMING SET UP				OCT 8 1940
SKETCH	17	3		
RETOUCHING	10	8		10/8/40
PHOTOGRAPH				
BLUE PRINT				
STAMPING, OPAQUE				
ENGRAVING				
HAND COLOR PROOF	49	1 3/4		10-10
ARTIST FEEL	48	11		10-10-40
				10-15-40

DATE COMPLETED 10-15-40

PH

*Rush*

*Joseph Bros*

*Makine*

110



ORANGE NEWS CO., ORLANDO, FLA.

NO. OBH1712

ORDER NO. 43909

DATE SEPT. 19, 1940

6 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

(IN SKY)  
PARK AVENUE AND MUNICIPAL

IMPRINT SAME AS ABOVE

ZOO FROM THE BAND SHELL ON LAKE MONROE,  
SANFORD, FLA.

PRIVATE NO. BEFORE TITLE - S-32

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subject of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1 Print

ESTIMATE  
SEP 20 1940

Cost Dept. Checked

By

Date

	DATE IN THE DEPT.	DATE COMPLETED
PHOTOGRAPH	SEP 19 1940	9/27 Gr
PHOTO-ETHIO	16 4	
BY PRINTING STUDIO (PHOTOGRAPH)	20 9-30	
ENGRAVING		
HAND COLOR PROOF	30 1/2	10-2-40
ARTIST DEPT.	54 9 10-10-40	10-14-40

DATE BLUEPRINT ORD

DATE Filed 10-15-40

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Engraved

By

94



ORANGE NEWS CO., ORLANDO FLA.

NO. ~~OBH1713~~

ORDER NO. 43909

DATE SEPT. 19, 1940

6 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

FERRAN PARK AND BAND SHELL ON  
BEAUTIFUL LAKE EUSTIS, EUSTIS, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PRIVATE NO. BEFORE TITLE-- E-29

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subject to  
order for this customer. Please  
see to it that all cuts on nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1 Print

**ESTIMATE** Cost Dept. Checked By        Date       

SEP 20 1940 AND WORK SCHEDULE

OPERATION	EST. TIME (Clock No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 19 1940	SEP 19 1940
SEARCH			
REWORKING	11 3		
PHOTOGRAPH			
BLUEPRINT STANDARD ORIENT.	78		
ENCRAVING			
HAND COLOR PROOF	203 1 1/2	9-30-40	9-30-40
ARTIST DEPT.	28 2 3/4	10/10/40	10/11/40

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 10-15-40  
By \_\_\_\_\_ By       

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

94



HICKEY BROTHERS, DAVENPORT, IOWA

NO. OBH1714

ORDER NO. 43913

DATE SEPT. 19, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW CENTENNIAL BRIDGE  
BETWEEN DAVENPORT, IOWA AND ROCK  
ISLAND, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRIDGE IS SILVER COLOR AND THE LIGHTS ARE AMBER. REMOVE THE  
RAILROAD TRACKS AND THE SHANTY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Cost Dept. Checked

SEP 19 1940

AND WORK SCHEDULE

By

Date

DATE  
COMPLETED

SEP 19 1940

PHOTO CHG

PHOTO FPHO

PHOTO FPHO

PHOTO FPHO

PHOTO FPHO

HAND COLOR PHOTO

ARTIST DESK

12 4

79

30 1/2

33 8 1/4

10-3-40

10-5-40 F.W.

9-30-40

9/20/40

DATE BLUEPRINT ORD

DATE Filed

10-8-40

DATE HAND COLOR PHOTO ORD

DATE Pk

By

make new front  
9/1



J.J. NEWBERRY, MANCHESTER, N. H.

NO. OB-H1715

ORDER NO. 43930

SEPT 19, 1940

6 1/2 M POST CARDS C.T. ART COLORTONE (GROUP 2) WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HIGH SCHOOL CENTRAL - PRACTICAL ARTS  
BUILDING, MANCHESTER, N. H.  
BOT - HIGH SCHOOL CENTRAL - CLASSICAL  
BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SEE 4A563

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate Order of Purchase

By SEP 20 1940

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 7/11

Date

SEP 20 1940

OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSING		SEP 20 1940	SEP 20 1940
SETTING			
RETOUCHING	6		
PROOFING			
PRINTING	9 1/2		
HAND COLOR PROOF	30 2		10-3-40
ARTIST	33 10 1/2	10-5-40	10-8-40 F.W.

DATE & REPRINT OF'D

By

DATE Filed

10-9-40

DATE HAND COLOR PROOF OF'D

By

DATE HAND COLOR PROOF OF'D

2

92



J.J. NEWBERRY, MANCHESTER, N. H.

NO. OB-H1716

ORDER NO. 43930

DATE SEPT 19, 1940

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT

NONE

AMOSKEAG BANK BUILDING, MANCHESTER, N.H.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE 68094

D7358

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By

SEP 20 1940

Cost Dept. Checked

By

SEP 20 1940

DESCRIPTION	TIME	DATE	DATE
		ENTERED	COMPLETED
GRAPHIC DESIGN		SEP 20 1940	SEP 20 43
SKETCH			
RETOUCHING	6	9-20	9-20 20
PHOTO LITHO			
BLUE PRINT	80	9-20	
STENCIL MAKING			
ENGRAVING			
HAND COLOR PROOF	226	10-3-40	10-2-40
ARTIST DEPT.	39	10-3-40	10-7-40

DATE BLUEPRINT OR D

By

DATE HAND COLOR PROOF OR D

By

DATE PROOF

By

DATE PROOF

By

92



J.J. NEWBERRY, MANCHESTER, N. H.

NO. OB-H1717

ORDER NO. 43930

DATE SEPT 19, 1940

6 1/2 M POST CARDS

C.T. ART COLOR-TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

CARPENTER MEMORIAL LIBRARY,  
MANCHESTER, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE 4A566

D7358

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

SEP 20 HAND WORK SCHEDULE

SEP 20

OPERATION	EST. TIME (HOURS)	EST. TIME (HOURS)	DATE	DATE
COMPOSING, TYPE SET UP			SEP 20 1940	
SKETCH				
RETOUCHING	2	3	9-20	9-26
PHOTO LITHO				
BLUEPRINT STAMPING	78			
ENGRAVING				
HAND COLOR PROOF	30	1 1/4		10-3-40
ARTIST COST.	40	7	10-5-40	10-9-40 CU.

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

by

DATE 10-11-40

By

DATE Photo Returned to Customer

92



8  
J.J. NEWBERRY, MANCHESTER, N. H.

NO. OB-H1718

ORDER NO. 43930

DATE SEPT 19, 1940

6 1/2 M POST CARDS		C.T. ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <b>I</b>	R. M. <b>NO</b>
TITLE (IN FULL) <b>HOTEL CARPENTER, MANCHESTER, N. H.</b>		IMPRINT <b>NONE</b>	
		PHOTO PROPERTY OF <b>CT</b>	
COLOR DESCRIPTION <b>SEE 4A562</b>			

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

88  
ESTIMATE  
SEP 20 1940  
WORK SCHEDULE  
Cost Dept. Checked By SEP 20  
Date 20

OPERATION	TIME ENTERED DEPT.	DATE COMPLETED
COMPOSING	SEP 10-10	30-10-10 B
SKETCH		
RETOUCHING	12 4	9/27/40
PHOTO-LITHO		
BLUEPRINT (STAMPING OF AQUINO.)	79	
ENGRAVING		
HAND COLOR PROOF	30 1/2	10-3-40
ARTIST DEPT.	35 8	10-5 10-8

DATE BLUEPRINT ORD. \_\_\_\_\_  
by \_\_\_\_\_  
DATE HAND COLOR PROOF ORD. \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



J.J. NEWBERRY, MANCHESTER, N. H.

NO. 0B-H1719

ORDER NO. 43930

DATE SEPT 19, 1940

6½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE CURRIER GALLERY OF ART,  
MANCHESTER, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

WHITE AND RED TILE ROOF

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
SEP 20 1940		SEP 20 1940	
DATE	DATE	DATE	DATE
SEP 20 1940	SEP 20 1940	SEP 20 1940	SEP 20 1940
RETOUCHING	3 3	9-20	9-27 5
PHOTO LITHO			
BLUEPRINT	84	9-27	
ENGRAVING			
HAND COLOR PROOF	226 1/2		10-4-40
ARTIST DEPT.	40 8	10-9-40	10-11-40 C4

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE 10-15-40

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE 10-15-40

DATE PLATE OK'D \_\_\_\_\_ DATE 10-15-40

DATE PLATE OK'D \_\_\_\_\_ DATE 10-15-40



J.J. NEWBERRY, MANCHESTER, N. H.

NO. 0B-H1720

ORDER NO. 43930

DATE SEPT 19, 1940

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

ST. JOSEPH CATHEDRAL, MANCHESTER, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

RED AND SLATE GREY ROOF  
GOLD CROSSES, BROWN DOORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Replish  
page on both  
sides

ESTIMATE

By \_\_\_\_\_ Date \_\_\_\_\_

Cost Dept. Checked \_\_\_\_\_

DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE COMPLETED
CONCEPT & DESIGN				SEP 21 1940
SKETCH				
RETOUCHING	13	4		9/27 gr.
PHOTO-LITHO				
BLANKET STRIPPING, CHROMING	84		7-2-2	
ENGRAVING				
HAND COLOR PROOF	22.6	1/2		10-8-40
ARTIST DEPT.	37	9	10-9-40	10-10-40

DATE DELIVERED 10-11-40

DATE PAID 10-11-40

By \_\_\_\_\_

94



J. J. NEWBERRY, MANCHESTER, N. H.

NO. OB-H1721

ORDER NO. 43930

DATE SEPT 19, 1940

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
INSTITUTE OF ARTS AND SCIENCE,  
MANCHESTER, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

111

D7358

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
By <i>M</i>		Date <i>SEP 20 1940</i>	
DESCRIPTION	TIME	DATE	DATE
		EST. DEPT.	COMPLETED
CONTRACT WORK		SEP 20 1940	SEP 20 1940 <i>B</i>
RETOUCH	3	9-20	9-25 <i>S</i>
PRINTING	80	9-25	
ENGRAVING	226 1/2		10-2-40
HAND COLORING	37 8/2	10-3-40	10-7-40

DATE ESTIMATE FOR'D

DATE FILED

10-8-40

DATE PHOTO TAKEN

DATE PHOTO TAKEN

92



J.J. NEWBERRY, MANCHESTER, N. H.

NO. OB-H1722

ORDER NO. ~~43930~~ 43930

DATE SEPT 19, 1940  
WHITE BORDER

6 1/2 POST CARDS C.T. ART COLORTONE

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MOUNT ST. MARY COLLEGE FOR WOMEN,  
MANCHESTER, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE 4A565

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
DATE SEP 27 1940  
BY M  
DATE SEP 27 1940

OPERATION	EST. TIME	DATE
COMPOSE G. TYPE SET L.P.		SEP 20 1940
SKETCH		SEP 20 1940
RETOUCHING	11 3	9/26/40
PHOTO-LITHO		
BLUEPRINT		
STRIPPING & PAINTING	78	
ENGRAVING		
HAND COLOR PROOF	226 1/2	10-7-40
ARTIST DELT.	60 8 1/2	10-17-40 10-18-40

DATE BLUEPRINT 10-21-40  
DATE HAND COLOR PROOF 10-21-40

92



*Straight*

J.J. NEWBERRY, MANCHESTER, N. H.

NO. OB-H1723

ORDER NO. 43930

DATE SEPT 19, 1940

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT

WORLD WAR MEMORIAL, VICTORY PARK,  
MANCHESTER, N. H.

NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE 5A-H2362

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ESTIMATE AND WORK SCHEDULE

By *[Signature]* Date *SEP 20 1940*

Cost Dept. Checked *[Signature]* Date *SEP 20 1940*

OPERATION	UNIT	DATE	DATE
		STARTED	COMPLETED
COMPLETION		SEP 21 1940	SEP 21 1940
SKETCH			
RETOUCHING	1 4		<i>add site</i>
PHOTOGRAPH			
BUILDING	79		
ENCLOSURE			
HANDWORK	30 1/2		10-4-40
ALTERATION	36 8 1/4	10-11-40	10-14-40

DATE FILED *10-15-40*  
By *[Signature]*  
DATE PHOTO REMOVED TO *[Signature]*



J.J. NEWBERRY, MANCHESTER, N. H.

NO. 0B-H1724

ORDER No. 43930

SEPT 19, 1940

DATE

6 1/2 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

M

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No.

I

R. M.

NO

TITLE (IN FULL)

IMPRINT

NONE

ST. ANSELM'S COLLEGE, MANCHESTER, N. H.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

RED BRICK

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
SEP 20 1940  
ART WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 20 1940

DESCRIPTION	EST.	ACT.	DATE	DATE
SKETCH			SEP 20 1940	SEP 20 1940
RETOUCHING	4			10-1-40
PHOTO LITHO				
BEHALF OF	79			
ENCORAVING				
HAND COLOR PROOF	226	1 1/2		10-4-40
ARTIST D. PT.	213	9	10-12-40	10-14-40

DATE BEHALF PRINT OK'D

DATE Filed

10-17-40

By

DATE HAND COLOR PROOF OK'D

DATE Photo Taken and re Customer

By

92



J.J. NEWBERRY, MANCHESTER, N. H.

NO. OB-H1725

ORDER NO. 43930

DATE SEPT 19, 1940

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NOTRE DAME BRIDGE OVER MERRIMACK RIVER,  
MANCHESTER, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

# ESTIMATE

Cost Dept. Checked

By

Date

SEP 20 1940 WORK SCHEDULE

SEP 20 1940

DESCRIPTION	EST. TIME	DATE	DATE COMPLETED
COMPOSING & SETTING		SEP 20 1940	SEP 20 1940
RETOUCHING	8 3		9/26/40
PHOTO LITHO			
BLUE PRINT STRIPPING & OPACIFYING	74	10-9	
ENGRAVING			
HAND COLOR PROOF	226 13/4		10-5-40
ARTIST DEPT.	57 9	10-16-40	10-17-40

DATE BLUE PRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 10-21-40

By

# MAKEOVER

Charge to LVSE Dept.

EST. Man over Time Required

10 RETOUCHING	1	Man over Time in Cost Dept.
PHOTO LITHO		OCT 8 1940
COMPOSING		Date
ART DEPT HC	1/2	m
ENGRAVING		

#30

69

h  
92



J.J. NEWBERRY, MANCHESTER, N. H.

NO. OB-H1726

ORDER No. 43930

DATE SEPT 19, 1940

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

ELM STREET LOOKING NORTH,  
MANCHESTER, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

LEFT - 1. RED, 2. LIGHT GRAY, 3 BUFF, 4 RED  
RIGHT - BLDG BEFORE VARICK SIGN IS GRAY,  
BLDG WITH VARICK SIGN IS RED  
3 - GRAY  
4 - RED  
TALL BLDG LIGHT GRAY

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

D7358

ESTIMATE			
By <i>[Signature]</i>		Date <i>SEP 20 1940</i>	
OPERATION	EST. TIME	DATE COMPLETED	
COMPOSING TYPE SET		<i>SEP 20 1940</i>	<i>8</i>
SKETCH			
RETOUCHING	<i>12 7</i>		<i>9/27/40</i>
PHOTO LITHO			
BLUE LINE	<i>18</i>		
STRIKING			
ENGRAVING			
PRINTING	<i>30 13/4</i>		<i>10-4-40</i>
ADDITION	<i>31 9 3/4</i>		<i>10/31/40</i>

DATE RECEIVED

DATE FILED *10-29-40*

DATE PAID COLOR PROOF OW'D

DATE Photo returned to Customer

By

92



Reg. photo

NO. OB-H1727

J.J. NEWBERRY, MANCHESTER, NEW HAMPSHIRE

ORDER NO. 43930

OCT 4, 1940

DATE

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

TITLE (IN FULL)

N. H. STATE ARMORY, MANCHESTER, N. H.

IMPRINT

NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

TAKE OUT BLDG IN FOREGROUND. ENLARGE ARMORY

07358

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *CT*

Date

ESTIMATE  
AND WORK SCHEDULE

Cost *3*

Date

OCT 11 1940

OPERATION	Estimate	Cost	DATE COMPLETED
CAMPING			OCT 8 1940 <i>B</i>
STITCH			
RETUCHING	6	4	10-8
PHOTO LITHO			
BLUEPRINT			
STAMPING	78		
ENGRAVING			
HAND COLOR PROOF	30	1 1/2	10-14-40
ARTIST REPT.	23	8 1/2	10-17-40

DATE READY

DATE FOR

DATE

10-21-40

*By*

DATE FORWARDED TO SHIP

6

116



DISTRIBUTED BY MC CORMICK CO., PHOTOGRAPHERS,  
AMARILLO, TEXAS

NO. OB-H1729

ORDER NO. 43936

DATE OCT 18, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I R. M. YES

TITLE (IN FULL)

GOODNIGHT TRAIL, PALO DURO STATE PARK  
BOT - WEST TEXAS' MOST COLORFUL AND  
IMPRESSIVE CANYON DRIVE!

IMPRINT

SAME AS ABOVE

BOT - RIGHT CORNER - SMALL TYPE

©1940, McCORMICK CO., AMARILLO--PHOTO 8396-1

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

SEE COLORED OVERLAY  
MORE VIVID, COLORFUL AND INTERESTING COLOR HANDLING THAN IS SHOWN  
ON 4A-H1928  
CUT PHOTO AS MARKED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of 1/20/40

By

Date

OCT 21 1940

ESTIMATE  
WORK SCHEDULE

By

Date

Cost Dept. Checked

OCT 21 1940

OPERATION	EST. TIME	DATE STARTED	DATE COMPLETED
COMPOSE		OCT 21 1940	OCT 21 1940
SKETCH			
RETOUCHING	13 2		11/1/40
PHOTO-LITHO			
BLUEPRINT SPLITTING, OPAQUING	7 1	11-2	
ENGRAVING			
HAND COLOR PROOF	30 13 1/2		11-5-40
ARTIST DEPT.	20 7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE END 11-22-40

By

DATE PHOTO RETURNED TO CUSTOMER

Rm 125  
137







**ATTENTION!**

Subject is order for this customer. Please see to it that all of the negatives are uniform and color in harmony with each other to make an attractive set.

*Ben*

*35. HELPER 1306*

THE CITY NEWS DEPOT, GREEN BAY, WIS.

NO. 02-H1731

ORDER NO. 43952

DATE SEPT 23, 1940

12 1/2	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M.	NO
TITLE (IN FULL)		IMPRINT SAME AS ABOVE		
COLUMBUS COMMUNITY CLUB, GREEN BAY, WIS.		PHOTO PROPERTY OF CUST.		

COLOR DESCRIPTION

~~MAKE REPHOTO~~  
RED BRICK, WHITE STONE TRIM, DOORS VARNISHED, TRIM AROUND DOORS GREEN, STEPS RED, RESTAURANT SIGN RED NEON

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    YES    RETURN PHOTO. YES  
TO: COLUMBUS COMMUNITY CLUB, GREEN BAY, WIS.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

**ESTIMATE AND WORK SCHEDULE**

Cost Dept. Checked By SEP 23 1940

OPERATION	EST. TIME	ENT. TIME	DATE COMPLETED
COMPLETING THE SET UP		SEP 23 1940	SEP 23 1940
SETTING			
REWORKING	5	2 1/2	9-23
PHOTOGRAPHING			9-27-40
REWORKING	84		9-27
REWORKING			
REWORKING	30	1 1/2	10-2-40
REWORKING	208	9	10/18/40
			10/23/40

DATE FILED 10-19-40

DATE MADE COMPLETE

3 - 22  
5 - thr.

*Wells and Hunt 95*



REPORT 1346

THE CITY NEWS DEPOT, GREEN BAY, WIS.

NO. OB-H1732

ORDER No. 43952

DATE SEPT 23, 1940

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ROCKWOOD LODGE, NEAR GREEN BAY, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

MAKE REPHOTO

CUT OFF SOME OF THE FOREGROUND AND A LITTLE OFF THE RIGHT SIDE AND ENLARGE THE BLDG. COLOR IS GRAY FLAGSTONE, ROOF VARIGATED SHINGLES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this order. Please see to it that all cuts or negatives are of same size and colors are in harmony with each other to make an attractive set.

ESTIMATE				Cost Dept. Checked
AND WORK SCHEDULE				By
DATE				DATE
SEP 23 1940				SEP 23 1940
DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
RETOUCHING	7	2	14	9-26-40
PRINTING	79			
HAND COLOR PROOF	203	1/2	101.50	
ART DEPT.	206	83/4	172.50	10-21-40

DATE REPRINTED

By

DATE HAND COLOR PROOF

DATE PAID

By

DATE PAID

make new 7  
95



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 01-H1733 ORDER NO. 44116 DATE 9/18/40

CUSTOMER NEW SOUTHERN HOTEL  
JACKSON, TENNESSEE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW SOUTHERN HOTEL, JACKSON, TENNESSEE

(ETC. AS PER SKETCH)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

*Use new photo & 8AH2154*

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN AND COLORING. FOLLOW 8a-h2154 AND DUPLICATE DETAILING  
AND COLORING AS CLEAR AND CLOSE AS POSSIBLE ON EXTERIOR OF BUILDING

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

48 9-31

53

SEP 19 1940

*10-15-40*

*make DK Blue impression  
" Red*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. OB-H1734 ORDER NO. 44118 DATE 9/18/40

CUSTOMER MC CLURE & WILDER  
WARREN, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

8 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2 (GROUP 2) STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full YOUNGSTOWN PRESSED STEEL KITCHEN  
PLANNING AND MERCHANDISING SCHOOL  
(ETC. AS PER LAYOUT)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

*-11 on front*

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE LAYOUT ATTACHED.

*All Photo Ret 11-22-40*

COLOR DESCRIPTION

*RUSH*

*10-9-40*

PHOTO RETURNED

TO

PHOTO USED FOR

*Lo 1 1/2*  
*Ret 7 1/2*  
*49 9-25 He 2*  
*56 Last 11*

*As per layout*

*My*

SEP 19 1940

*5 sep 11*

*11 sep 12*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0<sup>B</sup>-11736 ORDER NO. 44118 DATE 44118

CUSTOMER MC CLURE & WILDER  
WARREN, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" x 5 1/2" (GROUP 3) STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full WHERE YOUNGSTOWN PRESSED STEEL KITCHENS  
ARE MADE (ETC. AS PER LAYOUT)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

FOLLOW LAYOUT ATTACHED.

COLOR DESCRIPTION

RWSH  
10840

PHOTO RETURNED

TO

PHOTO USED FOR

49 9-25 He 8 12

August 5

Mr.

SEP 20 1940

A35



DISTRIBUTED BY J. R. WILLIS,  
BOX 665, ALBUQUERQUE, N.M.,

NO. OBH1737,

ORDER NO. 43958/

DATE SEPT. 20, 1940/

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I / R. M. YES /

IMPRINT SAME AS ABOVE /

TITLE 222. - SCENIC HIGHWAY U.S.  
64 BETWEEN TAOS AND SANTA FE, N. M. /

PHOTO PROPERTY OF C.T.,

COLOR DESCRIPTION

GROUND FORMATION GRAY AND BUFF, OILED ROAD. TAKE OUT CAR  
AND SAND PILE.

in OBH1754

two blueprints.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,773

ATTENTION!

Subject and  
order for this customer. Please  
see to it that all sets of negative  
titles are uniform and positive are  
in harmony with each other  
to make an attractive set.

Photo missing  
1/2/41. Mac

ESTIMATE

Cost Dept. Checked

SEP 31 AND WORK SCHEDULE

By SEP 21 1940

OPERATION	EST. TIME	DATE	DATE
		STARTED DATE	COMPLETED
CONCRETE		SEP 23 1940	SEP 25 1940
PAVING	13 2		10/1 1940
PROTECTIVE	74	10-2	
PAVING	49 1/2		10-9
PAVING	707 9 1/4		

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

DATE FINE

1-8-41

By

DATE HAND COLOR PROOF ORD

✓ HC cost.  
1/4 1/2



DISTRIBUTED BY J. R. WILLIS,  
BOX 665, ALBUQUERQUE, N. M.,

NO. OBH1738,

ORDER NO. 43956,

DATE SEPT. 20, 1940

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT) /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I / R. M. YES /

IMPRINT SAME AS ABOVE,

TITLE... 223 - DON GASPAR STREET,  
TYPICAL NARROW STREET IN QUAIN SANTA  
FE, N. M. /

PHOTO PROPERTY OF C.T. /

COLOR DESCRIPTION

BLDG. ON LEFT GREY STONE, INDIAN BLUE WINDOW WOODWORK, CENTER  
BLDG. ADOBE COLOR, DISTANT BLDG. LT. RED AND GREY. BLDG. ON RIGHT  
GREY STONE, NATURAL WOODWORK. TAKE OUT PENNEY SIGN, VENTILATORS, ALSO  
CAR. REMOVE ON LEFT, PARTIAL DRUG SIGN AND MEN WALKING.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE			
By <u>SEP 21 1940</u>		Date <u>SEP 21 1940</u>	
OPERATION	EST. TIME	DATE ENTER DEPT.	DATE COMPLETED
CGM. LONG T. SET		SEP 23 1940	SEP 23 1940
SKETCH			9/30/40
REF. PHOTO	12 3		
PHOTO. PHOTO	78		
BL. & W. PROOF			
ENLARGING			
HAND. COL. PROOF	99 1 1/2		10-3
APP. COST	31 9		12/12/

DATE BLUEPRINT OK'D

By

DATE Filed 12-19-40

By REY

DATE HAND COL. PROOF OK'D

By

93



DISTRIBUTED BY J. R. WILLIS,  
BOX 665, ALBUQUERQUE, N. M.,

NO. OBHL739,

ORDER NO. 43958,

DATE SEPT. 20, 1940,

12½ M POST CARDS

ART COLORTONE

FULL FACE 7

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I, R. M. YES,

TITLE (IN FULL)

(ON FRONT),

IMPRINT SAME AS ABOVE,

TITLE.. 224.- CRISTO REY CHURCH,  
CANYON ROAD, SANTA FE, N. M.,

PHOTO PROPERTY OF C.T.,

COLOR DESCRIPTION

BLDG. ADOBE COLOR, NATURAL WOODWORK, TAKE OUT PEOPLE.  
REMOVE ALL CARS & EXCEPT TWO DISTANT ONES AT REAR OF BLDG. CAN  
REMAIN /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this card...  
see to it that all...  
tives are uniform...  
in harmony...  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

SEP 21 1940

WORK SCHEDULE

By

Date

SEP 21 1940

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP		SEP 23 1940	SEP 23 1940
SMITH			
RETOUCHING	12 3		
PHOTOGRAPH			
PRINTING			
PROOFING	49 1/2		
DELIVERY	210 8:30	3-5-41	3-14-41

ESTIMATE TOTAL

By

DATE WHEN COLOR PROOF SH'D

DATE SH'D

3-19-41

By

DATE WHEN COLOR PROOF SH'D

93



DISTRIBUTED BY J. R. WILLIS,  
BOX 665, ALBUQUERQUE, N. M.,

NO. ~~OBH1738~~  
OBH1740  
ORDER NO. 43956,

DATE SEPT. 20, 1940

12½ M POST CARDS

ART COLORTONE

FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

( ON FRONT ),

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I, R. M. YES,

IMPRINT SAME AS ABOVE

TITLE.. 238 - THE BLUE HOLE, U. S.  
FISH HATCHERY, SANTA ROSA, N.M.,

PHOTO PROPERTY OF C.T./

COLOR DESCRIPTION

STONE WORK AND ROCKS BUFF COLOR, WATER STRONG DARK BLUE.

*Photo in 2CH 259*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8. Submit an order for this customer. Please see to it that all cuts or negatives are uniform and in harmony with each other to make an attractive set.

## ESTIMATE

SEP 21 AND WORK SCHEDULE

By

Date

SEP 21 1940

OPERATION	DATE	DATE	DATE
	ENTERED	ENTERED	ENTERED
COMPOSING THE SET UP		SEP 22 1940	SEP 22 1940
SEARCH			
REFOUCHING	11	2	9/20 Gr.
PHOTO-LITHO			
BLUEPRINT	79		
STRIPPING, CLEANING			
ENGRAVING			
HAND COLOR PROOF	49	1½	10 - 4
ARTIST DEPT.	211	9	11-1-40

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

By

DATE Photo Returned to Customer

93



DISTRIBUTED BY J. R. WILLIS,  
BOX 665, ALBUQUERQUE, N. M.,

NO. OBH1741,

ORDER NO. 43958,

DATE SEPT. 20, 1940,

12<sup>1</sup>/<sub>2</sub>M POST CARDS

ART COLORTONE

FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT),

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I, R. M. YES,

IMPRINT SAME AS ABOVE,

TITLE.. 242 - FIRST VIEW OF RED  
RIVER CITY FROM RED RIVER PASS,  
NEW MEXICO.,

PHOTO PROPERTY OF C.T.,

COLOR DESCRIPTION

STRENGTHEN BLDGS. IN DISTANT VALLEY. NOTE ROAD IN FOREGROUND.,

SUBMIT 2 BLUEPRINTS,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

ATTENTION!

8 Subject in  
order for this customer. Please  
see to it that all necessary  
files are prepared and return  
in duplicate with each order  
to mail as indicated.

ESTIMATE			
SEP 21 1940 WORK SCHEDULE			
OPERATION	EST. TIME	DATE	DATE
COMP'G NG. TYPE SET UP		SEP 29 1940	SEP 29 1940
SKETCH			
RETOUCHING	11 1 1/2		10/1 gr
PHOTO LITHO			
BLUEPRINT STRIPING, OPAQUING	7 1/2	10-2	
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		10-4-40
ARTIST TIME	9		

DATE BLUEPRINT

DATE Filed 12-12-40

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

HC corr.  
1/2 hr



8 SEP 21 1940  
DISTRIBUTED BY J. R. WILLIS,  
BOX 665, ALBUQUERQUE, N. M.,

NO. OBH1742 /

ORDER NO. 43958,

DATE SEPT. 20, 1940

12½ M POST CARDS

ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE.. 244 - SWITCHBACKS ON RED  
RIVER PASS, NEW MEXICO,

PHOTO PROPERTY OF C.T./

COLOR DESCRIPTION

STRENGTHEN ROAD, WHERE SHOWING.,

5846306  
SUBMIT 2 BLUEPRINTS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 packed on  
order for the customer. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

By SEP 21 1940 Date SEP 21 1940

OPERATION: SEP 22 1940 DATE COMPLETED: SEP 23 1940

COMPOSING			
SKETCH			
RETOUCHING	11	1 1/2	
PHOTO LITHO			
BLUEPRINTS	79		
STAMPING			
ENGRAVING			
HAND COLOR PROOF	49	1 1/2	10-2
ARTIST DEPT.	210	9 1/2	12-30 1-3

DATE ESTIMATE OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

By \_\_\_\_\_

HC color  
1/2 hr

93



DISTRIBUTED BY J. R. WILLIS,  
BOX 665, ALBUQUERQUE, N. M.,

NO. OBH1743,

ORDER NO. 43958,

DATE SEPT. 20, 1940,

12½M POST CARDS

ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON MONT),

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I, R. M. YES,

IMPRINT SAME AS ABOVE,

TITLE.. 243. - RED RIVER PASS FROM  
BUFFALO TRAIL, RED RIVER, N.M.,

PHOTO PROPERTY OF C.T./

COLOR DESCRIPTION

ON MOUNTAIN MARKED (X) THE AUTO ROAD WINDS UP FROM LOWER RIGHT  
TO THE TOP, ON SIDE OF THIS MOUNTAIN. STRENGTHEN THE COURSE OF THIS ROAD  
WHEREVER IT IS VISIBLE UNDER MAGNIFYING GLASS. SEE CARD ATTACHED.

SUBMIT 2 BLUEPRINTS

YES /

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please  
see to it that all color or nega-  
tives are half size and color are  
in harmony with each other  
to make an attractive set.

NC cors  
1/2 hr

ESTIMATE

Cost Dept. Checked

By

SEP 21 1940

Date

OPERATION	EST. AMT.	DATE	DATE COMPLETED
COMPOSITION		SEP 23 1940	SEP 23 1940
SKETCH			
RETOUCHING	11	1 1/2	9/30/40
PHOTO LITHO			
BUILD UP & ETCHING, OIL COLOR	84	10-1	
ENGRAVING			
HAND COLOR PROOF	30	1 1/2	10-4-40
ARTIST DEL.	28	9	12/18/40

DATE BLUEPRINT FOR'D

DATE

12 20.40

DATE HAND COLOR PROOF FOR'D

DATE Photo Returned to Customer

By

No card in row  
9.30-10

93



245 OK 1341  
DISTRIBUTED BY J. R. WILLIS,  
BOX 665, ALBUQUERQUE, N. M.

NO. OBH1744,

ORDER NO. 43958,

DATE SEPT. 20, 1940.

12½M POST CARDS

ART COLORTONE

FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1, R. M. YES,

TITLE (IN FULL)

(ON FRONT),

IMPRINT SAME AS ABOVE,

TITLE.. 245 - RED RIVER VALLEY,  
NEW MEXICO ,

PHOTO PROPERTY OF C.T.,

COLOR DESCRIPTION

TAKE OUT FENCE POSTS.

SUBMIT 2 BLUEPRINTS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects in  
order for this customer. Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5  
ESTIMATE

Cost Dep. 1/2

By SEP 21 1940

Date

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
COM. WORK IN SHOP			SEP 23 1940	12-13-40
KEYING				
RETUCHING	11	2		9/29/40
PHOTO PRINT				
BUILDING	78			
STAMPING				
ENGRAVING				
HAND COLORING		1 1/2		
ARTWORK	31	8 1/2		12/13/40

DATE ESTIMATE MADE 12-19-40

By Mr.

DATE BLUE COLOR PROOF OK'D

DATE Photo Returned to Customer

By



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. 0B-H1745

ORDER NO. 43960

DATE SEPT 23, 1940

12½ M MINIATURES	SIZE 2½ x 3½	ART COLOR TONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO	R. M. NO	
TITLE (IN FULL)	IMPRINT NONE		
ON FRONT	TITLE: OLDEST CHURCH IN U.S., SAN MIGUEL MISSION, SANTA FE, NEW MEXICO		
PHOTO PROPERTY OF CT			

COLOR DESCRIPTION

USE PHOTO 8A-H709  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOLOR PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ESTIMATE  
AND WORK SCHEDULE  
By *[Signature]*  
Date *SEP 26 1940*

OPERATION	LS. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COPIING, TYPE SET UP		SEP 24	SEP 24
SKETCH			
REWORKING	11	1/2	10/1 gr
PROOF LITHO			
DUPLICATE			
STRIKING & REWORKING	79		
ENGRAVING			
HAND COLOR PROOF			
ART. REPT.	51	2	3-7-41

DATE ESTIMATE CRD \_\_\_\_\_  
DATE HAND COLOR PROOF CRD \_\_\_\_\_  
DATE APPROVED TO CONTRACT \_\_\_\_\_



J.R.WILLIS, ALBUQUERQUE, N.M

NO.0B-H1746

ORDER No. 43960

DATE SEPT 23, 1940

12½ M MINIATURES	SIZE 2½ x 3½	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NO	R. M. NO
TITLE (IN FULL) ON FRONT		IMPRINT NONE	
		TITLE: PUEBLO DE TAOS, NEW MEXICO	
		PHOTO PROPERTY OF CT	

COLOR DESCRIPTION

USE PHOTO 5A-H2527  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

ITEM	DATE ENTERED DBPT.	DATE COMPLETED
DESIGNING		SEP 23 1940
RETOUCHING	11 3/4	10/1 9r
PHOTO-ETCHING	8/1	
ENGRAVING		
HAND COLOR PROOF		
ARTIST DEPT.	28 2 3/8/41	3/8/41

DATE ESTIMATE OK'D. \_\_\_\_\_ DATE FILED 3/10/41  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D. \_\_\_\_\_  
By \_\_\_\_\_

DATE Photo Delivered to Customer \_\_\_\_\_

99



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. OB-H1747

ORDER NO. 43960

DATE SEPT 23, 1940

12½ M MINIATURES SIZE 2½ x 3½

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

ON FRONT

IMPRINT

NONE

TITLE: OLDEST HOUSE IN THE U.S., SANTA FE, NEW MEXICO

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO 7A-H2249  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

SEP 25 1940 WORK SCHEDULE

Cost Dept. Checked

By Date SEP 25 1940

OPERATION	EST. TIME	DATE COMPLETED	DATE COMPLETED
CHARTING, TV, etc.		SEP 25 1940	SEP 25 1940
SKETCH			
RETOUCHING	11 1/2		10/1 gr
PHOTO ENGRAVING	20	11-2	
ENCORAVING			
HAND COLOR PROOF			
ARTIST DEPT.	52 2	3-8	3-8

DATE BLUEPRINT OK'D. By

DATE HAND COLOR PROOF OK'D. By

By

DATE PAID 3.11.41 By



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. OB-H1748

ORDER NO. 43960

DATE SEPT 23, 1940

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT NONE

ON FRONT

TITLE: STATE CAPITOL, SANTA FE,  
NEW MEXICO

PHOTO PROPERTY OF ST

COLOR DESCRIPTION

USE PHOTO 5A-H2537  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
WORK SCHEDULE			
DESCRIPTION	TIME	DATE	DATE
		ENTERED	COMPLETED
1. PREPARE NEGATIVE			SLIP 12-13
2. PREPARE PLATE	11	1/2	10/11
3. PREPARE PROOF	80	90-2	
4. PREPARE COLOR PROOF	50	2	3/10/41

DATE ORDER DTD

DATE FILED

DATE HAND COLOR PROOF OK'D

DATE PROOF RETURNED TO CUSTOMER

By



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. OB-H1749

ORDER NO. 43960

SEPT 23, 1940

DATE

12½ M MINIATURES	SIZE 2½ x 3½	ART COLOR TONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO	R. M. NO	
TITLE (IN FULL) ON FRONT	IMPRINT NONE		
	TITLE: PALACE OF THE GOVERNORS, SANTA FE, NEW MEXICO		
	PHOTO PROPERTY OF	CT	

COLOR DESCRIPTION

USE PHOTO 6A-H1597  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

88

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked By Date SEP 20 1940

OPERATION	EST. TIME	DATE	DATE
		ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			SEP 25 1940
SKETCH			
RETOUCHING	11	1/2	10/1 Gr
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	74	10-2	
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	48	2	

DATE BLUEPRINT ORD. \_\_\_\_\_ Date Recd. 3-11-41  
By \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_  
By \_\_\_\_\_  
We warrant the quality of our work.



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. OB-H1750

ORDER NO. 43960

SEPT 23, 1940

DATE

12 $\frac{1}{2}$  M MINIATURES SIZE 2 $\frac{1}{2}$  x 3 $\frac{1}{2}$  ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: LA FONDA HOTEL, SANTA FE,  
NEW MEXICO

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO 5A-H2536  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By SEP 23 1940  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 18 1940	SEP 23 1940
SKETCH				
RETOUCHING	11	1/2		10/1 9r
PHOTO LITHO				
BLIND STAMPING, OPAQUE	79			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEL.	51	2	3-8-41	3-8-41

DATE ESTIMATE ORD

DATE Filed 9-11-41

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. OB#H1751

ORDER No 43960

DATE SEPT 23, 1940

12½ M MINIATURES	SIZE 2½ x 3½	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NO	R. M. NO
TITLE (IN FULL) ON FRONT		IMPRINT NONE	
		TITLE: ART MUSEUM, SANTA FE, N.M.	
		PHOTO PROPERTY OF	CT

COLOR DESCRIPTION

USE PHOTO 8A-H708  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

3

Cost Dept. Checked 1

By \_\_\_\_\_ Date SEP 23 1940

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, THE SLIP		SEP 23 1940
SKETCH		
RETOUCHING	11 1/4	10/2 Gr
PHOTO-LITHO		
BLUEPRINT STRIPPING, OPAQUING	79	
ENGRAVING		
HAND COLOR PROOF		
ARTIST DEPT.	51 2 3-7-41	3-7-41

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE 3-11-41

DATE Photo Returned to Customer \_\_\_\_\_

99



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. OB-H1752

ORDER No. 43960

DATE SEPT 23, 1940

12½M MINIATURES SIZE 2½ x 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: THE SOUTH PORTAL LOUNGE, LA  
FONDA HOTEL, SANTA FE, NEW MEXICO

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO OB-H790  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

WORK SCHEDULE

DATE	TIME	ENTERED DEPT.	DATE COMPLETED
10/11/40			B
RETOUCHING	11 1/2		10/29
PHOTO-LITHO			
BLANKET STAMPING, ORANGE	74	10-4	
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	48 2		

DATE ELECTRO-PLAT ORD

DATE PAID

3. 11. 41

DATE HAND COLOR PROOF ORD

DATE PAID RECEIVED IN CHARGE

99



NO. OB-H1753

ORDER NO. 43960

DATE **SEPT 23, 1940**

12½ M MINIATURES      SIZE 2½ x 3½      ART COLOR/TONE      FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT

NCNE

TITLE: DON GASPAR STREET, TYPICAL  
NARROW STREET OF QUIANT SANTA FE, N.M.

PHOTO PROPERTY OF CT

### COLOR DESCRIPTION

USE PHOTO OB-H1738  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATES

## AND WORK SCHEDULE

SEP 23 1940

DE

D-22

SEP 25 1954

	CLOCK NO.	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
TWINING				SEP 29 10 8
ETCH				
ETCHING		17 1/2		10/2 Y
ETCHING				
ETCHING		79		
ETCHING				
HAND COLOR PROOF				
ARTIST DEPT.		28 2	3/7/41	3/7/41

DATE BLUEPRINT OK'D. \_\_\_\_\_

DATE FILED 3-10-47

DATE HAND COLOR PROOF O.K'D

DATE Photo Returned to Donor \_\_\_\_\_

\_\_\_\_\_

21. \_\_\_\_\_



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. OB-H1754

ORDER NO. 43960

DATE SEPT 23, 1940

12½ M MINIATURES (ALL OF THIS ON THE PICTURE SIDE)	SIZE 2½ x 3½	ART COLORTONE FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO	R. M. NO
TITLE (IN FULL)	IMPRINT NONE	
ON FRONT	TITLE: SCENIC HIGHWAY U.S.64, BBETWEEN TAOS AND SANTA FE, N.M.	
	PHOTO PROPERTY OF CT	

COLOR DESCRIPTION

USE PHOTO OB-H1737  
REDUCE COLOR PLATES  
MAKE NEW BLACK NEGATIVE

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of the President  
By *[Signature]*  
Date *SEP 25 1940*

Cost Dept. *[Signature]*  
By *[Signature]*  
Date *SEP 25 1940*

**ESTIMATE AND WORK SCHEDULE**

OPERATION	EST. TIME	DATE	DATE
		INITIALS	COMPLETED
COMPOSING THE SET			<i>SEP 25 1940</i>
SKETCH			
RETOUCHING	<i>11</i>	<i>1/4</i>	
PHOTO LITHO			
BLUE & T SIL. PRIN. (PROOFING)	<i>80</i>	<i>10-4</i>	
ENGRAVING			
HAND COLOR PROOF			
APPROV. DEPT.	<i>50</i>	<i>2</i>	<i>3/10/41</i>

DATE QUOTIENT NT CR'D \_\_\_\_\_ DATE FILED *3-11-41*  
By \_\_\_\_\_ By *[Signature]*  
DATE HAND COLOR PROOF CR'D \_\_\_\_\_ DATE PHOTO PRINTED TO CUSTOMER \_\_\_\_\_



J.R.WILLIS, ALBUQUERQUE, N.M

NO. OB-H1756

ORDER NO. 43960

DATE SEPT 23, 1940

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)

ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: PUEBLO INDIANS, REHEARSING  
FOR THE DEER DANCE

CT

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO 8A-H1586  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
Due SEP 25 1940		By	
WORK SCHEDULE		Date	
OPERATION	EST. TIME	DATE	DATE
		ENTERED	COMPLETED
COMPOSING, TYPE SET UP			SEP 25 1940
SKETCH			
RETOUCHING	17	1/2	10/2 9
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	77		
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	48	2	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE 3.11.41

DATE PHOTO RECEIVED BY CUSTOMER

99



J.R. WILLIS, ALBUQUERQUE, N.M.

NO. OB-H1755

ORDER NO. 43960

DATE SEPT 23, 1940

12 1/2 M MINIATURES SIZE 2 1/2 x 3 1/2 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT NONE

ON FRONT

TITLE: THE KOSHARE IN THE CORN DANCE  
AT SANTO DOMINGO INDIAN PUEBLO,  
NEW MEXICO

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO OB-H212

MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

By *[Signature]* Date *3-11-41*

OPERATION	EST. TIME	DATE	DATE
COMPOSING, DYEING, CO.			
SKETCH			
RETOUCHING	17 1/2		10/2/41
PHOTO LITHO			
BLUEPRINT STAMPING, OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF			
ARTIST DELT.	51 2	3-10-41	3-10-41

DATE RECEIVED BY *[Signature]* DATE FILED *3-11-41*  
By *[Signature]*  
DATE HAND COLOR PROOFED *[Signature]* DATE BASIC PROOFED *[Signature]*  
By *[Signature]*



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. 0B-H1757

ORDER No. 43960

SEPT 23<sup>rd</sup>, 1940

12<sup>1</sup>/<sub>2</sub> M MINIATURES SIZE 2<sup>1</sup>/<sub>2</sub> x 3<sup>1</sup>/<sub>2</sub> ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

TITLE: PUEBLO INDIAN DRUMMER

CT  
PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO OB-H243  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

SEP 23 1940 WORK SCHEDULE

By 3  
Date SEP 23 1940

ITEM	DATE ENTERED	DATE COMPLETED
1. 17 1/4		10/2
2. 7 1/2	10-4	
3. 48	2	

DATE RECEIVED BY 3-11-41  
DATE PAID BY 3-11-41  
DATE PAID BY 3-11-41  
DATE PAID BY 3-11-41



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. OB-H1758

ORDER NO. 43960

DATE SEPT 23, 1940

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: THE PLAZA, TAOS, NEW MEXICO

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO 7A-H2246  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By *[Signature]* Date *SEP 21 1940*

OPERATION	EST. TIME Clock No. Time	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			<i>8</i>
SKETCH			
RETOUCHING	<i>17</i>	<i>14</i>	<i>10/2</i>
PHOTO-LITHO			
BLENDING, STRIPPING, OPAQUING	<i>84</i>	<i>10-4</i>	
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	<i>2</i>		

DATE BLUEPRINT OK'D *J. 14.41*

By *[Signature]*

DATE HAND COLOR PROOF OK'D

DATE PHOTO RECEIVED BY CUSTOMER

99



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. 0B-H1759

ORDER NO. 43960

DATE SEPT 23, 1940

12 $\frac{1}{2}$ M MINIATURES <small>(ALL OF THIS ON THE PICTURE SIDE)</small>	SIZE 2 $\frac{1}{2}$ x 3 $\frac{1}{2}$ <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	ART COLORTONE FULL FACE
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER, TITLE (IN FULL)  ON FRONT	FRONT NO. NO R. M. NO IMPRINT NONE TITLE: TAOS INDIAN PUEBLO, NEW MEXICO	
	PHOTO PROPERTY OF CT	

COLOR DESCRIPTION

USE PHOTO 5A-H2546  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

10/2

4

B

10/2 Gr

11 1/2

80

10-3

48 2

3 July 41

20113 Photo Reduced to 20113

99



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. 0B-H1760

ORDER No. 43960

SEPT 23, 1940

DATE

12 $\frac{1}{2}$ M MINIATURES	SIZE 2 $\frac{1}{2}$ x 3 $\frac{1}{2}$	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NO R. M.	
TITLE (IN FULL) ON FRONT		IMPRINT NONE	
		TITLE: HARVEST TIME IN TAOS	
		PHOTO PROPERTY OF CT	

COLOR DESCRIPTION

USE PHOTO 9A-H238  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By SEP 23 1940 Date SEP 23 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET			
STITCH			
RETOUCHING	17 1/2		10/2 g
PHOTO MTHO			
BLUEPRINT STITCHING, OPAQUING	74	10-3	
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	2		

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

99



JR. WILLIS, ALBUQUERQUE, N. M

NO. OB-H1761

ORDER NO. 43960

DATE SEPT 23, 1940

12 1/2 M MINIATURES	SIZE 2 1/2 x 3 1/2	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NONE	R. M.
TITLE (IN FULL) ON FRONT		IMPRINT	
		TITLE: TAOS INDIAN BOYS SINGING TO THEIR SWEETHEARTS	
		CT	
PHOTO PROPERTY OF			

COLOR DESCRIPTION  
USE PHOTO 7A-H1163  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

SEP 25 1940

ITEM	TIME	DATE	DATE
No.	Time Allowed	ENTERED DEPT.	COMPLETED
WORKING TIME			SEP 25 1940
CHI			
REDOUBLING	11	1/4	10/2 g
PHOTO ETHO			
SE. PRINT	74	10 - 1	
STRIPPING, OPAQ. ING.			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE PAID 2 1/4 41

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. OB-H1762

ORDER NO. 43960

DATE SEPT 23, 1940

DATE

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. NO

IMPRINT NONE

TITLE: TAOS INDIAN HORSEMAN

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO 9A-H234  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE  
WORK SCHEDULE

By M  
Date SEP 25 1940

EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
Line Allowed		
RETRACING	17 1/4	10/2 gr
PHOTO MATH		
BLUEPRINT STAMPING & AQUING	74 1	11-3
ENGRAVING		
HAND COLOR PROOF		
ARTIST DEPT.	50 2	3/10/41

DATE BLUEPRINT OK'D

By

DATE FILED 3-11-41

DATE HAND COLOR PROOF OK'D

By

DATE PHOTO RETURNED TO CUSTOMER



J. R. WILLIS, ALBUQUERQUE, NEW MEX.

NO. <sup>06171763</sup>  
06-H1763

ORDER NO. 43963

DATE SEPT 21, 1940

12½ M MINIATURES C.T. ART COLORTONE FULL FACE - SIZE 2½ x 3½

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) (ON FRONT)

IMPRINT

NONE

THE GREAT WHITE SANDS, A NATIONAL  
MONUMENT NEAR ALAMOGORDO, N.M.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO 5AH2555

*shot returned 4/25/36*

MAKE NEW BLACK NEGATIVE

~~REDUCE COLOR PLATES~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*ESTIMATE*

*AND WORK SCHEDULE*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Class No.	Time in Mins.		
COMING OF THE ARTIST				
PRINTING	16	3		
REPRODUCTION	78			
REPRODUCTION				
REPRODUCTION				
REPRODUCTION				
REPRODUCTION				
REPRODUCTION				
REPRODUCTION	30	2/4	1-3-41	1-3-41

*Work over print*

*(New colors)*

DATE PRINTING ORDER

DATE FILED *1-4-41*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*1.00*



J.R.WILLIE, ALBUQUERQUE, NEW MEX.

NO. OB-H1764

ORDER No. 43963

DATE SEPT 21, 1940

12½ M MINIATURES SIZE 2½ x 3½ (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO R. M. NO
TITLE (IN FULL) (ON FRONT) THE GREAT WHITE SANDS, A NATIONAL MONUMENT NEAR ALAMOGORDO, N. M.	IMPRINT NONE
	PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO 6AH2766  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
By m  
Date SEP 25 1940

OPERATION	EST. TIME (HOURS & MINUTES)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSE & TYPE SET			SEP 15 1940
ETCH			
RETRACING	11 ¼		10/2/40
PHOTO LITHO			
BLUEPRINT STRIKING, READING	79		
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	28 2	1/3/41	1/3/41

I DATE BLUEPRINT ORD. \_\_\_\_\_ Date paid 1-4-41  
By \_\_\_\_\_  
II DATE HAND COLOR PROOF ORD. \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



J.R.WILLIS, ALBUQUERQUE, N. M.

NO. OB-H1765

ORDER NO. 43963

DATE SEPT 21, 1940

12 $\frac{1}{2}$ M	MINIATURES SIZE 2 $\frac{1}{2}$ x 3 $\frac{1}{2}$	C.T. ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	NO
TITLE (IN FULL) ON FRONT		R. M.	NO
		IMPRINT	NONE
		TITLE: RIPPLES OF THE WHITE SANDS, NATIONAL MONUMENT, NEAR ALAMOGORDO, N.M.	
		PHOTO PROPERTY OF CT	

COLOR DESCRIPTION

USE PHOTO OB-H235  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES  
TOO MUCH BLUE - MORE WHITE

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*88* **ESTIMATE** Cost Dept. Checked *by* *by* *by*

DATE *10/1/40* BY *by* DATE *10/1/40*

	DATE	REPT.	DATE
11	1/4		10/1 <i>Gr</i>
80	10-2		
30	2 $\frac{3}{4}$	1-3-41	1-4-41

DATE REPRINT OK'D \_\_\_\_\_ DATE *1-4-41*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE *1-4-41*

94



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. OB-HL766

ORDER NO. 43963

DATE SEPT 21, 1940

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: SUNSET ON THE WHITE SANDS,  
NEAR ALAMOGORDO, NEW MEXICO

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO # 7A-H815  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ESTIMATE** Cost Est. Checked *M*  
AND WORK SCHEDULE By *M*  
Date *SEP 21 1940* Date *SEP 21 1940*

OPERATION	EST. TIME	DATE	DATE
		WORK	RECD
COMPOSING, TYPE			SEP 25 1940
SKETCH			
RETOUCHING	17 1/2		10/2 gr
PHOTO-LITHO			
BLEEDING	74	12 - 4	
ENGRAVING			
HAND COLOR PROOF			
ARTIST	28 2	1/3/41	1/3/41

DATE RECEIVED \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



NO. OB-H1767

ORDER NO. 43963

DATE SEPT 21, 1940

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CN FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: SCENIC CLOUDCROFT HIGHWAY IN  
THE SACRAMENTO MOUNTAINS, SOUTHERN  
NEW MEXICO

PHOTO PROPERTY OF CT

### COLOR DESCRIPTION

USE PHOTO OB-H234  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ESTIMATE

Cost Depts. Checked

Ba

Date \_\_\_\_\_

DESCRIPTION	QTY	UNIT	DATE ENTERED DEPT.	DATE COMPLETED
STAMPING				2-1-40
ETCHING				
ETCHING	17	1/4		10/2 Gr
ETCHING				
ETCHING				
ETCHING	79			
ETCHING				
ETCHING				
HAND COLOR PROOF				
ARTIST PROOF	30	2	12-31-40	1-2-41

DATE BLUEPRINT ORD \_\_\_\_\_

By

DATE HAND COLOR PROOF OK'D

27.

DATE Filed 7-4-41

23

DATE Photo Returned to Sender \_\_\_\_\_



J.R.WIDLIS, ALBUQUERQUE, N.M.

NO. OB-H1768

ORDER NO. 43963

DATE SEPT 21, 1940

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: SACRAMENTO MOUNTAINS SEEN FROM  
U.S.HIGHWAY 54, EAST OF ALAMOGORDO, N.M.

PHOTO PROPERTY OF T

COLOR DESCRIPTION

USE PHOTO OB-H233  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

88

1940 WORK SCHEDULE

Cost Dept. Checked By *M* Date *SEP 25 1940*

	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
PHOTOGRAPH			SEP 27 1940
REPRODUCTION	17 1/4		10/2/40
PHOTOGRAPH			
REPRODUCTION	78		
PHOTOGRAPH			
REPRODUCTION			
PHOTOGRAPH			
REPRODUCTION			
ARTIST TEST	30 2	1-2-41	1-2-41

DATE BLUEPRINT OK'D.

By

DATE FILED

By

DATE HAND COLOR PROOF OK'D.

By

DATE PHOTO SENT TO CUSTOMER

100



J.R.WILLIS, ALBUQUERQUE, N.M

NO. OB-H1769

ORDER NO. 43963

DATE SEPT 21, 1940

12 1/2 M MINIATURES	SIZE 2 1/2 x 3 1/2	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NO R. MNO	
TITLE (IN FULL)		IMPRINT NONE	
ON FRONT		TITLE: A BIT OF OLD NEW MEXICO	
		PHOTO PROPERTY OF CT	

COLOR DESCRIPTION

USE PHOTO 7A-H1158  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FOR 45 © PAT. NO. 1,797,775

*[Handwritten signature]*

ESTIMATE  
By *[initials]* Cost Dept. *[initials]*  
Date *SEP 25 1940* WORK SCHEDULE Date *SEP 26 1940*

DESCRIPTION	QTY	UNIT	DATE	DATE COMPLETED
COMPOSITE - 1000 FT. L.			SEP 25 1940	<i>B</i>
SWITCH				
REDUCTIONS	17	1/4		<i>10/2/40</i>
PHOTO LITHO				
B. L. & W. PROOF	74		10-4	
ENG. LITHO				
HAND COLOR PROOF				
APPROX. COST.	30	2	1-3-41	1-3-41

DATE RECEIVED BY D \_\_\_\_\_ DATE FILED *1-4-41*  
By \_\_\_\_\_ By *[initials]*  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

*1 work (new) - 110*  
*100*



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. OB-H1770

ORDER NO. 43963

DATE SEPT 21, 1940

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE FULL FACE	
(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO R. M. NO
TITLE (IN FULL)	IMPRINT NONE
ON FRONT	TITLE: OLD GRIST MILL, RUIDOSO, NEW MEXICO
PHOTO PROPERTY OF CT	

COLOR DESCRIPTION

USE PHOTO 6A-H2772  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*[Handwritten signature]*

1940 WORK SCHEDULE

	DATE ENTERED	DEPT.	DATE COMPLETED
COMING IN			
SHIPPING			
RETOUCHING	17	14	10/2/90
PHOTOGRAPHING			
BLUEPRINTS	79		
STRIKING & GRADING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	98	2	12/31/90

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_

1-4-41

*[Handwritten signature]*

100



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. OB-HL771

ORDER NO. 43963

DATE SEPT 21, 1940

12½ M MINIATURES	SIZE 2½ x 3½	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO	R. M. NO	
TITLE (IN FULL)	IMPRINT NONE		
ON FRONT	TITLE: RIO RUIDOSO, (THE NOISY RIVER), RUIDOSO, N.M.		
PHOTO PROPERTY OF		CR	

COLOR DESCRIPTION

USE PHOTO 6A-H2771  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOLOR PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
1940 WORK SCHEDULE			
SEP 21 1940			
COMPONENT	ST. TIME	DATE	DATE
No.	Time Allowed	ENTERED	WORKED
COMPONENT			SEP 25 1940
STITCH			
RETOUCH	11	1/4	10/2 Gr.
PHOTO LITHO			
BLUEPRINT	79		
SHIPPING			
PROOFING			
HAND COLOR PROOF			
ARTIST DEPT.	30	2	1-4-41

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE FILED \_\_\_\_\_  
By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_



NO. OB-H1772

ORDER NO. 43963

J.R.WILLIS, ALBUQUERQUE, N.M

DATE SEPT 21, 1940

12½ M MINIATURES	SIZE 2½ x 3½	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	NO	R. M. NO
TITLE (IN FULL)	IMPRINT	NONE	
ON FRONT	TITLE: WHITE MOUNTAIN (SIERRA BLANCA) FROM RUIDOSO HIGHWAY NEW MEXICO,		
COLOR DESCRIPTION		PHOTO PROPERTY OF CT	

USE PHOTO 6A-H2768  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ESTIMATE** By Wm Cost Dept. Checked  
1940 WORK SCHEDULE Due SEP 21 1940

	TIME	DATE	DATE
		PAID TO DEPT.	COMPLETED
COPIES			SEP 21 1940
RETOUCH	17 1/2		10/3 9
PHOTO	74	10-4	
BLUEPRINT			
ENGRAVING			
HAND COLOR PROOF	29 2		1/2/41
ARTIST DEL.			1-4-41
DATE DELIVERY			
DATE HAND COLOR PROOF			

100



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. OB-H1773

ORDER No. 43963

DATE SEPT 21, 1940

12½ M MINIATURES	SIZE 2½ x 3½	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. NO	R. M. NO	
TITLE (IN FULL)	IMPRINT	NONE	
ON FRONT	TITLE: I WANT MY MAMA		
IN PLATE "RAGS"	PHOTO PROPERTY OF CT		

COLOR DESCRIPTION

USE PHOTO 6A-H2765  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

COMPLETION	DATE	DATE
SKETCH	11 1/2	10/2 gr.
RETOUCHING		
PHOTO LITHO		
BLUEPRINT	79	
STRIKING OPAQUING		
ENGRAVING		
HAND COLOR PROOF		
ARTIST DEPT.	30 2/4 1-2-41	1-3-41

DATE BLUEPRINT OK'D	DATE
By	1-4-41
DATE HAND COLOR PROOF OK'D	DATE
By	

Teller 99  
100



J.R.WILLIS, ALBUQUERQUE, N.M

NO. 0641774

ORDER NO. 43963

DATE SEPT 21, 1940

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE: THE TOTEM POLES, BIG ROOM,  
CARLSBAD CAVERNS, NEW MEXICO

Very small type. © SANTA FE SYSTEM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO 6A-H2789  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE		Post Dept. Checked	
By		Date	
CITY		CITY	
DATE RECEIVED		DATE COMPLETED	
COMPOSING		10/2	
RETOUCHING		10/2	
PHOTOGRAPHY			
BY PRINT			
STAMPING			
ENGRAVING		10-3	
HAND COLOR PROOF			
ARTIST DEPT.		12-31-40	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE

By

DATE Photo Returned to Customer



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. OB-H1775

ORDER No. 43963

DATE SEPT 21, 1940

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO  
IMPRINT NONE  
TITLE: BOAT LANDING AND BATHING BEACH,  
ELEPHANT BUTTE LAKE, NEAR HOT SPRINGS,  
NEW MEXICO

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO 8A-H1895  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By *[Signature]* Date *SEP 25 1940*

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION			
SKETCH			
RETOUCHING	11 1/2		10/29
PHOTO MATH			
BLUEPRINT	79		
STAMPING (CARTON)			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	28 2	1/3/41	1/3/41

LATE BLUEPRINT OK'D. DATE FWD *1-4-41*  
By *[Signature]* B. *[Signature]*  
LATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

100



J.R.WILLIS, ALBUQUERQUE, N.M

NO. OB-H1776

ORDER NO. 43963

DATE SEPT 21, 1940

12 <sup>1</sup> / <sub>2</sub> M MINIATURES <small>(ALL OF THIS ON THE PICTURE SIDE)</small>	SIZE 2 <sup>1</sup> / <sub>2</sub> x 3 <sup>1</sup> / <sub>2</sub>	ART COLORTONE FULL FACE <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO	R. M. NO
TITLE (IN FULL) ON FRONT	IMPRINT NONE	
	TITLE: THE BLACK RANGE SCENIC HIGHWAY, BETWEEN HOT SPRINGS AND SILVER CITY, NEW MEXICO	
	PHOTO PROPERTY OF CT	

COLOR DESCRIPTION

USE PHOTO 7A-H1247  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

100-111111

DATE FILLED 1-4-41

DATE PHOTO ATTACHED TO CUSTOMER 1-4-41

DATE	ENTERED DEPT.	DATE	ENTERED DEPT.
11	1/4	12-31-48	12-31-40
79			
30	2		



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. OB-41777

ORDER NO. 43963

DATE SEPT 21, 1940

12 <sup>1</sup> / <sub>4</sub> " MINIATURES	SIZE 2 <sup>1</sup> / <sub>2</sub> x 3 <sup>1</sup> / <sub>2</sub>	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	NO R. M. NO
TITLE (IN FULL) ON FRONT		IMPRINT	NONE
		TITLE: THE ORGAN MOUNTAINS, LAS CRUCES, NEW MEXICO	
		PHOTO PROPERTY OF CT	

COLOR DESCRIPTION

USE PHOTO 6A-H2767  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME Clock Hr. Min. & Sec.	DATE ENTERED IN DUPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			9/25/40
SKETCH			
RETOUCHING	11	3/4	10/29
PHOTO-LITHO			
BLIND PRINT STRIKING, OPAQUING	7 1/4	10-3	
ENGRAVING			
HAND COLOR PROOF			
ARTIST PL.	29	2	1/4

DATE RECEIVED BY \_\_\_\_\_ DATE FILED 1-13-41

DATE HAND COL. PROOF CD \_\_\_\_\_ BY \_\_\_\_\_

DATE PROOF RETURNED TO CUSTOMER \_\_\_\_\_



J.R.WILLIS, ALBUQUERQUE, N.M.

NO. OB-H1778

ORDER NO. 43963

DATE SEPT 21, 1940

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT NONE

ON FRONT

TITLE: THE OPEN PIT COPPER MINE,  
SANTA RITA, NEW MEXICO

PHOTO PROPERTY OF

COLOR DESCRIPTION

CT

USE PHOTO 7A-H1248  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

SEP 23 AND WORK SCHEDULE

By *[Signature]*  
Date SEP 25 1940

OPERATION	LST TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP				9/25/40 B
SKETCH				10/1/40
RETOUCHING	11	1/4		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	50		10-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	29	2		11/3/41

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By \_\_\_\_\_ By *[Signature]*  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

49



J.R.WILLIS, ALBUQUERQUE, N.M

NO. 03-H1779

ORDER NO. 43963

DATE SEPT 23, 1940

12½	M MINIATURES	SIZE 2½ x 3½	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO. NO	R. M. NO
TITLE (IN FULL) ON FRONT			IMPRINT NONE	
TITLE: THE KNEELING NUN, NEAR SILVER CITY, NEW MEXICO				
COLOR DESCRIPTION			PHOTO PROPERTY OF	CT

USE PHOTO 7A-H1249  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
By *m*  
Date *SEP 25 1940*  
WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			
SKETCH			
RETOUCHING	11 1/2		10/1 gr
PHOTO LITHO			
PRINTING STRIPS	79		
ENGRAVING			
HAND COLOR PROOF			
ARTIST'S EDITION	30 2	1-2-41	1-2-41

DATE BLUEPRINT OF D \_\_\_\_\_ DATE Filed *1-4-41*  
By \_\_\_\_\_ By *RH*  
DATE HAND COLOR PROOF OF D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



J.R. WILLIS, ALBUQUERQUE, N.M.

NO. 0B-H1780

ORDER NO. 43963

DATE SEPT 23, 1940

12 1/2	MINIATURES	SIZE 2 1/2 x 3 1/2	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO.	NO R. M. NO
TITLE (IN FULL)			IMPRINT	NONE
ON FRONT			TITLE	DESERT YUCCA
			PHOTO PROPERTY OF	CT

COLOR DESCRIPTION

USE PHOTO # 9A-H236  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By 77 Cost Dept. 77

SEP 23 1940

OPERATION	DATE	TIME	DATE	TIME
	ENTERED	ALLOWED	ENTERED	COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	11	1/2		
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING	79			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	30	2	1-2-40	1-2-40

DATE DELIVERED OR'D

By

DATE FILED 1-4-41

DATE HAND COLOR PROOF OR'D

By

DATE PHOTO RETURNED TO CUSTOMER

99



33

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. <sup>B</sup>0-H1781 ORDER NO. 44122 DATE 9/19/40

CUSTOMER DIXIE DRIVE IN  
TUCSON, ARIZONA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full DIXIE DRIVE-IN TUCSON, ARIZONA  
BOT - TUCSON'S LEADING DRIVE IN. ON HIGHWAYS  
80-84-89.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 16  
9-28 He 13  
Lost 89

X  
PW

SEP 10 1940

PW  
10-15-40

make DK Blue improved  
Red  
J

92



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0-H1782 ORDER NO. 44124 DATE 9/19/40

CUSTOMER THE BEST TOURIST COURT  
AMARILLO, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE BEST TOURIST COURT — AMARILLO TEXAS  
— ON U. S. HIGHWAYS 60 AND 66 AND THREE BLOCKS  
FROM 87  
600 N.E. EIGHTH AVE. — (PANHANDLE HIGHWAY) —  
OPPOSITE WILL ROGERS MEMORIAL PARK

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
DISTRIBUTED BY McCORMICK CO., PHOTOGRAPHERS,  
AMARILLO, TEXAS

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TREES TO BE ADDED BACK OF COURT AS NOTED ON  
COLOR FLAP AND IN SAME MANNER AS 7A-H3058 ATTACHED.

COLOR DESCRIPTION

FOR COLORS SEE COLOR FLAP ON PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

D14

49

9-27

53

Ret 7

Last 8-2

X  
Handwritten signature

SEP 20 1940

24  
10-15-40

unafes DK. Blue impression  
Red

92



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. **OB-H1783** ORDER NO. **44128** DATE **2/13/41**

CUSTOMER **PUG'S CAFE. TUSCALOOSA, ALA.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**25** M POST CARDS SIZE **3½ x 5½**

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **PUG'S "GOOD THINGS TO EAT" TUSCALOOSA,  
ALABAMA**

FRONT NO. **5** (All of this on address side)  
R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH MAKING CORRECTIONS AS INDICATED ON TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW SKETCH MAKING CORRECTIONS AS INDICATED ON TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

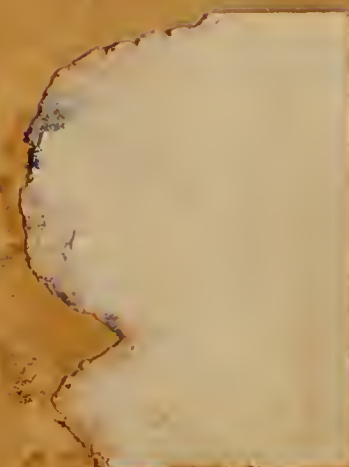
*Red 8*  
*226 He 2-25-41*

*Lost 12*  
*Extra negative*

*Don't you know*

*FEB 17 1941*

*Prop. Cost*  
*DEC 22 1941*  
*quoted April 14, 1941*  
*26.00*



*2-25-41 Red in preparation*

*EX*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **0<sup>D</sup>-H1784** ORDER NO. **44129** DATE **9/19/40**

CUSTOMER **JACK TROY'S AUTO BODY WORKS**  
**TROY, NEW YORK**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**25 M POST CARDS** SIZE **3½ x 5½**

STYLE **WHITE BORDER** ART **COLORTONE**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **FIFTH AVE. AND 109TH ST. (NORTH) TROY,**  
**N. Y. TELEPHONE NORTH 13**

FRONT NO. **5** (All of this on address side) R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit ☒ Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

There is some extra work to be done on the photo  
that is, on the V shaped roof sign, the words  
"Jack Troy's Auto Body Works" on both sides are  
to be removed and the words "Save Money here" to be inserted; also the electric light pole  
that shows on the front of the building is to be opaqued out, and the gap filled in.

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Card to be a night scene following the color scheme of our 9A-H2329. The color of the  
building, signs, lettering etc. are as follows. Tapestry brick—cream color (light). Window  
trim(or bars) chrome nickel. Window lettering (except for Dupont and Bear signs) white outlined  
with black, i.e. black on the outside and inside. Dupont sign, Dupont colors. Bear sign—Back  
ground is white, bordered by red ring. Bear insignia has standard bear colors, i.e. yellow and  
black, trimmed with red. Signs on front of building—background, white; borders are red.  
Letters are red. Signs on roof—background, white; center bands across are yellow; borders are  
red, and letters are black. There is Neon lighting around the borders of the signs on the front  
and the top of the building; also across the entire width of the horizontal bar on the upper  
part of the windows, including around the entrance canopy in the center.

*Kush*

*dy*  
*10.2.40*

*make Red impression*

PHOTO RETURNED

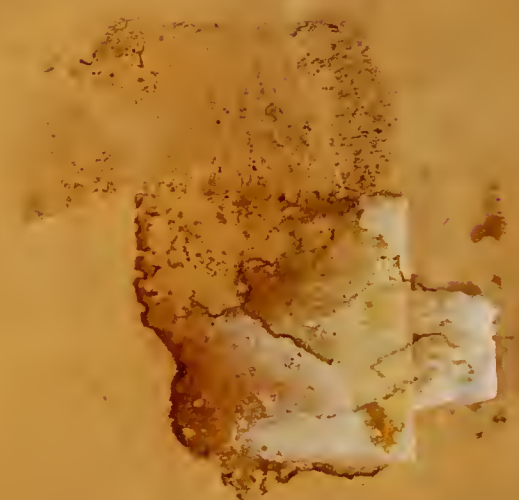
TO

PHOTO USED FOR

*1 Photo 500*  
*Ret 64*  
*Front 1*  
*He 12*  
*Last 9-#28*

*As given*  
*dy*

SEP 20 1940



*94*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. <sup>44130</sup> 0<sup>P</sup>-EL785 ORDER NO. ~~9759-12~~ DATE 9/19/40

CUSTOMER 7000 SOUTH SHORE DRIVE HOTEL  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub> POST CARDS SIZE 3<sup>1</sup>/<sub>2</sub> x 5<sup>1</sup>/<sub>2</sub> (GROUP2)

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

*Small type in plate*  
© CHICAGO AERIAL SURVEY COMPANY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FOLLOW TISSUE OVERLAY FOR DETAIL AND FINAL  
INSTRUCTIONS. FOLLOW SKETCH FOR PROPORTIONATE  
SIZE OF INSET

*To customer*

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C.T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 1 1940



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE WHITE BORDER

25 M ~~3 1/2~~ POST CARDS SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout					
Title in Plate	Yes	No	Copyright in Plate	Yes	No
Title in full					

FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint ☒ No Imprint

(~~Plant View~~)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout **Eliminate** the wires and **REEDROP** off

the top of the photograph or the sky for proportion. Clean up the roadway in the foreground

Also make a little more defined the shape of the walk, lawn, trees and bushes in the front of the plant. Along the right side of the building, clean up the ragged line of the terrace. It also appears that the plant is crooked on the photograph and it will have to be straightened.

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — Handcolor — Black & White Proof.		

Titles—Red, Blue

### COLOR DESCRIPTION

The front of the plant is cream stucco while the right side of the plant is red brick

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO	YES	NO
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PHOTO RETURNED

10

PHOTO USED FOR

3M—1.2.39

99

10-4

NC - 15

L.A. 8<sup>31</sup>

210-12-7

12/2/40



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1787 ORDER NO. 44131 DATE 10/23/40

CUSTOMER EMPIRE PENCIL CO.  
SHELBYVILLE, TENN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

THE FIRST FLOOR OF THE HOME IS BRICK AND THE UPSTAIRS OF THE HOME IS CREAM  
COLORED STUCCO WITH GREEN SHUTTERS. MOST OF THE TREES ON THE LAWN ARE PINE  
WITH THE EXCEPTION OF ONE OR TWO MAPLES. THE ENTRANCE IS WHITESTONE AND THE FENCE  
IS MADE OF RED BRICK POSTS AND BLACK IRON.

CUSTOMER LIKES THE COLORING ON OB-h548 & 1136-30

12/12/40

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

49 10-31 Ret He 1 1/2

27 Suit 8

X

M

X

140



## ADV. ORDER

CUSTOMER      EMPIRE PENCIL CO.  
SHELBYVILLE, TENN.

DEPT,  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLEART COLOR TONE WHITE BORDER

Title in full

FRONT NO. 5

(All of this on address side)

R. M.                      Yes      No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT : Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

## Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

THE CLOSEUP VIEW OF THE HOME IS TO BE CROPPED TO WHITE BORDER PROPORTION.

### COLOR DESCRIPTION

THE FIRST FLOOR OF THE HOME IS BRICK AND THE UPSTAIRS OF THE HOME IS CREAM COLORED STUCCO WITH GREEN SHUTTERS. MOST OF THE TREES ON THE LAWN ARE PINE WITH THE EXCEPTION OF ONE OR TWO MAPLES.

CUSTOMER LIKES THE COLORING ON OB-H548 & 1136-30 *ex. env 02 H1787*

12/12/40

49

10-30

Ret

14c

10

86

Argemone

140



33

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL NO. 08-H1789 ORDER NO. 44138 DATE 9/19/40

CUSTOMER STIVAS STUDIO  
AKRON, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LET US GO UP TO THE HOUSE OF THE LORD  
ISA. 2,3.  
BOT - AKRON BAPTIST TEMPLE, 2312 MANCHESTER RD.  
AKRON, OHIO. REV. D. F. BILLINGTON, PASTOR  
PUT IN SMALL TYPE IN LOWER LEFT BORDER - Stivas Studio

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE PHOTO FOR INSTRUCTIONS

COLOR DESCRIPTION

FOR COLORS SEE PHOTOGRAPH

Lh  
10-29-40

PHOTO RETURNED  
TO  
PHOTO USED FOR

HC-12  
LA-82

X  
Lh

SEP 20 1940

92



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0B-H1790 ORDER NO. 44143 DATE 9/19/40

CUSTOMER JOHN MORRELL & CO.  
OTTUMWA, IOWA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full JOHN MORRELL & CO. PACKING PLANT,  
OTTUMWA, IOWA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY FOR INSTRUCTIONS

COLOR DESCRIPTION

FOR COLOR INSTRUCTIONS SEE TISSUE OVERLAY ON PHOTO.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

49

10-1

HC 23

LO-14

SEP 23 1940

MAKEOVER

Charge to ADV. SE

EST. Makeover Time Required

	TIME	Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		
COMPOSING	HC 1/2	
ART LITHO	HC 1	
ENGRAVING		

SEP 5 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 08-H1791 ORDER NO. 44147 DATE 9/19/40

CUSTOMER PRINCESS HOTEL  
ATLANTIC CITY, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (IN SKY AT RIGHT)— "SLEEP WHERE LIFE  
IS SAFEST"

(AT EXTREME RIGHT BOTTOM OF CARD IN STREET)  
PRINCESS HOTEL—LOCATED ON BEAUTIFUL CHARLOTTE  
BAY—PUNTA GORDA, FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH VERY CAREFULLY FOR DETAILS OF DESIGN AND COLORING.

*Run*

MAKEOVER

Charge to *Rev* *DR*

EST. Makeover Time Required

MAKEOVER

*1/2 SHADOW 1/2 ADVISE*

*1/2*  
*1/2*

NOV 22 1940

RETOUCHING

PHOTO LITHO

ART LITHO

PHOTO RETURNED

TO

PHOTO USED FOR

49 10-12  
49 12-3

*My*

3  
6-1

*188*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1792 ORDER No. 44149

DATE 9/19/40

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER HARPER METHOD INC.  
ROCHESTER, NEW YORK

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$  STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full COMPLETE HARPER METHOD LINE  
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING & DESIGN VERY CAREFULLY USING PHOTO NO. 9A-H353 BE SURE TO  
CHANGE ALL LABELS IN CASE TO CORRESPOND WITH NEW LABEL.

MAKEOVER

Charge to CUSTOMER Dept.

Estimate of Time Required

RETOUCHING	$\frac{1}{2}$	Time Recorded in Cust. Dept.
PHOTO LITHO	$\frac{1}{2}$	Date
COMPOSING		
ART LITHO	$\frac{1}{2}$	
ENGRAVING		

99 10-14

PHOTO RETURNED

TO

PHOTO USED FOR

99 10/22 10/24 L.A. 7/2  
9-27/40 13/1

1/1000  
1 hr

SEP 29 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1793 ORDER NO. 44151 DATE 9/19/40

CUSTOMER SOUTHLAND APT. HOTEL  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS

SIZE

3½ x 5½

STYLE PHOTO COLORIT

WHITE BORDER

PLACE OF TITLE Upper Lower Center Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SOUTHLAND APT. HOTEL, MIAMI BEACH,  
FLORIDA

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

See sketch  
FOLLOW INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

49 10-10  
48 10-31-40

OCT 2 1940

LH  
11.4.40

make PK Blue impression

108



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. **OB-H1794** ORDER NO. **44152** DATE **9/19/40**

CUSTOMER **SOUTHLAND APT. HOTEL**  
**MIAMI BEACH, FLORIDA**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6½ M BUSINESS CARDS SIZE 3½ x 2¼**

STYLE **PHOTO COLORIT** **WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **SOUTHLAND APT. HOTEL, MIAMI BEACH,**  
**FLORIDA**

FRONT NO. **NO** (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

*USE PHOTO. OB-H1793*  
**MAKE NEW BLACK NEGATIVE**

COLOR DESCRIPTION

**REDUCE COLOR PLATES ON OB-H1793**

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*57*  
*11-14-40*  
*11-14-40*  
*Sept 22*  
*ap 11*

*[Signature]*

OCT 2 1940

*for*  
*11-19-40*

*make OK Blue impression*

*128*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1795 ORDER NO. 44153 DATE 9/19/40

CUSTOMER WOODLAND CLINEC  
WOODLAND, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full WOODLAND CLINIC HOSPITAL  
WOODLAND, CALIFORNIA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN & LAYOUT

COLOR DESCRIPTION

SEE ATTACHED POST CARD PANORAMA VIEW FOR COLOR INSTRUCTIONS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 20 1940

10.29.40



THOMAS R. WEST, MIAMI, FLA.

NO. OB-H1796

D14

ORDER NO. 44166

DATE 9/20/40

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (IN SKY) COUNTY CAUSEWAY  
CONNECTING MIAMI AND MIAMI BEACH, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- DL-104

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRING out islands and building of miami beach. draw bridge up. sand has slight  
yellowish tint inset blimp in proper perspective. (see tissue overlay)

USE BLIMP PHOTO FROM OBH1797, OPEN BRIDGE ENTIRELY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

2. Select the  
color of the photo. Please  
select the color of the photo  
to be printed and make sure  
it harmonizes with each other  
to make an attractive set.

Rephoto

ESTIMATE			
AND WORK SCHEDULE			
OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	10.5		10/3
PHOTO LITHO			
BLUING, OPAQUING	74	10-11-40	
ENGRAVING			
HAND COLOR PHOTO	30 1 1/2		10-8-40
ARTIST DEPT.	213 9 1/2	10-11-40	10-22-40

DATE BLUING OFD \_\_\_\_\_ DATE 10-29-40  
DATE HAND COLOR PHOTO OFD \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

10

99



THOMAS R. WEST, MIAMI, FLA.

NO. OB-H1797

ORDER NO. 44166

DATE 9/20/40

25 M POST CARDS ART COLRTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (IN SKY) THE PORT OF MIAMI,  
FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFO-E TITLE --- DL-105

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOR COLOR DETAIL SEE MIAMI SKYLINE CARDS ATTACHED.

INSERT BLIMP AS INDICATED IN PROPER PERSPECTIVE (SEE TISSUE OVERLAY)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2. Subject on  
order for this print. Please  
see to it that all prints are  
taken in proper perspective and  
in harmony with the other  
to make an attractive set.

2 Photos  
as marked

ESTIMATE			
AND WORK SCHEDULE			
OPERATION	DATE	TIME	BY
CO. 100-100			
SKETCHING			
RENDERING	2 8	9-20	10-13
PHOTOGRAPH			
BLIMP	74	18-2	
STAMPING			
ENGRAVING			
HAND COLOR PROOF	30	1/4	10-5-40
ARTIST DEPT.	2-16	10	

DATE BLUEPRINT CR'D. 10-1-40  
By  
DATE HAND COLOR PROOF OF 1  
By  
DATE PROOF RETURNED TO C. TEICH

9  
3 1/2  
5 1/2

101



8 2800 12/24

COBURN'S JEWELRY STORE, HANOVER, N. H.

NO. ~~OB~~-H1798

ORDER NO. 44179

DATE 9/20/40

6 1/2" POST CARDS	ART COLOR TONE	WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) WHITE CHURCH, HANOVER, N.H.	IMPRINT SAME AS ABOVE	
PHOTO PROPERTY OF		C.T.

COLOR DESCRIPTION

LIGHT GREEN SHUTTERS. STEEPLE WHITE TOO. BLACKISH ROOF.  
SHINGLES ON LOWER PART OF STEEPLE ARE BLACK.

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOLOR PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
By SEP 21 1940  
DATE SEP 21 1940

ITEM	QTY.	UNIT PRICE	TOTAL	DATE COMPLETED
REPAIRS				
PAINT	6	2	12	9-23
ROOFING	75			9-30
PLUMBING	30	1 1/2	45	10-8-40
ELECTRIC	219	8	1752	10-11-40
LABOR				10-14-40

DATE BLUEPRINT OND \_\_\_\_\_ DATE 10-15-40  
by \_\_\_\_\_  
DATE HAND COLOR \_\_\_\_\_  
DATE HAND COLOR \_\_\_\_\_

make new print  
04



138 H. P. O. K. 13th

NOQB-H1799

J. J. MULLANE NEWS CO., LEWISTON, MAINE

ORDER NO. 44191

DATE 9/20/40

12½ M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) LISBON STREET, LEWISTON, MAINE	IMPRINT SAME AS ABOVE	
PHOTO PROPERTY OF		C.T.

COLOR DESCRIPTION

Right side. 1 brown & white base. 2 & 3 red. 4 & 5 buff 6 red. 7 & 8 grey  
Left side. 1 red. 2 grey 3 copper Dome & red building. 4 white 5 grey 6 light red.  
7 tall building red. Take out wires.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	EST. TIME	DATE	DATE
		ESTIMATED	COMPLETED
COMPOSITION		SEP 23 1940	SEP 23 1940
SKETCH			
RETOUCHING	6 5	7-22	9-26-40
PHOTO-LITHO			
BLUE-PRINT	11		
STRIKING			
ENGRAVING			
HAND COLOR PROOF	30 2		9-30-40
ARTIST EDITION	31 10		10/4/40

DATE BLUE-PRINT OF D \_\_\_\_\_ DATE 10-5-40  
By \_\_\_\_\_  
DATE HAND COLOR PROOF C. T. \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

94



48 200-1236

Photo Folio  
4BH 1236  
12-9-44

J. J. MULLANE NEWS CO., LEWISTON, MAINE

NO. 0B-H1800

ORDER NO. 44191

DATE 9/20/40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

CENTRAL MAINE GENERAL  
HOSPITAL, LEWISTON, MAINE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

RED BRICK

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order

ESTIMATE

Cost Dept. Standard

By

By

Date

Date

SEP 21

AND WORK SCHEDULE

SEP 21 1940

OPERATION	TIME (Back No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 21 1940	
SKETCH			
RETOUCHING	3		
PHOTOGRAPHING			
BLUEPRINTING	79		
ENGRAVING			
HAND COLOR PROOF	30	10/3/40	10-3-40
ARTIST COST.	211	Oct. 3-40	

DATE BLUEPRINT OK'D

DATE Filed 10-5-40

By

By

DATE HAND COLOR PROOF OK'D

DATE Printed 10-5-40

By

By

3

94



J. J. MULLANE NEWS CO., LEWISTON, MAINE

NO. OB-H1801

ORDER NO. 44191

DATE 9/20/40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) ST. MARY'S HOSPITAL, LEWISTON,  
MAINE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BUILDING RED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Date SEP 21 AND WORK SCHEDULE

By SEP 21

OPERATION	EST. TIME	DATE	DATE
COMPLETED		SEP 23 1940	SEP 23 1940
REVISIONS	17 3		9/26/40
PHOTOGRAPHY	78		
BLUEPRINT			
HAND COLOR PROOF	210 1½	9-30	9-30
ARTIST DEPT.	29 9	10-3-40	10-4-40

DATE BLUEPRINT OK'D.

By

DATE FILM 10.5.40

DATE HAND COLOR PROOF OK'D.

By

DATE Photo Returned to Customer

94



Photo FOR  
4B11231  
12-9-44

588

J. J. MULLANE NEWS CO., LEWISTON, MAINE

NO. 0<sup>B</sup>-H1802

ORDER NO. 44191

DATE 9/20/40

12½ M POST CARDS		ART COLORTONE	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) CITY PARK, LEWISTON, MAINE		IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Estimate*

Date **SEP 21** **AND WORK SCHEDULE** By **SEP 21 1940**

OPERATION	EST. TIME CLOCK TIME	DATE STARTED	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 22 10:10	SEP 22 10:43
SKETCH			
RE TOUCHING	2	9-23	9-24
PHOTO LITHO			
BLU PRINT STRIPTING, OPAQUING	8:1	10-2	
ENGRAVING			
HAND COLOR PROOF	49 1½		10-3
ARTIST DEPT.	9	10-4	10-5-41

DATE BLUEPRINT OK'D. \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D. \_\_\_\_\_  
By \_\_\_\_\_

make instant  
- 64



Photo For  
484123C  
12-9-44

NO. 0<sup>B</sup>-H1803

J. J. MULLANE NEWS CO., LEWISTON, MAINE

ORDER NO. 44191

DATE 9/20/40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER, BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) **PLAYGROUND AT CITY PARK,  
LEWISTON, MAINE**

IMPRINT ~~NAME~~ SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE  
Date SEP 21 1940 By SEP 21 1940  
Cost Dept. ☒ Checked

OPERATION	DATE	DATE	DATE
	START	FINISH	COMPLETED
COMPOSING		SEP 23 1940	SEP 23 1940 <i>FB</i>
SETUP			
RETORCHING	11	<i>✓</i>	9/26 <i>gr</i>
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF	30	1/2	10-3-40
ARTIST DEPT.	212	9	10/3/40 10-7-40

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE 10/8/40  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D. \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Proof \_\_\_\_\_



CURT TEICH & CO.

NO. OBH1804

ORDER NO.

DATE SEPT. 20, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

VERSE AT LOWER LEFT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	EST. TIME No. Time	DATE EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET		SEP 20 1940	SEP 20 1940
SKETCH			9/24
RETOUCHING	11 1/2		
PHOTO LITHO			
PRINTING			
ENGLAVING			
HAND COLOR PROOF	30 1/2		10-1-40
ASST. COST	202 9/2	10-4	10-7

DATE RECEIVED CARD

DATE 10-8-40

DATE RECEIVED COLOR PROOF CARD

DATE Returned to Customer

By

92



NO. OBHL805

ORDER No.

DATE SEPT. 20, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL)

## IMPRINT

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF *CT*

### COLOR DESCRIPTION

VERSE AT LOWER LEFT.

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF      **YES**      RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

SEP 20 1940		SEP 20 1940	
NAME	TIME	ENTERED	COMPLETED
SEP 20 1940		SEP 20 1940	SEP 20 1940
11	1 1/2		9-24
80		9-25	
226	1 1/2		10-1-40
210	9	10-4	10-5

DATE BLUEPRINT O.R.D. \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF O.R.D. \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Sent to Customer \_\_\_\_\_  
By \_\_\_\_\_

12



CURT TEICH & CO.

NO. OBH1806

ORDER NO.

DATE SEPT. 20, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

VERSE AT BOTTOM, LAKE OUT HILL IN BACKGROUND

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

20-1940-1118A-1E  
AND WORK SCHEDULE  
Pg. 1 Date SEP 20 1940

DATE	DATE	DATE	DATE
ENTERED	ENTERED	ENTERED	ENTERED
DEPT.	DEPT.	DEPT.	DEPT.
SEP 20 1940	SEP 20 1940		
COMPOSING			
SKETCH			
RETOUCHING	13 2		9/25 gr
PROOF			
ENGRAVING			
HAND COLOR PROOF	226 1/2		10-2-40
ARTIST	38 9/2	10/4/40	10/7/40

DATE WHEN PRINTED \_\_\_\_\_ DATE PAID 10-8-40  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE WHEN COLOR PROOF G.D. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

92



CURT TEICH & CO.

NO. OBHL807

ORDER NO.

DATE SEPT. 20, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

VERSE LOWER CENTER. CUT OFF AS MARKED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE			
OPERATION		DATE ENTERED	DATE COMPLETED
CONDUCTING PHOTOGRAPH		SEP 20 1940	SEP 20 1940
RETOUCHING		11 1	9/24/40
PHOTO LITHO			
HAND COLOR PROOF		80	9-25
ENGRAVING			
HAND COLOR PROOF		30 1/2	10-1-40
ARTIST DEL.		212 9	10-5-40

DATE RECEIVED ORD

DATE 10-9-40

DATE HAND COLOR PROOF

DATE Photo returned to Customer

92



CURT TEICH & CO.

NO. OBH1803

ORDER No.

DATE SEPT. 20, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

VERSE LOWER RIGHT.. MAKE JUNKY LOOKING ROOF. PUT HALF MOON ON DOOR..

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

SEP 20 1940 AND WORK SCHEDULE

By

Date

SEP 20 1940

OPERATION	EST. TIME	DATE	DATE
		ENTERED	COMPLETED
COMPOSING, TYPE SET UP		SEP 20 1940	SEP 20 1940
SKETCH			
RETOUCHING	11 2		9/24/40
PRINTING			
PROOFING	54	9-26	
DELIVERY			
HAND COLOR PROOF	226 1 1/2		10-2-40
DELIVERY	9		

DATE DULPINT OK'D

By

DATE Filed

10 11 40

DATE HAND COLOR PROOF OK'D

By

DATE PAID

92



CURT TEICH & CO.

NO. OBHL809

ORDER NO.

DATE SEPT. 20, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

PLATE NO. ON FRONT

PHOTO PROPERTY OF C.T.

SMALL TYPE (C) CURT TEICH & CO., INC.

COLOR DESCRIPTION

VERSE LOWER CENTER... TAKE OUT BLDG. AT RIGHT AND POLE..  
SHOW AT RIGHT REAR OF ~~THE~~ SERVICE STATION WITH WALK TO ~~XXXX~~  
SHOW NAMES ON HOUSES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Panel Skt 2*  
*E*

*Rephoto add  
page to Right  
side*

**ESTIMATE** Cost Dept. Checked

By *[Signature]* Date *SEP 2 1940* WORK SCHEDULE

DESCRIPTION	TIME	DATE	DATE COMPLETED
COMPTON		SEP 2 1940	SEP 2 1940
SKETCH			
RETOUCHING	10 5		9/28/40
PHOTOGRAPHING			
EDITING			
ENLARGING			
HAND COLOR PROOF	30 1/2		10-2-40
ARTIST DEL.	29 8 1/2	10-8-40	10-10-40
DATE BLU PRINT OK		10-11-40	
DATE HAND COLOR PROOF OK			

DATE RETURNED TO CUSTOMER



CURT TEICH & CO.

NO. OBHL810

ORDER NO.

DATE SEPT. 20, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT

C.T. SMALL LAKE SCENES - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE REPHOTO...

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Zerkow

By SEP 20 1940

Date

SEP 22 1940

TIME

DATE COMPLETED

SEARCH			SEP 28 1940	SEP 28 1940
RETOUCHING	2			
PHOTO LITHO				
BLANKET	84		1-10	
STAMPING				
ENVELOPING				
HAND COLOR PROOF	30	1 1/2		10-2-40
ARTIST DELT.	36	9	10-8-40	10-9-40

DATE ESTIMATE ORD

By

DATE HAND COLOR PROOF

By

DATE DEL. 10-10-40

By

DATE PHOTO DEL. to Customer

95



CURT TEICH & CO.

NO. OBH1811

ORDER NO.

DATE SEPT. 20, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

C.T. SMALL LAKE SCENES - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT TELEPHONE POLES AND WIRES. TAKE OUT HOUSE. TAKE OUT SLIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By [Signature] Date SEP 20 1940

QTY.	UNIT	PRICE	TOTAL	DATE COMPLETED
				SEP 20 1940
SEARCH				
RETOUCHING	11	2		9/20/40
PHOTOGRAPH				
BLUEPRINT	84		9-25	
ENGRAVING				
HAND COLOR PROOF	30	1/2		10-1-40
ARTIST DEPT.	54	9	10-7-40	10-10-40

DATE BLUEPRINT ORD \_\_\_\_\_ DATE 10-11-40  
By [Signature]  
DATE HAND COLOR PROOF ORD \_\_\_\_\_ DATE 10-11-40

92



CURT TEICH & CO.

NO. OBH1812

ORDER No.

DATE SEPT. 20, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

C.T. SMALL LAKE SCENES - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

PUT RAFT IN LAKE AND SWIMMERS. TAKE OUT SMALL BOY ON PIER.  
KILL HOUSES IN DISTANT BY TREES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Cost Dept. Checked

By

By

SEP 20 1940

ND WORK SCHEDULE

SEP 20 1940

Date

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	EST. 1	ACT. 2
COMPOSING TYPE SET UP			SEP 20 1940	SEP 20 1940
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
PROOFING				
STRIKING				
ENCRAVING				
HAND COLORING	226	1 1/2		10-1-40
ARTIST	211	9	Oct 5-40	

DATE OF ESTIMATE

DATE PREP 10. 8. 40

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to C. T. Co.

92



NO. 0B11813

ORDER NO.

DATE SEPT. 20, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL)

IMPRINT

C.T. SMALL LAKE SCENES - 10 SUBJECTS

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

TAKE OUT ROAD AND COMPLETE TREES. TAKE OUT BOATHOUSE. PUT IN SEVERAL SPEED BOATS. PUT IN RAFT WITH PEOPLE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE		By		Date	
WORK SCHEDULE		By		Date	
DATE RECEIVED	SEP 20 1940	DATE RECEIVED	SEP 20 1940	DATE RECEIVED	SEP 20 1940
COMPOSITE		COMPOSITE	SEP 20 1940	COMPOSITE	SEP 20 1940
SKETCH		SKETCH		SKETCH	
RETOUCHING	13 3	RETOUCHING		RETOUCHING	9/26/40
PHOTOGRAPH		PHOTOGRAPH		PHOTOGRAPH	
BUILDING	80	BUILDING	9-30	BUILDING	
ENCRAVING		ENCRAVING		ENCRAVING	
HAND COLOR PROOF	226 1/2	HAND COLOR PROOF		HAND COLOR PROOF	10-2-40
ARTIST DELT.	29 8 1/2	ARTIST DELT.	10-9-40	ARTIST DELT.	10-10-40
DATE BUILDING	10-11-40	DATE BUILDING		DATE BUILDING	
DATE HAND COLOR PROOF		DATE HAND COLOR PROOF		DATE HAND COLOR PROOF	

17

92



CURT TEICH & CO.

NO. OBH1814

ORDER NO.

DATE SEPT. 20, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C.T. SMALL LAKE SCENES - 10 SUBJECTS

PLATE NO. ON FRONT

PHOTO PROPERTY OF

C.T.

SMALL TYPE (C) CURT TEICH & CO. INC.  
COLOR DESCRIPTION

TAKE OUT HOUSE. PUT IN PEOPLE SWIMMING. PUT SEVERAL PEOPLE  
ON PIER.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Cost Dept. Checked

By SEP 20 1940

By SEP 20 1940

COMPLETION	DATE ENTER	DATE DUPE	DATE COMPLETED
COLOR SEIZ.	SEP 20 1940		
SPLIT			
RETOUCHING	12 3		9/25
PHOTO-LITHO			
BL. PRINT			
SHIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	22 6	1 1/2	10-1-40
ARTIST LEPT.	213	8 3/4	10-4-40
			10-7-40

DATE BLUEPRINT

By

DATE USED FOR

DATE USED FOR

92



CURT TEICH & CO.

NO. 08H1815

ORDER NO.

DATE SEPT. 21, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

NONE

SMALL TYPE PHOTOS COURTESY US S.  
NAVY RECRUITING BUREAU  
SMALL TYPE (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T

COLOR DESCRIPTION

SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

By See Dept. Checked

OPERATION	EST. TIME	DATE	REMARKS
COMPOSING TYPE		SEP 23 1940	
ETCH	17	3	
ETCHING	16	10	
ETCHING	78		
ETCHING	226	2	10-7-40
ETCHING	53	12 1/2	10-11-40

DATE RECEIVED

DATE FILED

10-15-40

DATE RECEIVED

DATE FILED

10-15-40

95



CURT TEICH & CO.

NO. OBH1816

ORDER NO.

DATE SEPT. 21, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. MNO

TITLE (IN FULL)

IMPRINT NONE

SMALL TYPE PHOTOS COURTESY U. S.  
NAVY RECRUITING BUREAU  
SMALL TYPE (C) CURT TEICH & CO., INC.  
COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SEE SKETCH ATTACHED.

3BH1185

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Cost Dept. Checked

By *[Signature]*  
Date SEP 21 1940 WORK SCHEDULE

SEP 21 1940

OPERATION	EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 22 1940
SKETCH	17 3	10/1/40
RETOUCHING	13 10	
PHOTO-ETCH		
BLUEPRINT	79	
STRIPE GRADING		
ENGRAVING		
HAND COLOR PROOF	226 13/4	10-4-40
ARTIST DELT.	202 11 1/2	10-10

DATE ESTIMATE MADE

DATE 10-15-40

DATE HAND COLOR PROOF MADE

DATE Photo Returned to Customer

By

95



CURT TEICH & CO.

NO. OBHLS17

ORDER NO.

DATE SEPT. 21, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

SMALL TYPE PHOTOS COURTESY U. S.  
NAVY RECRUITING BUREAU

SMALL TYPE (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
By	Date	By	Date
OPERATION			
CHARTER			
SKETCH	17-28 3		
RECLUSE	12 8		
PHOTOGRAPH			
BLUEPRINT	78		
ENGRAVING			
HAND COLOR PROOF	226 13/4		
AF TEST DEPT.	27 10 10-10-40		

DATE BLUEPRINT ORD \_\_\_\_\_ DATE Filed 10-15-40  
By \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_  
By \_\_\_\_\_

95



CURT TEICH & CO.

NO. OBH1818

ORDER NO.

DATE SEPT. 21, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT NONE

SMALL TYPE PHOTOS COURTESY U. S.

NAVY RECRUITING BUREAU

SMALL TYPE (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

SEP 21 1940 WORK SCHEDULE

Cost Dept. Checked

Date

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION		SEP 22 1940	SEP 23 1940
SKETCH	17-2 1/2 hr 3		10/1 1940
RETOUCHING	8		
PHOTO-LITHO			
BLUEPRINT	78		
STAMPING CTAQUING			
ENGRAVING			10-7-40
HAND COLOR PROOF	226	10/1	
ARTIST DEPT.	211	10	Oct. 8-40

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 10-9-40

By

DATE Photo Returned to Customer

95



CURT TEICH & CO.

NO. OBH1819

ORDER No.

DATE SEPT. 21, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL)

IMPRINT

NONE

SMALL TYPE PHOTOS BY U. S. ARMY  
SIGNAL CORPS

SMALL TYPE (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

3BH460

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Cost Dept. Checked

By

Date

Date

SEP 21 1940 WORK SCHEDULE

SEP 21 1940

DATE COMPLETED

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
17-2	3			
12-7 1/4	10			10/1/40
10-2 3/4				
78				
226	134			10-5-40
216	11			10-8-40

DATE MULTIPROOF OF D

DATE 10 10 40

DATE HAND COLOR PROOF OF D

DATE 10 10 40



CURT TEICH & CO.

NO. OBH1820

ORDER NO.

DATE SEPT. 21, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PHOTOS

SMALL TYPE .. ~~PHOTOS~~ BY U. S. ARMY  
SIGNAL CORPS

SMALL TYPE (C) CURT TEICH & CO. INC.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

SEE SKETCH ATTACHED

*in 20H1343*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

WORK SCHEDULE

Get Dept. Checked

DATE

DATE

DATE

DATE

COMP. 1731-3

SKETCH

RETURN

PHOTO 11

BLUEPRINT

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

By

DATE Photo Returned to Customer

95



NO. OBH1821

CURT TEICH & CO.

ORDER NO.

DATE SEPT. 21, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT NONE

SMALL TYPE .. PHOTOS BY U. S. ARMY  
SIGNAL CORPS

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Cost Dept. Checked

By

Date

SEP 21 1940

EST. TIME

DATE OF DATE

DATE COMPLETED

			SEP 23 1940	
RETOUCHING	10	10		9/30/40
PROOF METHOD				
ENGLISHING				
HAND COLOR PROOF	226	2		10-3-40
ARTIST DPT.	219	12 1/2	10/5/40	10-8-40

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

10. 9. 40

By



NO. OBHL822

CURT TEICH & CO.

ORDER NO.

DATE SEPT. 21, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

IMPRINT NONE

SMALL TYPE .. PHOTOS BY U. S. ARMY  
SIGNAL CORPS

SMALL TYPE ((C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ESTIMATE** Cost Dept. 76 Checked

By 76 Date SEP 21 1940 WORK SCHEDULE Date SEP 21 1940

OPERATION	EST. TIME	DATE	DATE
		START	COMPLETED
COMPOSING THE SLIP		SEP 23 1940	SEP 23 1940
ETCH	17 3		11/19
RETOUCH	8 10		
PRINTING	18		
BURNING			
EXPOSING			
HAND COLOR PROOF	226 2	10-4-40	
FINAL COST	203 12 1/2	10-7-40	10-11-40

DATE ORDERED 10-15-40 By 76

DATE HAND COLOR PROOF OK'D 76 By 76

DATE Photo Returned to Customer

95



128

F. W. WOOLWORTH, AUGUSTA, MAINE

NO. DB-H1823

ORDER NO. 44316

DATE 2/10/41

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE COBOSSEE CONTEE,  
AUGUSTA, MAINE

FRONT NO. 1

R. M.

NO

IMPRINT NONE

PHOTO PROPERTY OF CLT.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Photo in ~~box~~

807

ESTIMATE

Est Dept. Checked

FEB 13 1941

DATE CONTROL

Date

FEB 13 1941

CLASS OF SERVICE	TIME	DATE	DATE COMPLETED
CLIPPING		FEB 13 1941	FEB 13 1941
REPRODUCTION	2 2	2-13	2-13-41
PHOTO-LITHO			
BLUEPRINT	74	12-15	
STAMPING (OPACITY)			
ENGRAVING			
HAND COLOR PROOF	226 1 1/2		2-26-41
ARTIST LEAF	205 8 3/4		3-1

DATE BLUEPRINT ORD.

DATE ORD

3-3-41

By

By

DATE HAND COLOR PROOF

DATE HAND COLOR PROOF

By

By

85



*W.S.*

F. W. WOOLWORTH, AUGUSTA, MAINE

NO. QB-H1824

ORDER NO. 44316

DATE 2/10/41

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) WATER STREET, AUGUSTA,  
MAINE

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Photo in 197*

*Run*

*W.S.*

**ESTIMATE**

DATE *FEB 13 1941* WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED LOG	DATE COMPLETED
	Clock No.	Time Allowed		
CONTROLING, TYPE SET UP			FEB 13 1941	FEB 13 1941
ETCH				
RETOUCHING	1	23	2-13	2-17-41
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPACITY	81		2-18	
ENCORAVING				
HAND COLOR PROOF	226	131		2-26-41
ARTIST DEPT.	34	10	2-27-41	2-28-41
DATE BLUEPRINT ORD. <i>3-3-41</i>				
DATE HAND <i>2/28/41</i>				

*85*



8

NO. MB-H1825

F. W. WOOLWORTH CO., STORE, AUGUSTA, MAINE

ORDER NO. 44316

DATE 2/10/41

6 1/2 M POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE ADDRESS SIDE)					
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. NO			
TITLE (IN FULL) GOVERNOR'S RESIDENCE,		IMPRINT NONE			
AUGUSTA, MAINE					
		PHOTO PROPERTY OF C.T.			

COLOR DESCRIPTION

SEE CARD NO. 117150 ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Photos  
in  
2C14-297

ESTIMATE

By [Signature] Date FEB 13 1941

DEPT.	EST. TIME	ACT. TIME	DATE COMPLETED
DESIGNING, TYPE SET UP			FEB 1 1941
ETCH			
RETOUCHING	2	4	2-13
PHOTO-LITHO			
BLUEPRINT			
ETCHING, OPAQUE	81		2-17
GRAVING			
HAND COLOR PROOF	27	1 1/2	2-20-41
ARTIST DEPT.	212	9 1/2	Feb. 27-41

DATE BLUEPRINT ORD. \_\_\_\_\_

By [Signature]

DATE HAND COLOR PROOF \_\_\_\_\_

By \_\_\_\_\_

85



68

F. W. WOOLWORTH, AUGUSTA, MAINE

NO. CB-H1826

ORDER NO. 44316

DATE 2/10/41

6½ M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M.	NO
TITLE (IN FULL) STATE HOUSE, AUGUSTA, MAINE	IMPRINT	NONE	
COLOR DESCRIPTION		C.T.	

SEE CARDS NO. 3A-H1561 ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Card in CBH 1827

ESTIMATE

By 88 Date FEB 13 1941 WORK SCHEDULE Date FEB 13 1941

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 13 41	
ETCH			
RETOUCHING	2		
PHOTO LITHO			
ETCHING	81	2-17	
RETOUCHING			
HAND COL. PROOF	27 1/2		2-26-41
ART. DEPT.	28 9	2/27/41	2/28/41

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED 3-3-41

By \_\_\_\_\_ By A. J. F.

DATE HAND COLOR PROOF \_\_\_\_\_

By \_\_\_\_\_

3

85



NO. 0B-H1827

ORDER NO. ~~496~~ 4316

DATE 2/10/43

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

**NONE**

IMPRINT

TITLE (IN FULL)

IMPRINT

PHOTO PROPERTY OF

C.T.

### COLOR DESCRIPTION

SEE CARDS 3A-H1561 ATTACHED.

in D. 6516

SUBMIT: RET. PHOTO

REFPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Photo  
no. 97

## ESTIMATE

Cost Deps. ~~Checked~~

FEB 13 1941

2:00 A.M. - 5:00 A.M.

156 1941

DATE	TIME	TYPE	DATE COMPLETED
2-13-41		18	2-13-41
2-13-41	4	2-13	2-13-41
2-14-41		2-14	
2-26-41	1 1/2	2/26/41	2-24-41
2-27-41	9	2/26/41	2/27/41

Strait's Gift

DATE BLUEPRINT OK'D \_\_\_\_\_

2. 28. 41

11. 1911

DATE HAND COLOR PROOF JND

By \_\_\_\_\_

2.

85



8

F. W. WOOLWORTH, AUGUSTA, MAINE

NO. OB-H1828

ORDER NO. 44316

DATE 2/10/41

6 1/2	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M.	
TITLE (IN FULL) BIRD'S EYE VIEW OF AUGUSTA, MAINE		IMPRINT	NONE	
		C.T.		

COLOR DESCRIPTION  
BE SURE TO LEAVE IN STRUCTURES IN ~~MEET~~ MIDDLE OF RIVER

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Photo in 254-277*

**ESTIMATE**  
Date FEB 12 1941  
Job WORK SCHEDULE  
Est Dept. Checked

OPERATION	EST. TIME (HOURS MINUTES)	DATE ENTERED DEPT.	DATE COMPLETED
COPIING, TYPE SET UP		FEB 12 1941	FEB 12 1941
RETOUCHING	3 30	2-12	2-18-41
PHOTO LITHO			
DUPLICATION STAMPING, OPAQUE	14	2-15	
ENGRAVING			
HAND COLOR PROOF	226 1 1/2		2-26-41
ARTIST DEPT.	206 10	2-27-41	

DATE DEPARTMENT OK'D 3-3-41

BY

3

84



*Reprints  
As marked*

NO. OB-H1830

TEXT F. W. WOOLWORTH, AUGUSTA, MAINE

ORDER NO. 44316

DATE 2/10/41

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) FORT MEKEE WESTERN AND BLOCK  
HOUSES, BUILT IN 1754, AUGUSTA, MAINE  
(GROUP 3)  
FRONT NO. I R. M. NO  
IMPRINT NONE  
PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SHOW BLOCK HOUSES IN UPPER LEFT AND RIGHT

SUBMIT: RET PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

## WORK SCHEDULE

Est Dept. Checked

Date FEB 14 1941

DESCRIPTION	EST. TIME	DATE	DATE
		ENTERED DEPT.	COMPLETED
Customer's copy of photo		FEB 17 1941	FEB 17 1941
2 x 8			
REPHOTO	6	2-13	2-13
PROOF			
EST. TIME	76	2-20	
WORKING			
HAVE COLOR PROOF	226	2 1/2	2-26-41
ARTIST DEPT.	208	Feb. 27	Feb 28

DATE BLUEPRINT OR D

By

DATE HAND COPIED

3-3-41  
*LLB*

87



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0B-11831 ORDER NO. 44248 DATE 9/23/40

CUSTOMER ORTHOPEDIC SHOE COMPANY  
PORTSMOUTH, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ENJOY DAY LONG FOOT FREEDOM IN  
AMERICA'S FAMOUS SCOUT  
COMFORTABLE PRACTICAL ACTIVITY SEE

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

*# on front*

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
(120  
133  
150  
175

SEE SKETCH & FOLLOW SHEET OF CORRECTIONS ATTACHED.

COLOR DESCRIPTION

*Handwritten signature and date 10.8.40*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

49

9-27

53

MC - 1/2

80.9

SEP 24 1940

*make red impression*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0<sup>0</sup>-H1832 ORDER NO. 44251 DATE 9/23/40

CUSTOMER SOUTHERN RAILWAY SYSTEM  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ON ROUTE OF THE FLORIDA SUNBEAM  
BOT — CHICKAMAUGA DAM, TENNESSEE RIVER, NEAR  
CHATTANOOGA

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

\*COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND YELLOW INSTRUCTION SHEET ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

56 10-19

SEP 21 1940

2/2  
10.29.40

96



DISTRIBUTED BY WINONA NEWS CO., WINONA, MINN.

NO. OB-H1833

ORDER NO. 44511

DATE SEPT 25, 1940

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

EXCURSION STEAMER PRESIDENT,  
WINONA, MINN.

PHOTO BY SCHUMACHER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. NO

IMPRINT SAME AS ABOVE

NO C.T. IMPRINT - PUT STRAIGHT LINE  
DOWN CENTER

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

DONT CHANGE SHAPE OF STEAMER  
BRING OUT SUGAR LOAF MT. IN DISTANCE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By 7  
Date SEP 12 1940

	DATE THAT DEPT.	DATE COMPLETED
	SEP 16 40	SEP 11 40
	10 6	10/9 Gr
	79	
	30 1/2	10-15-40
	211 9 1/2 11-5-40	

MAIL DELIVERY ORD

DATE IN 11-9-40

DATE HAVE COLOR PROOF ORD

DATE Photo returned to Customer

Make my final  
99



2400 OK 12/11  
DISTRIBUTED BY THE NEW COLONIAL PHARMACY, "THE  
PERFUME SHOP", NASSAU, N.P. BAHAMAS

NO. OB-H1834

ORDER NO. 44515

DATE SEPT 25, 1940

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PASSION FLOWERS, NASSAU, BAHAMAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE COLORED PRINT ATT'D. DEEPEN COLORS.

YES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects as  
order for this customer. Please  
see to it that all pictures  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By 10/2

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

Date SEP 27 1940

DATE COMPLETED

SEP 27 1940

3 1/2 2-27 10-1-40

PHOTO 10

78

ENCLOSING

49 1 3/4 10-8

HAND COLOR PRINT

217 9 10-18-40 10-24-40

APPLY EXT.

DATE BLANKET ORD

DATE

10-29-40

By

By

4

102







95  
HCP-22-177

LAKELAND NEWS CO.,  
LAKELAND, FLA.

NO. OBH1836

ORDER NO. 44261

DATE SEPT. 23, 1940

12½M POST CARDS	ART COLORTONE	FULL FACE
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		
TITLE (IN FULL) (AT TOP)		
CAMELLIA TIME AT FLORIDA CYPRESS GARDENS.		
<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>		
FRONT NO. I R. M. YES		
IMPRINT SAME AS ABOVE		
6BH.485		
PRIVATE NO. BEFORE TITLE - C.G. 11		
PHOTO PROPERTY OF CUST.		

COLOR DESCRIPTION

SEE TISSUE ATTACHED AND INST. AND KODACHROME

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

2 KODACHROMES  
IN ENVELOPE

check Ret with  
Schwenger

SEP 23 1940

DATE	TIME	DEPT.	DATE
SEP 23 1940			SEP 23 1940
SEP 23 1940	8 6		10/3/40
SEP 23 1940	8 0	10-4	
SEP 23 1940	49 13/4		10-12
SEP 23 1940	53 10		10-26-40

DATE REQUIRING ORDERED BY 10-29-40

DATE HAND COLOR PROOF BY 10-29-40

1 RM 94  
95



SEAWALL SPECIALTY CO.,  
HOUSTON AND GALVESTON, TEXAS

NO. OBH1837

ORDER NO. 44262

DATE SEPT. 23, 1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NEW YOUNG MENS  
CHRISTIAN ASSOCIATION, HOUSTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 X " R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE .. PHOTO BY C. H. MYERS

6 B 4 446  
PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

BLDG. AC 15, TRIMMED ALL DARK PARTS AC40, ROOF AC7, IRON  
RAILINGS BLACK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Key photo  
add page  
to sides

ESTIMATE			
WORK SCHEDULE			
DESCRIPTION	TIME	DATE	DATE
		ENTERED	COMPLETED
CONTRACT SET UP		SEP	6
RETOUCHING	8	9-28	add to sides
PHOTO FINISH			
ENCRAVING			
HAND COLOR PROOF	49 1 1/4		10-7
ARTIST DEPT.	1208 9	10/14/40	10/18/40

DATE BLUEPRINT CK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE Paid 10-21-40  
DATE HAND COLOR PROOF CK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

11

RH 92  
101



NO. oB-H1838

ORDER NO. 44265

DATE 1/29/41

12½	M	POST CARDS	ART COLOR/TONE	WHITE BORDER
-----	---	------------	----------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.  
U. S. 5, WINDHAM ROAD  
LEADING <sup>U</sup> INTO BRATTLEBORO, VT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

JAN 1961

## ESTIMATE WORK SCHEDULE

Dep. Chained

Day 7-11-1919  
Date 11-1919

	SUP. TIME	DATE ENTERED DEPT.	DATE COMPLETED.
1. [illegible]		JAN 70 WAX	JAN 70
2. [illegible]	13 2		1/31
3. [illegible]			
4. [illegible]	76	2-3-41	
5. [illegible]			
6. [illegible]	27 1 1/2		2-5-4
7. [illegible]	2/1 9	-1	2/1

DATE BLUEPRINT OK'D \_\_\_\_\_

By

DATE Filed 2-20-41

By

DATE HAND COLOR PROOF S&D

DATE Photo Returned to Customer .....

By \_\_\_\_\_



THE NEWS SHOP, BRATTLEBORO, VT.

NO. OBH1839

ORDER NO. 44265

DATE SEPT. 23, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) COVERED BRIDGE, WEST  
BRATTLEBORO, VT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for the camera. Please  
see to it that all the nega-  
tives are arranged in order  
in harmony with each other  
to make an attractive set.

**ESTIMATE** Cost Dept. Checked By 3

DATE SEP 24 1940 TO WORK SCHEDULE Date SEP 24 1940

OPERATION	TIME	DATE ENTER	DATE COMPLETED
COVERED BRIDGE, WEST		SEP 24 1940	SEP 24 1940
REPHOTO	11 2		10/3/40
PRINTING			
B. L. & W. PROOF	74	10 - 7	
ENCLOSING			
HANDCOL PROOF	99 1½		10 - 5
ARTIST FEE	48 9¼	10-18-40	10-22-40

DATE ESTIMATE MADE 10-29-40 By LL

DATE HAND COL PROOF MADE 10-29-40 By LL

DATE PRINT RETURNED TO CUSTOMER

make new card  
95



8 100-2234

THE NEWS SHOP, BRATTLEBORO, VT.

NO. OBH1840

ORDER NO. 44265

DATE SEPT. 23, 1940

12½ M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u>	R. M. NO
TITLE (IN FULL) <u>LOOKING TOWARD BRATTLEBORO, VT. FROM BLACK MOUNTAIN ROAD</u>	IMPRINT <u>SAME AS ABOVE</u>	
	PHOTO PROPERTY OF <u>C.T</u>	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

2  
ONLY 10¢ PER COPY  
FOR 10¢ PER COPY  
GIVEN BY PHOTO SHOP  
IN BRATTLEBORO VT. EACH OTHER  
BY PHONE OR DIRECTLY SET.

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked By 7

SEP 24 1940 SEP 24 1940

11	1½		10/1/9-
78			
226	1½		10-3-40
079	9	10-18-40	10-24-40

DATE Photo Returned to Customer 10-29-40

By 78

make next time 95



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OB-H1841** ORDER NO. **44297** DATE **9/25/40**

CUSTOMER **OHIO GUNNISON CO.**  
**CINCINNATI, OHIO**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6 1/2** M POST CARDS SIZE **3 1/2 x 5 1/2**

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~xxxx~~ You are cordially invited to visit

this  
GUNNISON DE LUXE HOME (ETC. AS PER SKETCH)

*word letter*

FRONT NO. **X SPEC.** (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

"Registered C. T. Art Colortone" *in center*

*No on right*

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175  
S

COLOR DESCRIPTION

FOLLOW SKETCH, MAKING THE CORRECTIONS AS MARKED  
ON THE ATTACHED INSTRUCTION SHEET.

**TAKEOVER**

CUSTOMER

*12/5/40*  
*OK*

RETOUCHING

**2**

PHOTO LITHO

COMPOSING

ENGRAVING

**HC 3/4**

ENGRAVING

*1 1/2*

Time Required in Cust. Dept.

*1 1/2*

*1 1/2*

*1 1/2*

*1 1/2*

PHOTO RETURNED

TO

PHOTO USED FOR

99

10-12 HC

1 3/4

49

11-12

Lat

9 1/2

54

SEP

M. O. 24

VC- 3 1/4

*Submit 1 set  
photo to customer*



DISTRIBUTED BY NORTHERN POST CARD COMPANY, EAU  
CLAIRE, WISCONSIN

NO. OB-H1842

ORDER NO. 44530

DATE SEPT 26, 1940

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I R. M. NO  
SAME AS ABOVE

IMPRINT

TITLE (IN FULL)

"THE WORLD'S HIGHEST ARTIFICIAL SKI SLIDE"  
PINE MOUNTAIN, SKI SLIDE, IRON MOUNTAIN,  
MICHIGAN

UNDER IMPRINT - MILWAUKEE  
JOURNAL PHOTO

PRIVATE NO. UPPER LEFT - V16-904

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

INSERT VIEW OF SLIDE AT TOP

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

27 1940

DATE  
COMPLETED

13 6

10/3/40

74

10 - 5

10 - 15

49 2

216 10

11-4

11-9-40

make new card  
703



NO. 0<sup>B</sup>-H1843

SOLD BY L. B. HOLLISTER, IMPORTER & JOBBER, LEAD, SOLDAK, ORDER NO. 44344

DATE 9/26/40

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLOREONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HARNEY PEAK, BLACK HILLS, SO.  
DAK.

ABOVE THE CLOUDS ON

PRIVATE NO. BEFORE TITLE --- 234

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Use photo no. 7A-H2550 and put in new lookout tower as shown on card attached. See photo card for better detail of bldg.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

HC. Corr.  
1/2

ESTIMATE

Cost Dept. Checked

SEP 27 1940

SEP 27 1940

3 2

78

30 1/2

27 1/2

Oct 31 1940

10-8-40

Nov 5-40

11.9.40

DATE Photo Returned to Customer

make new print  
103



NO. OB-H1844

SOLD BY L.B.HOLLISTER, IMPORTER & JOBBER, LEAD, SO. DAK.

ORDER No. 44344

DATE 9/26/40

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SYLVAN LAKE, CUSTER STATE  
PARK, BLACK HILLS, SO. DAK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE — 114

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ROCKS ARE GREY. CUT AT BOTTOM FOR PROPORTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By SEP 27 1940

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL
1000	2	4.00	8.00
1000	1	3.00	3.00
1000	30 1/2	10.00	305.00
1000	226	9.00	2034.00
TOTAL			2340.00

DATE SEP 27 1940

49 1-17

make new front  
103



NO. OB-H1845

SOLD BY L.B. HOLLISTER, IMPORTER & JOBBER, LEAD, SO. DAK.

ORDER NO. 44344

DATE 9/26/40

12 1/2 MPOST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.  
TITLE (IN FULL) MT. RUSSELL MEMORIAL FROM  
SPIRAL BRIDGE ON IRON MOUNTAIN ROAD,  
BLACK HILLS, SO. DAK.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 236

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DISTANT MT. IS DARK GREY. MEMORIAL IS LIGHT STONE (NOT YELLOW) FOR BETTER DETAIL  
OF DISTANT MEMORIAL, SEE CARD ATTACHED. (9A-H1734)

DO NOT CUT OFF TOO MUCH BRIDGE IN FOREGROUND

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

EXCLUSIVE OF...

SEP 2 1940

ESTIMATE

AND WORK SCHEDULE

By

SEP 2 1940

Date

SEP 2 1940

DESCRIPTION	EST. COST	ACT. COST	DATE COMPLETED
1. ...	...	...	...
2. ...	...	...	...
3. ...	...	...	...
4. ...	...	...	...
5. ...	...	...	...
6. ...	...	...	...
7. ...	...	...	...
8. ...	...	...	...
9. ...	...	...	...
10. ...	...	...	...
11. ...	...	...	...
12. ...	...	...	...
13. ...	...	...	...
14. ...	...	...	...
15. ...	...	...	...
16. ...	...	...	...
17. ...	...	...	...
18. ...	...	...	...
19. ...	...	...	...
20. ...	...	...	...
21. ...	...	...	...
22. ...	...	...	...
23. ...	...	...	...
24. ...	...	...	...
25. ...	...	...	...
26. ...	...	...	...
27. ...	...	...	...
28. ...	...	...	...
29. ...	...	...	...
30. ...	...	...	...
31. ...	...	...	...
32. ...	...	...	...
33. ...	...	...	...
34. ...	...	...	...
35. ...	...	...	...
36. ...	...	...	...
37. ...	...	...	...
38. ...	...	...	...
39. ...	...	...	...
40. ...	...	...	...
41. ...	...	...	...
42. ...	...	...	...
43. ...	...	...	...
44. ...	...	...	...
45. ...	...	...	...
46. ...	...	...	...
47. ...	...	...	...
48. ...	...	...	...
49. ...	...	...	...
50. ...	...	...	...

DATE 10-21-40

DATE Photo Returned to Customer

make ... 103



NO. 0<sup>B</sup>-H1846

SOLD BY L.B. HOLLISTER, IMPORTER & JOHNNY JOBBER, LEAD,  
SO. DAK.

ORDER NO. 44344

DATE 9/26/40

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MT. RUSHMORE MEMORIAL FROM  
TUNNEL ON IRON MOUNTAIN ROAD, BLACK HILLS,  
SO. DAK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE — 104

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DISTANT MT. DARK GREY. MEMORIAL LIGHT STONE (NOT YELLOW) TOUCH UP SHADOW ON  
TREES. FOR CORRECT DETAIL OF CARVING, SEE CARD ATTACHED 9A-H1734  
CUT OFF AS MARKED ON PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

SEP 27 1940

SEP 27 1940

3 10-28

74 10-3

30 1/2 10-8-40

210 10-3 11-4

11-9-40

MAKEOVER

L.V. SE

EST. Makeover Time Required

RETOUCHING	3/4	Time Recorded in Cost Dept.
PHOTO LITHO	1/2	
COMPOSING		
ART DEPT. HC	1/2	Σ
ENGRAVING		

#30



NO. OB-H1847

SOLD BY L.B.HOLLISTER, IMPORTER & JOBBER, LEAD, SO. DAK.

ORDER NO. 44344

DATE 9/26/40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL) GAME LODGE, CUSTER STATE PARK,  
BLACK HILLS, SO. DAK.

FRONT NO.

(ALL OF THIS ON THE ADDRESS SIDE)

I R. M. NO  
SAME AS ABOVE

IMPRINT

PRIVATE NO. BEFORE TITLE — 42

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDG. PAINTED LIGHT BROWN. ROOF LIGHT RED. ROCK WORK GREY. CUT OFF AS MARKED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

SEP 2 1940

SEP 2 1940

DATE  
CORRECTED

NAME	1	3	4-27	10-35
NO.	80	10-4		
DATE	226	1½	10-8-40	
ARTIST	210	9½	10-15	10-21

DATE ORDERED 10-29-40  
DATE HAND COLLECTED  
DATE HAND COLLECTED

Amelia 15  
103



101

DATE PAID 11.29.40  
DATE PAID 11.29.40



2.8. *W. R. D. B. H.*

AMERICAN GREETING PUBLISHERS,  
CLEVELAND, OHIO

NO. OBH1849

ORDER NO. 44329

DATE SEPT. 25, 1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)

AERIAL VIEW OF FINE ARTS GARDENS,  
SHOWING ART MUSEUM AND SEVERANCE HALL,  
CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 28 R. M. YES

IMPRINT SAME ASX ABOVE

PLATE NO. ON FRONT

PRIVATE NO. BEFORE TITLE - 212

SMALL TYPE LOWER RIGHT - BUTLER AIRPHOTOS

COLOR DESCRIPTION BLDG. IN REAR CENTER ART MUSEUM. SEE CARD ATTACHED FOR COLOR  
LIGHT GREEN GLASS ROOF IN CENTER. BLDG. ON RIGHT SEVERANCE HALL SEE CARD.  
LIGHT GRAY STONE ROOF ON FRONT DOME DULL GREEN. WHITE FOUNTAIN IN REAR CENTER.  
CHURCH ON RIGHT FOREGROUND DARK GRAY, SLATE ROOF. LIGHT GRAY WALKS AROUND LAKE  
AND REAR CENTER. DARK DRIVES. REMOVE BARE PLACES ON LAWN ON REAR RIGHT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

*Straight*

only 1/4" thick. Please  
see to it that all nega-  
tives are properly placed  
in holder. In other  
to make up a complete set.

*no card*

SEP 25 1940

SEP 27 1940

DATE RECEIVED	DATE COMPLETED
7 6 9-27	10-25
74 10-4	
30 2 10-7-40	
28 12 10/12/40	10/13/40
10-15-40	

*Rh, 101  
103*



Q. 101  
101



AMERICAN GREETING PUBLISHERS,  
CLEVELAND, OHIO

NO. 03H1851

ORDER No. 44329

DATE SEPT. 25, 1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM CLEVELAND  
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT

PHOTO PROPERTY OF CT.

Small type: © CURT TEICH & Co., INC.

PRIVATE NO. UPPER RIGHT - 214

COLOR DESCRIPTION

SEE SKETCH AND CARDS ATTACHED. ADD WORD "OHIO"

Use 4AH1668 lower left corner

Use photos 4AH1668, 4AH1666, 5AH658, 9AH1932

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject to order for this customer. Please see to it that all titles or negatives are uniform and are in harmony with each other and the subject matter.

Try photos  
See present  
first

Extra negative  
Double exposure

HC cover  
1/4 hr

Drawing for type  
oct 16-40  
Lark

now and for  
10

ESTIMATE

Cost Dept. Checked

By SEP 25 1940 WORK SCHEDULE Date SEP 25 1940

Item	Time	Cost	Remarks
1	17	4	
2	17	2	
3	78		
4	20	2 1/2	
5	212	16	10-23-40 10-28-40

DATE FOR 10-29-40



T. R. WEST, MIAMI, FLA.

NO. OBH1852

ORDER NO. 44332

DATE SEPT. 25, 1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN SKY)

TITLE (IN FULL)

DEEP-SEA FISHING OFF THE FLORIDA  
COAST, AT MIAMI BEACH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

94-F G. TROPICAL FLORIDA SERIES

PLATE NO. ON FRONT

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*SEP 26 1940*

DATE	BY	DATE	BY
12	4	10/3	gr
79			
49	1 1/2	10-7	
53	9	10-24-40	

DATE *10.29.40*

DATE Photo Returned in Postage



NO. OBHL853

ORDER NO. 44334

DATE SEPT. 25, 1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. **XII** YES

TITLE (IN FULL) (IN PLATE ATTOP )

IMPRINT

BEAUTIFUL FLORIDA CYPRESS  
GARDENS

~~Fig~~ ~~THE~~. TROPICAL FLORIDA SERIES

93-F

6 B14 487  
PLATE NO. ON FRONT

PHOTO PROPERTY OF **CUST.**

### COLOR DESCRIPTION

SEE TISSUE ATTACHED. ANDKODACHROME.

SUBMIT: RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

**YES**  
HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

1 KODACHROME  
IV. ENVELOPE

NC  $\frac{1}{2}$  carb

Oct 70 F  
2000

49 10-18  $\frac{1}{2}$  Hr. Cor.

~~Handwritten note:~~  
10-10-10-10-10



Amherst 103



H.B. SETTLE, NEWPORT, R. I.

NO. OB-H1855

ORDER NO. 44549

DATE SEPT 27, 1940

12 1/2" POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

EASTON'S BEACH, NEWPORT, R. I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SAME WATER LOWER RIGHT CORNER OF PICTURE AS MARKED - ALSO SOME BATHERS  
RED BRICK PLDG

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this photo. Please  
see to it that all the  
film are uniform and  
in harmony with each other  
to make an impression.

SEP 27 1940

ESTIMATE

Cost Det. 3

SEP 27 1940

13 4 1/2

10/10 9

30 1/2

10-14-40

212 9

11-5-40

11-11-40

11-15-40

Rs

make me find 103



H. B. SETTLE, NEWPORT, R. I.

NO. OB-H1856

ORDER NO. 44549

DATE SEPT 27, 1940

12 1/2 ~~11~~ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BAILEY'S BEACH, NEWPORT, R. I.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SHOW A FEW BATHERS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

3  
order for this service. Please  
note it that all our photo-  
graphs are taken in the most  
inexpensive and best manner  
to make an attractive set.

OPERATION	ESTIMATE	DATE
SEP 27 1940	SEP 27 1940	
RETOUCHING	8 3	10/10 Gr
PHOTOGRAPHY	78	
PRINTING	49 1 1/2	10-15
DELIVERY	217 8 1/2	Dec 30 1940 Dec 31, 1940

Charge to FPP RET Dept.

EST. 100 required

RETOUCHING

2

PHOTOGRAPHY

1/2

NOV 17 1940

PRINTING

1/4

DELIVERY

1/4

make me 103



207-02 13th

By *h*

DISTRIBUTED BY E.D.WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. OB-H1857

ORDER NO. 44557

DATE SEPT 27, 1940

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
(IN PLATE)

TITLE (IN FULL)  
CAPE COD CALLS  
(VERSE)

MABEL E. PHINNEY

PRIV. NO. UPPER LEFT - 116

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE SKETCH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Cost Dept. *77*

By *77*

Date

OCT 1 1940

DATE  
EVALUATED

OCT 1 1940

OCT 1

43

3

10/49

10-7

49

10

10-15

216

9

10-25-40

DATE Filed

10-29-40

By

*77*

DATE Photo Returned to Customer

*1 Extra Neg  
for Doubleprint*

*107*



B.COUBA, PORT-AU-PRINCE, HAITI -

NO. OB-H1858

ORDER NO. 44577

DATE **SEPT 28, 1940**

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ON FRONT

PUT IN LOWER RIGHT CORNER - COUBA

FRONT NO.

(ALL OF THIS ON THE ADDRESS SIDE)

ISpec. B M NO

SAME AS ABOVE

IMPRINT

TITLE: MILOT, HAITI- LA CITADELLE  
THE CITADEL

PHOTO PROPERTY OF CUST

### COLOR DESCRIPTION

XGKXNMLXXTREESXGREEN,XRGOXQOXTHEXMONSEXNENXAXOXTHXXXGKORS.

SEE COLORED CARD ATT'D.

SUBMIT: RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE <sup>page</sup> 17

Co. 1211, 1212

1948-49 WORK SCHEDULE

1212

10-17-40

Little more is known of the

E

found OK'd by Mr. Rogers

Place Stamp Here "Made in U.S.A."

Rush

make new Front 110



B.COUBA, PORT-AU-PRINCE, HAITI

NO. OB-H1859

ORDER NO. 44577

DATE SEPT 28, 1940

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT

PUT IN LOWER RIGHT CORNER - COUBA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R.M. NO

IMPRINT SAME AS ABOVE

TITLE: PORT-AU-PRINCE, HAITI -  
VUE GÉNÉRALE

GENERAL VIEW

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SKY BLUE, TREES GREEN, ROOF OF THE HOUSES RED AND OTHER COLORS.  
MAKE HILLS GREEN

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2  
order for the... Please  
see to it that all... negatives are  
in harmony with... rather  
to make an attractive set

Rush

OPERATION	DATE	DATE	DATE
COMPOSING, ENVELOPE		OCT 2 1940	
ETCH			10/7/40
RETOUCHING	13 6		
PHOTO LITHO			
BLUEPRINT		10-8	
STRIPPING, DRAUGHTING	84		
ENGRAVING			10-10-40
HAND COLOR PROOF	30 13/11		
ARTIST'S PR.	207 11		

DATE BLUEPRINT COPIED

DATE

10-17-40

DATE HAND COLOR PROOF

DATE

By

make up front  
110



NO. CE-H1860

ORDER NO. 44562

DATE SEPT 27, 1940

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

STATE CAPITOL FROM PARK, SACRAMENTO,  
CALIFORNIA

PRIV. NO. EXTREME RIGHT - 785

GOthic TYPE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **5** R. M. **YES**

IMPRINT SAME AS ABOVE

PRIV. NO. BELOW IMPRINT - 785

PUT AT BOTTOM OF MESSAGE SPACE -

"PICTORIAL WONDERLAND" -  
ART-TONE SERIES

PHOTO PROPERTY OF CT

### COLOR DESCRIPTION

USE PHOTO 72198 - IMPROVE COLORING AND DETAIL AS MUCH AS POSSIBLE.  
INSTEAD OF WHITE BLOSSOMS ON BUSH IN LEFT FOREGROUND MAKE THESE  
PINK OLEANDERS.

FOR COLORING OF CAPITOL SEE CARD 2A-H723

SUBMIT: RET. PHOTO

REFPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

EYE IN CASE OF FIRE

OCT 2 1942

867 - 8 - 1/2

66 3

14/5 94

84

10 - 97

49 1 1/2

10 - 14

212

9

Dec. 30-41

Dec. 31. 40

1-2-4

22

1874

H/C corr  
1/2 hr

103

105



PHILIPPINE EDUCATION CO., INC.  
MANILA, P. I.

NO. OBH1861

ORDER NO. 40356

DATE SEPT. 26, 1940

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MANILA CATHEDRAL - WALLED  
CITY, MANILA, PHILIPPINES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 4014

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

ELIMINATE THE SHADOW OF THE TWO POSTS ON THE LOWER FOREGROUND  
AND ALSO THE SHADOW OF THE WIRE. TAKE OUT WIRES UPPER RIGHT.  
SEE CARD 2AH421.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

SEP 27 1940

4  
1940

COMPLETED

11 3

10/3 g

84

10-4

49 1/2

211

9

10-28-40

10-30-40

24

MAKEOVER

Charge to PL Dept.

4-24-40 Time Required

RETOUCHING

PHOTOGRAPH

COLORS

ART DEPT. HC

ENGRAVING

Recorded in Cost Dept

By 3

#30

103



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1862 ORDER NO. 44366 DATE 9/27/40

CUSTOMER EDGEWATER GULF HOTEL  
EDGEWATER PARK, MISS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE ~~WHITE BORDER~~

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ELEVENTH GREEN, EDGEWATER GULF HOTEL  
GOLF COURSE

BOT — EDGEWATER PARK, MISSISSIPPI, MIDWAY  
BETWEEN BILOXI AND GULFPORT

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Screen  
(120  
133  
150  
175)

Do not do any retouching on the figures of the golfers or the caddies. Obtain from our sample files and use as a color guide previously produced. card views showing moss festooned trees.

COLOR DESCRIPTION

Retain and bring out the nice variation of the different trees as well as highlights and shadows in the background. Also use a good subdued and natural green color value in bringing out the ~~three~~ three different shades of the lawn in the foreground. The area in the shadows should be one color, the fairway running right up to the putting green should be still a different green color and the "Green" itself should be an even lighter and more uniform shade.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

A35

10-29-40

49

10-3

Ref 3  
HC-12  
LA-9

SEP 28 1940

X

103



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-HL863 ORDER NO. 44367 DATE 9/27/40

CUSTOMER A.J.DONNELLY FUNERAL HOME  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AIR CONDITIONED

BOT — ARTHUR J. DONNELLY FUNERAL HOME

3840 LINDELL BOULEVARD ST. LOUIS, MO.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH FOR DESIGN ONLY

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

Customer feels that the coloring of the sidewalk is too pronounced and would like to have it in harmony with the building which is white, with a slight speckling. Also the red of the run-way seems to be too dark, and with the sidewalk appearing lighter, this may be shown lighter also. For further instructions see same attached.

PHOTO RETURNED

TO

PHOTO USED FOR

49 10-9

10-22-40  
10-24-40

SEP-28 1940

10-29-40

Makeover

103



CURT TEICH & CO.

NO. OBH1864

ORDER NO.

DATE SEPT. 27, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL)

IMPRINT

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Examine OK of estimate

ESTIMATE

By

SEP 27 1940

Date

SEP 27 1940

OPERATION

EST. TIME

GIVEN

DATE

ENTERED

DATE

OPERATION	EST. TIME	DATE	DATE
10-10-40	12	10-8-40	10-10-40
56	9		

DATE OF PRINTING

DATE

10-11-40

By

By

DATE OF COLOR PROOF

DATE Photo Returned to Customer



NO. OBH1865

CURT TEICH & CO.

ORDER NO.

DATE SEPT. 27, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL)

IMPRINT

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*SEP 27 1940*

CURT TEICH & CO.				
DATE				
TIME	<i>10</i>	<i>9-30</i>	<i>10-2</i>	
TIME	<i>78</i>			
TIME	<i>226</i>	<i>1 1/2</i>	<i>10-8-40</i>	
TIME	<i>226</i>	<i>7</i>	<i>10 11 40</i>	

DATE RECEIVED *10-15-40*  
BY *Rly*  
DATE SENT *10-15-40*  
BY *Rly*

1103



CURT TEICH & CO.

NO. OBH1866

ORDER NO.

DATE SEPT. 27, 1940

6 M. POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE SKETCH with Mr. Rymer

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

DATE 9-27-1940

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL
Flash Ring 14	78		
226	131		
28	102		
10-10-40			
10/11/40			
10/12/40			

DATE 10-29-40

DATE Photo Returned to Customer



CURT TEICH CO.

NO. OBH1867

ORDER NO.

DATE SEPT. 27, 1940

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

PLATE NO. ON FRONT

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By *JH*

DATE *SEP 27 1940*

WORK SCHEDULE

ITEM	EST. TIME	DATE	DATE
		ENTR. DATE	DATE
<i>Flash 100</i>	<i>13</i>	<i>10-2</i>	<i>10-4</i>
<i>226</i>	<i>1/2</i>		<i>10-10-40</i>
<i>60</i>	<i>9 1/2</i>	<i>10-11-40</i>	<i>10-12-40</i>

DATE PHOTO TAKEN \_\_\_\_\_ DATE *10-15-40*

By \_\_\_\_\_

DATE HAND COLOR PROOF \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

103



103



CURT TEICH & CO.

NO. OBH18692

ORDER NO.

DATE **SEPT. 27, 1940**

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT

PLATE NO. ON FRONT

PHOTO PROPERTY OF

SMALL TYPE (C) CURT TEICH & CO.

COLOR DESCRIPTION

SEE SKETCH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of the President

**ESTIMATE**

By **SEP 27 1940** WORK SCHEDULE

**SEP 27 1940**

ORDER NO.

DATE

10-15-40

COMPANY

SECTION

*Math. Group*

**9**

**9-28**

**9-30**

**78**

**49**

**12**

**10-5**

**208**

**7**

**10-7-40**

**10-11-40**

**10-15-40**

**14**

1673 Photo film sent to Statist







DATE **SEPT 27, 1940**

6½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

U.S. POST OFFICE AND TOWN OFFICE,  
HYANNIS, CAPE COD, MASS.

PHOTOGRAPH BY HARRISON FISK  
PRIV. NO. BEFORE TITLE - 1103

PHOTO PROPERTY OF CUST

### COLOR DESCRIPTION

RED BRICK BLDG.

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF      YES      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENZIONE

order for this customer. Please see to it that all the alternatives are uniform and that they are in harmony with each other to make an advertisement.

Strongy 16

f.  
Make new Font  
107



NO. OB-H1872

ORDER NO. 44566

DATE DEPT 27, 1940

6½ M POST CARDS

C2T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL)

## IMPRINT

SAME AS ABOVE

AEROPLANE VIEW OF CRAIGVILLE BEACH,  
CAPE COD, MASS.

(C) BY E.D.WEST CO.

PHOTOGRAPH BY HARRISON FISK

PRIV. NO. BEFORE TITLE - 1107

PHOTO PROPERTY OF

CUST

### COLOR DESCRIPTION

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF      YES      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

order for this customer. Please see to it that all colors negatives are uniform and correct in harmony with each other to make an attractive set.

SEP 30 1940		SEP 30 1940	
NO.	QTY.	NO.	QTY.
3	3	7-30	10-15
80	10-2		
30	13 <sup>3</sup> / <sub>4</sub>	10-7-40	
210	10	10-15	10-15

DATE DUE REPT CARD \_\_\_\_\_ DATE Recd 10-17-40  
By \_\_\_\_\_ By PL  
DATE HAND CORDER PROOF CARD \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. OB-H1873

ORDER NO. 44566

DATE SEPT 27, 1940

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

STATE TEACHERS' COLLEGE, HYANNIS, CAPE  
COD, MASS.

PHOTOGRAPH BY HARRISON FISH  
PRIV. NO. BEFORE TITLE - 1102

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

RED BRICK BLDG

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subscribed on  
order for this card. Please  
see to it that all  
names are uniform and  
in harmony with the  
to make an advertisement.

SBH863

88

ESTIMATE

Cost Dept. Checked

By PH  
Date SEP 30 1940

DATE	TIME	DATE	TIME
ENTERED	DEPT.	ENTERED	DEPT.
SEP 30 1940		SEP 30 1940	
10-2-40	3	10-2-40	3
10-5-40	18	10-5-40	18
10-17-40	30 1/2	10-17-40	30 1/2
10-18-40	206 53 1/4	10-18-40	206 53 1/4

DATE FOR PRINT ORD.

DATE FOR 10-21-40

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

R

105



DATE SEPT 27, 1940

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. **YES**

TITLE (IN FULL)

IMPRINT

CHATHAM LIGHT, CHATHAM, CAPE COD, MASS.

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 160

PHOTO PROPERTY OF

CT

### COLOR DESCRIPTION

RED ROOF ON BLDG AND LIGHT HOUSE.  
SEE CARD 102625

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF      **YES**      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENTION!

order for the customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

<i>[Signature]</i>	SEP 30 1940	SEP 30 1940	SEP 30 1940
DATE	SEP 30 1940	SEP 30 1940	SEP 30 1940
NAME	SEP 30 1940	SEP 30 1940	SEP 30 1940
ADDRESS	SEP 30 1940	SEP 30 1940	SEP 30 1940
CITY	SEP 30 1940	SEP 30 1940	SEP 30 1940
STATE	SEP 30 1940	SEP 30 1940	SEP 30 1940
COUNTRY	SEP 30 1940	SEP 30 1940	SEP 30 1940
REMARKS	3	7-30	10-1-40
PREVIOUS			
LAST	84	10-2	
ENTERED			
HANDWRITTEN	30 1/2		10-8-40
PRINTED	203 9	10-15-40	10-15-40

DATE RECORDED \_\_\_\_\_ FILE NO. 10-17-40

DATE Photo taken, 1 to 2-1951

Б,



DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. OB-H1875

ORDER NO. 44567

DATE SEPT 27, 1940

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

VIEW OF LEWIS BAY, HYANNIS, CAPE  
COD, MASS.

PHOTOGRAPH BY HARRISON FISK  
PRIV. NO. 1101 BEFORE TITLE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this character. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dist. Chg.

SEP 30 1940

SEP 30 1940

OPERATION

FOR ORDER

SEP 30 1940

SEP 30 1940

ETCH

RETOUCHING

PRINTING

BY

ENCLOSURE

HAND DELIVERED

PRINTED

DATE DELIVERED

DATE

10-17-40

BY

DATE PHOTO DELIVERED TO

DATE Photo Returned to Customer

62

105



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1876 ORDER NO. 44391 DATE 9/30/40

CUSTOMER S. S. SCHIER & CO.  
MANILA, P. I.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 MPOST CARDS SIZE 3 1/2 x 5 1/2

STYLE ARTXCOLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MANILA HOTEL & SWIMMING POOL —

MANILA, PHILIPPINES

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Place Stamp Here

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

CROP AS INDICATED ON PHOTO.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

FOR COLORING SEE SAMPLES OF 9a-h561, 8a-h2159, 9A-H562 (MANILA HOTEL) ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

12/5/40

✓  
106



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OB-H1877** ORDER NO. **44393** DATE **10/1/40**

CUSTOMER **WOODRUFF PRINTING CO.  
LINCOLN, NEBRASKA**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE **3 1/2 x 5 1/2** STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **RECOGNIZED FOR SUPERIOR QUALITY  
THE CRETE MILLS (ETC. AS PER SKETCH)**

FRONT NO. **5** (All of this on address side) R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. **120**  
Dry — Wet — Pancromatic — Color Separation. **133**  
Transfer — Paper Process — New Process. **150**  
Stripping — White Border — Full Face. **175**  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN  
FOLLOW ACTUAL B & W ART WORK FOR COPY OF  
ILLUSTRATION. FOR FIGURES USE 7A-H1274

COLOR DESCRIPTION

FOLLOW LABELS FOR COLORS

*RWSH*

**MAKEOVER**

Charge to CUSTOMER Dept.

Time Required

RETOUCHING	1/2
ENGRAVING	1/2
PHOTO LITHO	
COMPOSING	
LITHO ART	

Time Recorded in Cost Dept.

Date **OCT 16 1940**

By *[Signature]*

*Submit layout to Mr. Poland*

PHOTO RETURNED

TO

PHOTO USED FOR

*49 10-9*  
*Angus*  
*5x7*  
*1/2*  
*10-29-40*  
*Red Blue Engraving*  
*1940*

*4 1/2*



BARTON'S NEWS AGENCY, TEMPLE, TEXAS

NO. 0<sup>u</sup>-H1878

ORDER NO. 44395

DATE 9/28/40

12 $\frac{1}{2}$  M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) FIRST BAPTIST CHURCH, TEMPLE, TEXAS IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRICK AC#7. ROOF SLATE GREY. TRIM WHITE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

SEP 30 1940

WORK SCHEDULE

SEP 30 1940

ORDER NO.	DATE ENTERED	DEPT.	DATE COMPLETED
100000	SEP 15 1940		SEP 15 1940
100000	6-5	7-30	SEP 15 1940
100000			
100000		10-7	
100000			
100000	49	1 1/2	10-14
100000	35	9	10-22
100000			

DATE QUANTITY OK'D

DATE REC'D

10.29.40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Makes new front  
105



FLORIDA POST CARD CO., JACKSONVILLE, FLA.

NO. OB-H1879

ORDER NO. 44402

DATE 9/28/40

12 1/2" POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) BEAUTIFUL EAST MAIN STREET,  
GAINESVILLE, FLA.  
(IN SKY)

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- G-33

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

COLORS AS PER ATTACHED TISSUE OVERLAY. PLEASE MAKE ATTRACTIVE SUBJECT.

ADD SOME COLORFUL FLOWERS HERE & THERE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Cost Dept. Special

By

Date

10-1-40

OPERATION	DATE IN EST. DEPT.	DATE COMPLETED
COMPONENT, TYPE SET, UP	OCT 1 1940	OCT 1 1940
SKETCH		
RETOUCHING	8 3	10/7/40
PHOTO LITHO		
BLUEPRINT STRIPPING, OPAQUE	84	10-7
ENGRAVING		
HAND COLOR PROOF	30 1/2	10-9-40
ARTIST DEPT.	216 9	10-15-40

DATE RECEIVED BY

DATE

10-12-40

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

3  
order for the customer. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto

108



28 - 2 ok look

NO. OB-H1881

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

ORDER No. 44402

DATE 9/28/40

12½ M POST CARDS ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I R. M. YES

TITLE (IN FULL) (IN SKY) FLORIDA FIELD STADIUM  
UNIVERSITY OF FLORIDA, GAINESVILLE, FLA.

MPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- G-32

PHOTO PROPERTY OF

c.t.

COLOR DESCRIPTION

COLORS AS PER TISSUE ~~YORK~~ OVERLAY ATTACHED. YOU WROTE ME SOMETIME AGO THAT YOU COULD EASILY MAKE ~~THE~~ THIS SUBJECT. SHOWING A CROWD IN STADIUM & PLAYERS ON FIELD. UNLESS YOU CAN DO IT GOOD. LEAVE IT AS IS.

ALSO SEE INSTRUCTIONS ON TISSUE ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

3

order for this material. Please see to it that all photographs submitted are uniform and placed in harmony with each other to make an attractive set.

# ESTIMATE

Cost Dept. Approved

By

Date SEP 30 1940

DESCRIPTION	EST. TIME	DATE	DATE
EST. No. Title	EST. TIME	ENTERED DEPT.	COMPLETED
COMPOSING, ILLUSTRATING		SEP 30 1940	SEP 30 1940
REPHOTO	6 6	9-30	10-35 with people in stands
PRINTING	84	10-4	
HAND COL PROOF	30 13½		10-9-40
ARTISTS	203 11	10-16-40	10-18-40

DATE RECEIVED

DATE Filed 10-21-40

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

Rm 105  
105



WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 08-H1882

ORDER NO. 44406

DATE 9/28/40

25 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ALAMO STADIUM, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT AT BOT. OF MES SPACE "SAN ANTONIO, HOME OF THE ALAMO, GULF BREEZES AND SUNSHINE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Be sure and fill in the seats with people, this I am sure can be done satisfactorily by our art department. Do not use any portion of the photograph above the lines in ink, and make the Bowl as large as possible. showing the parking spaces, and bring out as much as possible the grass and shrubery along the walks and drive ways. Center is green grass in the stadium, running track inside is suggested color dark tan

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

TO MAKE AN ATTRACTIVE

MAKEOVER

Charge to H. HARPLING EXPERIENCE Dept.

EST. Makeover Time Required

TOUCHING	2	Time Required in Dept
PHOTO-FINISH	1/2	NOV 4 1940
COLORING		
ART DEPT. HC	1/2	
ENGRAVING		

ESTIMATE

SEP 30 1940 WORK SCHEDULE

DATE	DEPT.	DATE	DEPT.
SEP 30 1940			
9 5		10/8 Gr	
79			
30 13/11		10-14-40	
2/3 11		11/20/40	
		11/25/40	

DATE RECEIVED CARD

By

DATE HAND COLOR PROOF OK'D

DATE 11-29-40

DATE

11/4/40

Mw. Ret 2 hr

MAKEOVER

Charge to APR RET Dept.

EST. Makeover Time Required

TOUCHING	3	Time Required in Dept
PHOTO-FINISH	1/2	
COLORING		
ART DEPT. HC	1/4	
ENGRAVING		

#30,

makeover time 10/6



Rm 105  
106



Rm 105  
106



WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NOOB-H1885

ORDER NO. 44406

DATE 9/28/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIRPLANES ON LINE, KELLY  
FIELD, TEXAS. SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOT. OF MES. SPACE "SAN ANTONIO,  
HOME OF THE ALAMO, GULF BREEZES AND  
SUNSHINE

PUT IN LOWER LEFT BORDER IN SMALL  
TYPE - Photo by Air Corps U.S. Army  
K.F. Photo Section

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this set other. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE			
OPERATION	QUANTITY	UNIT PRICE	TOTAL
COMPOSING, TYPE SET			SEP 30 1940
SETTER			SEP 30 1940
RETOUCHING	12	5	10/7/40
PHOTOGRAPHING			
BLU PROOF			
STRIPPING, G. PROOFING	80	10-8	
ENCORING			
PRINTING, G. PROOF	30	13/4	10-12-40
RETOUCHING	23	12	10-27-40
			10-24-40

DATE PRINTED

By

DATE DATE OF LAST TRACED

By

DATE END 10-28-40

By

DATE Photo Returned to

Rm 105  
106



SERVICE DRUG, BISMARCK, NORTH DAKOTA

NO. OB-H1886

ORDER NO. 44586

DATE SEPT 28, 1940

12 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NORTH DAKOTA STATE CAPITOL,  
BISMARCK, NO. DAK.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BLDG LIGHT GREY STONE  
TAKE OUT MAN IN FLOWER BED  
PUT FLOWERS IN FLOWER BEDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By SEP 28 1940

Date

SEP 30 1940

SEP 30 1940

SEP 30 1940

4

78

69 1/2

33 1/2

10-26

10-14

10-30-40

F.W.

11-4-40

By RY



THE PERFORMER  
DISTRIBUTED BY THE NEW COLONIAL PHARMACY  
"THE PERFUME SHOP", NASSAU, N.P. BAHAMAS

NO. OB-H1887

ORDER NO. 44597

DATE SEPT 28, 1940

6 1/2" M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

THE NASSAU PUBLIC LIBRARY, NASSAU, BAHAMAS

PUT IN STAMP SPACE "PLACE STAMP HERE"

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

S: E COLORED PRINT ATT'D.

Make rephoto

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this material. Please see to it that all color photographs are well made and in harmony with each other to make an attractive set.

Rephoto

Executed by

ESTIMATE

Cost Dept. Checked

By

OCT 2 1940

WORK SCHEDULE

By

OCT 2 1940

Date

DESCRIPTION	DATE ENTERED	DATE COMPLETED
17 4	OCT 2 1940	10/5/40
74	10-7	
226 15		10-9-40
28 9	10/25/40	11/28/40

DATE CONTRACT SENT

DATE

10-29-40

DATE HAND COLOR PROOF SENT

DATE Photo Returned to Customer

By

109



2.00.00 PM

DISTRIBUTED BY THE NEW COLONIAL PHARMACY  
"THE PERFUME SHOP", NASSAU, N.P. BAHAMAS

NO. OB-H1888

ORDER NO. 44597

SEPT 28, 1940

DATE

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

COLUMBUS STATUE, GOVERNMENT HOUSE,  
NASSAU, BAHAMAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE"

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

Make rephoto

SEE COLORED PRINT ATT'D. BRIGHTEN COLORS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4. Select on  
order for this customer. Place  
it to it that all cuts or edges  
give us uniform and colors in  
in harmony with each other  
to make an attractive set.

Straight

Executive G. B. Teich

By

Date

OCT 1 1940

ESTIMATE

NO WORK ESTIMATE

Cost Dept. Checked

By

Date

OCT 1 1940

OPERATION

EST. TIME

EST. COST

EST. DATE

COMPLETION, TIME, COST

OCT 1 1940

OCT 1 1940

SITUATION

REASON

PHOTO

DATE

EST. TIME

EST. COST

EST. DATE

16 3 1/2

84

10-8

226

1 1/2

10-9-40

212

9

10-18-40

10-22-40

DATE PHOTO TAKEN

DATE FILED

10-29-40

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

By

By



Perennial Stk 21-

Rush



REPORT

CONE'S SMOKE SHOP, OCEAN CITY, N.J.

NO. OB-H1890

ORDER No. 44603

DATE OCT 1, 1940

12 1/2 M POST CARDS

C.T. ART COLORTONE.

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WRECK OF THE "SINDIA" NOW,  
OCEAN CITY, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE 8A-H2264

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ATTENTION

5  
order for the...  
see to it that...  
in harmony with...  
to make an... neg.

ESTIMATE

By CT Date 10/1/40

DESCRIPTION	TIME	DATE ESTIMATED	DATE COMPLETED
CONF. IN FIELD		OCT 3 1940	OCT 3 1940
S. & C.			
REPRODUCTION	11 1/2		10/10/40
PHOTO LITHO			
BL. & W. STAMPED			
ENRAVING			
HAND COLOR PROOF	49 1/2		10-15
ARTIST DEPT.	211 8	Oct-30-40	

DATE BLANKET ORD \_\_\_\_\_ DATE 11-4-40

DATE PHOTO ORDER \_\_\_\_\_

DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

make with  
110



CONE'S SMOKE SHOP, OCEAN CITY, N.J.

NO. OB-H1891

ORDER NO. 44603

DATE OCT 1, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE "SINDIA" WRECKED DEC. 15, 1901,  
OCEAN CITY, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE 8A-H2264

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

5  
Order for new photo...  
We print the photo...  
tives are which...  
in harmony...  
to make an attractive set

ESTIMATE  
Date 10/1/40 WORK NO. 11 Date

OPERATION	EST. TIME (Hrs. Mins.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPENSATION		OCT 1 1940	OCT 3
ETCH			
RETOUCHING	11 1/2		10/10 J
PHOTO LITHO			
BLUE PRINT	79		
STRIPTING, O. & M. 131	80		
ENGRAVING			
HAND COLOR PROOF	49	1/2	16 - 16
ARTIST TRIP	217	8 1/2	31 - 40

DATE ORDER ENTERED 10/1/40

DATE ORDER ENTERED 10/1/40

DATE ORDER ENTERED 10/1/40

DATE ORDER ENTERED 10/1/40

make next  
1/10



Helv-M

8

CONE'S SMOKE SHOP, OCEAN CITY, N.J.

NO. 0B-H1892

ORDER NO. 44603

DATE OCT 1, 1941

12½ MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MEMORIAL BRIDGE, OCEAN CITY TO SOMERS  
POINT, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

Check for color accuracy. See to it that the colors are properly balanced in harmony with the scene to make as effective as possible.

ESTIMATE

Cost Dept. Checked by

3 1940 WORK SCHEDULE

By

Date

10-1-40

OPERATION	DATE	DATE	DATE
COMPOSING, TYPE SET			
ETCH			
RETOUCHING	17	2	10/10 Gr
PHOTO-LITHO			
BLUEPRINT	78		
ETCHING			
HAND COLOR PROOF	30	1/2	10-16-40
PRINT COST	216	83	10-29-30

DATE OF PRINTING

DATE 11-4-40

By

By LG

DATE HAND COLOR PROOF OK'D

DATE PHOTO PRINTED

12  
17

make my point  
110